

674165-2024 - Състезателна процедура

Дания – Услуги в областта на културата, спорта и развлеченията – Public procurement regarding media content for the new museum galleries at Natural History Museum of Denmark

OJ S 216/2024 06/11/2024

Обявление за поръчка или концесия – стандартен режим

Услуги

1. Купувач

1.1. Купувач

Официално наименование: The University of Copenhagen - The Natural History Museum of Denmark

Електронна поща: elin.gislason@snm.ku.dk

Правна категория на купувача: Публичноправна организация

Дейност на възлагащия орган: Отдых, култура и вероизповедания

2. Процедура

2.1. Процедура

Заглавие: Public procurement regarding media content for the new museum galleries at Natural History Museum of Denmark

Описание: This procurement procedure regards a contract for P4 Media Content. It concerns the design, production, delivery and on-site installation of media content, including software, interactives, film and animations, to the Natural History Museum of Denmark ('NHMD'). The media content must be installed, integrated, implemented, executed and/or run on the AV System in connection with presentations, exhibitions and interactive elements etc. on the site. An AV hardware system has been designed for NHMD prior to the P4 Media Content Contract and will be implemented, installed and located on site. The Contractors fee for the performance of the P4 Contract is fixed at DKK 23,000,000. Furthermore, the contract includes an option for the NHMD to – during the warranty period – request additional support such as maintenance and support. For a more thorough description of the task to be performed according to the contract, please see the Draft Media Content Services Contract and appendices, including the Scope of Works (Appendix 2). The NHMD has decided not to - further - divide the P4 Media contract into lots as it is the NHMD's assessment that a single contract with one contractor will result in the most coherent solution and the best user experience.

Идентификатор на процедурата: 91d7f724-7f22-4e7d-ba6e-5426df39cac3

Вътрешен идентификатор: 2024/19

Вид процедура: Открита

Процедурата се ускорява: не

Основни характеристики на процедурата: The procurement procedure will be carried out as an open procedure pursuant to section 56-57 of the Danish Public Procurement Act (Act no. 1564 of 15 December 2015 with subsequent amendments). This means that any interested economic operator can submit a tender in response to the contract notice. The NHMD will award the contract to the most economically advantageous tender based on the criteria 'best price-quality ratio'. Tenderers are excluded from participating in the procurement procedure if they are subject to one or more of the grounds for exclusion in sections 134(a) and 135-136 of the Danish Public Procurement Act. Furthermore, tenderers are excluded from participating in

the procurement procedure if the tenderer (including other participants in an association, consortium or similar) is covered by article 5k of Regulation (EU) No 833/2014. To document that the tenderer is not subject to grounds for exclusion stipulated in sections 135-136 of the Danish Public Procurement Act, the NHMD expects to ask the tenderer to submit: • An extract from the relevant register or a similar document issued by a competent judicial or administrative authority stating that the tenderer is not subject to the grounds for exclusion stipulated in section 135(1). • A certificate issued by the competent authority in the country referred to as documentation that the tenderer is not subject to the grounds for exclusion stipulated in the cases stated in section 135(3). To document that the tenderer fulfils the requirements for suitability for participation in this procurement procedure the NHMD expects to ask the tenderer to submit: • An audited annual report or equivalent documentation stating the tenderer's turnover, equity and equity ratio. If an annual report is not required under the law of the country in which the tenderer is established or if the tenderer's annual report doesn't contain the required information the NHMD will accept a signed declaration from the tenderer's external accountant as equivalent documentation. • Documentation of the number of employees at the deadline for submission of the prequalification application, e.g., a signed declaration from the candidate's external accountant. • Contact information (email and telephone number) to contact persons at the costumers mentioned as references in ESPD (or an appendix to the ESPD) if such contact information is not included in the ESPD (or an appendix to the ESPD). In this procurement procedure the NHMD intends to request the documentation regarding the information provided in the ESPD from the tenderer in connection with the evaluation of the tenders. The tenderer will be asked to submit the documentation within a suitable time limit. The NHMD will not be remunerating tenderers for their participation in the procurement procedure.

