

582618-2026 - Zadávání

Dánsko – Obchodní služby: právní, marketingové, poradenské služby, nábor zaměstnanců, tiskařské a bezpečnostní služby – Nordic Countries Stand at The ITB Travel Trade Show

OJ S 162/2026 24/08/2026

Oznámení o zahájení zadávacího nebo koncesního řízení – standardní režim

Služby

1. Kupující

1.1. Kupující

Oficiální název: VisitDenmark

E-mail: mikkel.taanum@twobirds.com

Právní forma kupujícího: Veřejnoprávní subjekt

Činnost veřejného zadavatele: Rekreační, kultura a náboženství

2. Řízení

2.1. Řízení

Název: Nordic Countries Stand at The ITB Travel Trade Show

Popis: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as “Visit”). Visit’s mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years’ ITB trade fairs in Berlin, with the option to extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014 /24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Identifikátor řízení: cef28a52-49d9-45da-b486-de6b28a47be4

Interní identifikátor: ed4d96b3-c7f7-42d8-9566-7a40bc60b270

Typ řízení: Otevřené

Řízení se zrychlí: ne

Hlavní prvky řízení: The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014/24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement).

2.1.1. Účel

Charakter smlouvy: Služby

Hlavní klasifikace (cpv): 79000000 Obchodní služby: právní, marketingové, poradenské služby, nábor zaměstnanců, tiskařské a bezpečnostní služby

2.1.2. Místo plnění

Země: Německo

Kdekoli v dané zemi

2.1.3. Hodnota

Odhadovaná hodnota bez DPH: 1 200 000,00 EUR

2.1.4. Obecné informace

Další informace: As part of their tender, the tenderer must submit a completed ESPD. The ESPD has been published as part of the tender documentation and must be completed via Ethics. The tenderer must complete the ESPD with the information specified below: - Part II.A: The tenderer must provide their name, company registration number, postal address, contact person, whether the tenderer is a micro, small or medium-sized enterprise, and whether the tenderer is participating in the tender procedure together with others (as a consortium or similar). - Part II.C: The tenderer must state whether the tenderer relies on the economic and financial and/or technical and professional capacity of other entities. - Part III: The tenderer must state whether the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5) of the Public Procurement Act. If the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5), the tenderer will be excluded from participation in the tender procedure, unless the tenderer can provide sufficient documentation to demonstrate that it is nevertheless reliable, cf. Section 138 of the Public Procurement Act. - Part IV.B: The tenderer must describe its economic and financial capacity as well as its technical and professional capacity, cf. point 5.1.9 above. Pursuant to Section 144 of the Public Procurement Act, the tenderer may rely on the economic/financial and/or technical /professional capacity of other economic operators, regardless of the legal relationship between the operators. A tenderer relying on other economic operators must ensure that ESPDs containing the relevant information are submitted by each of the operators on whom the tenderer relies. This also applies if the tenderer constitutes a group of economic operators, e.g. a consortium; in such cases, each participant in the consortium/group must complete separate ESPDs with the information required in Sections II–V of the ESPD. The tenderer is encouraged to use Annexes A and B or equivalent as declarations of support/association. If the same legal entity is part of or otherwise participates in several tenders, the tenderer must ensure that the participation of the same legal entity does not give rise to the possibility of mutually influencing the content of the various tenders. Prior to the award decision, the Contracting Authority will request documentation for the information provided in the ESPD, cf. Sections 151–155 of the Public Procurement Act. The Contracting Authority reserves the right to request the documentation at an earlier stage in the tender process if the Contracting Authority deems it necessary to conduct the tender correctly. In accordance with Article 5k of Council Regulation (EU) 2022/576 of 8 April 2022 amending Regulation (EU) No 833/2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine, the Contracting Authority is prohibited from awarding the Contract to: (a) Russian nationals or natural or legal persons, entities or bodies established in Russia; (b) legal persons, entities or bodies in which an entity referred to in (a) directly or indirectly holds more than 50%; or (c) natural or legal persons, entities or bodies acting on behalf of or on the instructions of an entity referred to in (a) or (b), including, if they account for more than 10% of the contract value, subcontractors,

suppliers or entities whose capacity is utilised, cf. the Public Procurement Directives. Together with the request for documentation of information in the ESPD, the Contracting Authority will require a declaration from the tenderer in which the tenderer declares that there is no Russian involvement in the contract exceeding the limits set out in Article 5k. The Contracting Authority may request further information or documentation regarding the winning tenderer's ownership structure. The Contracting Authority refers to the use of the template attached