2.1.1. Цел

Естество на поръчката: Услуги

Основна класификация (срв): 92000000 Услуги в областта на културата, спорта и развлеченията

Допълнителна класификация (срв): 72000000 ИТ услуги: консултации, разработване на софтуер, Интернет и поддръжка, 72200000 Програмиране и софтуерни консултантски услуги, 92100000 Услуги по производство, разпространение и прожектиране на кино-, видеофилми и филми на цифров диск (DVD), 92500000 Услуги на библиотеки, архиви, музеи и други услуги в областта на културата, 92520000 Услуги на музеи и галерии; услуги по опазване на паметници на културата

2.1.2. Място на изпълнение

Административно-териториална единица на държавата (NUTS): Byen København (DK011)
Държава: Дания

2.1.3. Стойност

Прогнозна стойност, без да се включва ДДС: 23 000 000,00 DKK

2.1.4. Обща информация

Допълнителна информация: The NHMD invites all tenderers to a site visit at: Natural History Museum of Denmark Botanical Garden Gothersgade 130 1123 Copenhagen K The site visit will take place on 14 November 2024. The site visit will consist of a guided tour of the Underground Galleries and the Ocean Hall. During the site visit it is possible for the tenderers to ask questions to the NHMD regarding the facilities at the site. However, the NHMD may ask the tenderer to submit the question in writing via the tendering system if the question is not suitable to be answered orally and/or without further contemplation. After the site visit, the

NHMD will publish the questions asked and answers given during the site visit via the tendering system. Tenderers who would like to participate in the site visit must sign up by informing the NHMD via the tendering system of the name and position of the person(s) to participate on behalf of the tenderer no later than 12 November 2024. Due to safety precautions on the building site, each tenderer may only sign up a maximum of two persons to participate in the site visit.

Правно основание:

Директива 2014/24/ЕС

2.1.6. Основания за изключване

Корупция: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for corruption, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? As defined in Article 3 of the Convention on the fight against corruption involving officials of the European Communities or officials of Member States of the European Union, OJ C 195, 25.6.1997, p. 1, and in Article 2(1) of Council Framework Decision 2003/568/JHA of 22 July 2003 on combating corruption in the private sector (OJ L 192, 31.7.2003, p. 54). This exclusion ground also includes corruption as defined in the national law of the contracting authority (contracting entity) or the economic operator.

Участие в престъпна организация: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for participation in a criminal organisation, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? As defined in Article 2 of Council Framework Decision 2008/841/JHA of 24 October 2008 on the fight against organised crime (OJ L 300, 11.11.2008, p. 42).

Изпирание на пари или финансиране на тероризма: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for money laundering or terrorist financing, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? As defined in Article 1 of Directive 2005/60/EC of the European Parliament and of the Council of 26 October 2005 on the prevention of the use of the financial system for the purpose of money laundering and terrorist financing (OJ L 309, 25.11.2005, p. 15).

Измами: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for fraud, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? Within the meaning of Article 1 of the Convention on the protection of the European Communities' financial interests (OJ C 316, 27.11.1995, p. 48).

Детски труд и други форми на трафик на хора: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for child labour and other forms of trafficking in human beings, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? As defined in Article 2 of Directive 2011/36/EU of the European Parliament and of the Council of 5 April 2011 on preventing and combating trafficking in human beings and protecting its victims, and replacing Council Framework Decision 2002/629/JHA (OJ L 101, 15.4.2011, p. 1).

Е виновен за погрешно представяне на информация, не е в състояние да представи необходимите документи и е получил поверителна информация във връзка с тази процедура: Can the economic operator confirm that: a) It has been guilty of serious misrepresentation in supplying the information required for the verification of the absence of grounds for exclusion or the fulfilment of the selection criteria, b) It has withheld such information, c) It has not been able, without delay, to submit the supporting documents required by a contracting authority or contracting entity, and d) It has undertaken to unduly influence the decision making process of the contracting authority or contracting entity, to obtain confidential information that may confer upon it undue advantages in the procurement procedure or to negligently provide misleading information that may have a material influence on decisions concerning exclusion, selection or award?

Конфликт на интереси, свързан с участието в процедурата за възлагане на обществена поръчка: Is the economic operator aware of any conflict of interest, as indicated in national law, the relevant notice or the procurement documents due to its participation in the procurement procedure?

Пряко или косвено участие в подготовката на процедурата за възлагане на обществена поръчка: Has the economic operator or an undertaking related to it advised the contracting authority or contracting entity or otherwise been involved in the preparation of the procurement procedure?

Тежко професионално нарушение: Is the economic operator guilty of grave professional misconduct? Where applicable, see definitions in national law, the relevant notice or the procurement documents.

Плащане на социалноосигурителни вноски: Has the economic operator breached its obligations relating to the payment social security contributions, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment?

Плащане на данъци: Has the economic operator breached its obligations relating to the payment of taxes, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment?

Терористични престъпления или престъпления, които са свързани с терористични дейности: Has the economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein been the subject of a conviction by final judgment for terrorist offences or offences linked to terrorist activities, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable? As defined in Articles 1 and 3 of Council Framework Decision of 13 June 2002 on combating terrorism (OJ L 164, 22.6.2002, p. 3). This exclusion ground also includes inciting or aiding or abetting or attempting to commit an offence, as referred to in Article 4 of that Framework Decision.

5. Обособена позиция

5.1. Обособена позиция: LOT-0000

Заглавие: Public procurement regarding media content for the new museum galleries at Natural History Museum of Denmark

Описание: This procurement procedure regards a contract for P4 Media Content. It concerns the design, production, delivery and on-site installation of media content, including software, interactives, film and animations, to the Natural History Museum of Denmark ('NHMD'). The media content must be installed, integrated, implemented, executed and/or run on the AV System in connection with presentations, exhibitions and interactive elements etc. on the site.

An AV hardware system has been designed for NHMD prior to the P4 Media Content Contract and will be implemented, installed and located on site. The Contractors fee for the performance of the P4 Contract is fixed at DKK 23,000,000. Furthermore, the contract includes an option for the NHMD to – during the warranty period – request additional support such as maintenance and support. For a more thorough description of the task to be performed according to the contract, please see the Draft Media Content Services Contract and appendices, including the Scope of Works (Appendix 2). The NHMD has decided not to - further - divide the P4 Media contract into lots as it is the NHMD's assessment that a single contract with one contractor will result in the most coherent solution and the best user experience.

Вътрешен идентификатор: 2024/19

5.1.1. Цел

Естество на поръчката: Услуги

Основна класификация (срв): 92000000 Услуги в областта на културата, спорта и развлеченията

Допълнителна класификация (срв): 72000000 ИТ услуги: консултации, разработване на софтуер, Интернет и поддръжка, 72200000 Програмиране и софтуерни консултантски услуги, 92100000 Услуги по производство, разпространение и прожектиране на кино-, видеофилми и филми на цифров диск (DVD), 92500000 Услуги на библиотеки, архиви, музеи и други услуги в областта на културата, 92520000 Услуги на музеи и галерии; услуги по опазване на паметници на културата

Варианти:

Описание на опциите: The Draft Media Content Services Contract includes an option for the NHMD to – during the warranty period – request additional support such as maintenance and support.

5.1.2. Място на изпълнение

Административно-териториална единица на държавата (NUTS): Byen København (DK011)
Държава: Дания

5.1.3. Очаквана продължителност

Срок: 36 Месеци

5.1.5. Стойност

Прогнозна стойност, без да се включва ДДС: 23 000 000,00 DKK

5.1.6. Обща информация

Запазено участие:

Участието не е запазено.

Проект за възлагане на обществена поръчка, който не е финансиран със средства от ЕС
Поръчката попада в приложното поле на Споразумението за държавните поръчки (СДП)
: да

Тази обществена поръчка е подходяща и за малки и средни предприятия (МСП): да
Допълнителна информация: The NHMD invites all tenderers to a site visit at: Natural History Museum of Denmark Botanical Garden Gothersgade 130 1123 Copenhagen K The site visit will take place on 14 November 2024. The site visit will consist of a guided tour of the Underground Galleries and the Ocean Hall. During the site visit it is possible for the tenderers to ask questions to the NHMD regarding the facilities at the site. However, the NHMD may ask the tenderer to submit the question in writing via the tendering system if the question is not suitable to be answered orally and/or without further contemplation. After the site visit, the NHMD will publish the questions asked and answers given during the site visit via the

tendering system. Tenderers who would like to participate in the site visit must sign up by informing the NHMD via the tendering system of the name and position of the person(s) to participate on behalf of the tenderer no later than 12 November 2024. Due to safety precautions on the building site, each tenderer may only sign up a maximum of two persons to participate in the site visit.

5.1.9. Критерии за подбор

Критерий:

Вид: Икономическо и финансово състояние

Наименование: General yearly turnover

Описание на критерия за подбор: The tenderer must have a turnover equivalent to at least DKK 10 million in the most recently concluded and audited financial year at the deadline for submission of the application for prequalification. The tenderer must fill in the required information regarding turnover in the following field in the ESPD, Part IV B: 'General Yearly Turnover'.

Използване на този критерий: Използвани

Критерий:

Вид: Икономическо и финансово състояние

Наименование: Equity

Описание на критерия за подбор: The tenderer must have a positive equity in the most recently concluded and audited financial year at the deadline for submission of the application for prequalification. The tenderer must fill in the required information regarding equity in the following field in the ESPD, Part IV B: 'Other economic or financial requirements'.

Използване на този критерий: Използвани

Критерий:

Вид: Икономическо и финансово състояние

Наименование: Equity ratio

Описание на критерия за подбор: The tenderer must have an equity ratio ((equity/assets) *100) equivalent to at least 30 % in the most recently concluded and audited financial year at the deadline for submission of the application for prequalification. The tenderer must fill in the required information regarding equity ratio in the following field in the ESPD, Part IV B: 'Other economic or financial requirements'.

Използване на този критерий: Използвани

Критерий:

Вид: Годност за упражняване на професионалната дейност

Използване на този критерий: Неизползвани

Критерий:

Вид: Технически и професионални способности

Наименование: For service contracts: performance of services of the specified type

Описание на критерия за подбор: The tenderer must provide 3 references concerning ongoing or completed projects within the last 5 years. The NHMD defines "completed projects" as projects where hand over has been completed before the tender deadline. The tenderer's references must fulfil the following requirements: 1) At least 1 of the references must regard the delivery of at least 70 pieces of mixed media types. However, in each reference a maximum of 10 % of the deliveries mentioned can be of purely audio. 2) At least 1 of the references must regard the delivery of complex multi-user interactives including sensor based

interaction and interactives that explain complex processes. 3) At least 2 of the references must regard a project for which the tenderer's fee was equivalent to at least DKK 4,500,000. The tenderer must fill in information regarding its references in the following field in the ESPD, Part IV C: 'For service contracts: performance of deliveries of the specified type'. For each reference the tenderer is required to describe the reference regarding the following information: i. The tenderer's scope of works, including the deliveries under the reference (number and type (e.g. purely audio, interactives, multi-user interactives etc.) of media content delivered) and the location of performance ('Description') ii. The final contract sum for the reference/contract ('Amount'), if the project is handed over or the latest estimated contract sum for projects that are not completed. iii. The time of performance, i.e., the date of commencement and completion data ('Start date' and 'End date') iv. The name of the customer and contact information, i.e., email and telephone number, to a contact person at the customer ('Recipient') The tenderer can add references by clicking the '+' button. As an alternative to describing the references in the ESPD, the tenderer may submit its references in a separate appendix to the ESPD. If so, the NHMD asks that the tenderer uses the template for references provided in Annex VII and that the tenderer refers to the appendix in the ESPD. The NHMD will accept references which have been performed by the following entities /persons as the tenderer's references: • The tenderer itself • Supporting entities By submitting the references, the tenderer accepts that the NHMD may contact the customers' contact persons regarding the tenderer's performance of the contract. If necessary, the tenderer must assist the NHMD in contacting the customer.

Използване на този критерий: Използвани

Критерий:

Вид: Технически и професионални способности

Наименование: Average annual manpower

Описание на критерия за подбор: The tenderer must fulfil the following requirements: • The tenderer must have at least 10 employees The tenderer must fill in information regarding its organisation in the following field in the ESPD, Part IV C: 'Average annual manpower'. Here, the tenderer is expected to fill in the following information: • Line 1: In the field 'Year': 2024, and the field 'Number': The candidate's number of employees, including managerial staff, at the tender deadline.

Използване на този критерий: Използвани

5.1.10. Критерии за възлагане

Критерий:

Вид: Качество

Наименование: Organisation

Описание: For a more detailed description of the evaluation of the criterion, please refer to the tender specifications, including its Annex I.

Категория на критерия за възлагане с тегло: Тегло (процентен дял, точна величина)

Число, свързано с критерия за възлагане: 15

Критерий:

Вид: Качество

Наименование: Project Execution

Описание: For a more detailed description of the evaluation of the criterion, please refer to the tender specifications, including its Annex I.

Категория на критерия за възлагане с тегло: Тегло (процентен дял, точна величина)

Число, свързано с критерия за възлагане: 35

Критерий:

Вид: Качество

Наименование: Creative Response

Описание: For a more detailed description of the evaluation of the criterion, please refer to the tender specifications, including its Annex I.

Категория на критерия за възлагане с тегло: Тегло (процентен дял, точна величина)

Число, свързано с критерия за възлагане: 50

5.1.11. Документация за възлагане на обществена поръчка

Езици, на които документацията за обществената поръчка е официално достъпна: английски

Адрес на документацията за обществената поръчка: <https://www.ethics.dk/ethics/eo#/aa6b9c51-5c7a-4a7c-aa7b-d27937802eeb/publicMaterial>

5.1.12. Условия за възлагане на обществена поръчка

Условия за подаване:

Електронно подаване: Задължително

Адрес за подаване: <https://www.ethics.dk/ethics/eo#/aa6b9c51-5c7a-4a7c-aa7b-d27937802eeb/homepage>

Езици, на които могат да се подават оферти или заявления за участие: английски

Електронен каталог: Забранено

Варианти: Забранено

Оферентите могат да представят повече от една оферта: Забранено

Краен срок за получаване на оферти: 06/12/2024 11:00:00 (UTC+00:00)
западноевропейско време

Продължителност, през която офертата трябва да остане валидна: 6 Месеци

Информация за обществената поръчка:

Дата на отваряне: 06/12/2024 11:05:00 (UTC+00:00) западноевропейско време

Допълнителна информация: The tenderers are not allowed to attend the opening of the tenders.

Условия на договора:

Изпълнението на договора трябва да се извършва в рамките на програми за създаване на защитени работни места: Не

Електронно фактуриране: Задължително

Ще се използва електронно поръчване: да

Ще се използва електронно плащане: да

5.1.15. Техники

Рамково споразумение:

Няма рамково споразумение

Информация за динамичната система за покупки:

Няма динамична система за покупки

Електронен търг: не

5.1.16. Допълнителна информация, медиация и преразглеждане (обжалване)

Организация, отговаряща за преразглеждането (обжалването): Klagenævnet for Udbud

Информация за крайните срокове за преразглеждане: The Danish Complaints Board for Public Procurement Act (Act no. 593 of 02.06.2016 which is available at www.retsinformation.dk.) contain the regulation governing the deadlines for review procedures regarding public procurement under Danish law. Complaints must be lodged with the Danish Complaints Board for Public Procurement ('the Complaints Board') within a 45 calendar day deadline initiated by the NHMD's publication of a contract award notice in the Official Journal of the European

Union. The first day of the deadline is the day following the publication date, cf. section 7(2)(i) of the Danish Complaints Board for Public Procurement Act. The complainant must notify the NHMD of the complaint in writing at the latest at the same time as the complainant lodges the complaint with the Complaints Board. Furthermore, the complainant must inform the NHMD as to whether or not the complaint has been lodged in the standstill-period and whether the complainant has requested the complaint to be given suspensory effect, cf. section 6(4) of the Danish Complaints Board for Public Procurement Act. To lodge a complaint with the Danish Complaints Board for Public Procurement the complainant must pay a fee of DKK 20,000.

Организация, предоставяща повече информация за процедурите за преглед (обжалване) : Konkurrence- og Forbrugerstyrelsen

Организация, която получава заявленията за участие: The University of Copenhagen - The Natural History Museum of Denmark

Организация, която обработва офертите: The University of Copenhagen - The Natural History Museum of Denmark

TED eSender: Mercell Holding ASA

8. Организации

8.1. ORG-0001

Официално наименование: The University of Copenhagen - The Natural History Museum of Denmark

Регистрационен номер: ORG-29979812

Пощенски адрес: Gothersgade 130

Град: København K

Пощенски код: 1123

Административно-териториална единица на държавата (NUTS): Byen København (DK011)

Държава: Дания

Звено за контакт: Elin Gíslason

Електронна поща: elin.gislason@snm.ku.dk

Телефон: +45 29 87 70 52

Интернет адрес: <https://snm.ku.dk/>

Роли на тази организация:

Купувач

Организация, която получава заявленията за участие

Организация, която обработва офертите

8.1. ORG-0002

Официално наименование: Klagenævnet for Udbud

Регистрационен номер: ORG-37795526

Пощенски адрес: Toldboden 2

Град: Viborg

Пощенски код: 8800

Административно-териториална единица на държавата (NUTS): Vestjylland (DK041)

Държава: Дания

Звено за контакт: Klagenævnet for Udbud

Електронна поща: klfu@naevneneshus.dk

Телефон: +45 72405600

Крайна точка за обмен на информация (URL): <https://naevneneshus.dk/start-din-klage/klagenævnet-for-udbud/>

Роли на тази организация:

Организация, отговаряща за преразглеждането (обжалването)

8.1. **ORG-0003**

Официално наименование: Konkurrence- og Forbrugerstyrelsen

Регистрационен номер: ORG-10294819

Пощенски адрес: Carl Jacobsens Vej 35

Град: Valby

Пощенски код: 2500

Административно-териториална единица на държавата (NUTS): Byen København (DK011)

Държава: Дания

Звено за контакт: Konkurrence- og Forbrugerstyrelsen

Електронна поща: kfst@kfst.dk

Телефон: +45 41715000

Крайна точка за обмен на информация (URL): <https://www.kfst.dk>

Роли на тази организация:

Организация, предоставяща повече информация за процедурите за преглед (обжалване)

8.1. **ORG-0004**

Официално наименование: Merzell Holding ASA

Регистрационен номер: 980921565

Пощенски адрес: Askekroken 11

Град: Oslo

Пощенски код: 0277

Административно-териториална единица на държавата (NUTS): Oslo (NO081)

Държава: Норвегия

Звено за контакт: eSender

Електронна поща: publication@merzell.com

Телефон: +47 21018800

Факс: +47 21018801

Интернет адрес: <http://merzell.com/>

Роли на тази организация:

TED eSender

Информация за обявлението

Идентификатор/версия на обявлението: 2937d7f0-45c1-4232-8623-9f98e81fa9b6 - 01

Вид на формуляра: Състезателна процедура

Вид обявление: Обявление за поръчка или концесия – стандартен режим

Подвид на обявлението: 16

Дата на изпращане на известието: 04/11/2024 22:45:34 (UTC+00:00) западноевропейско време

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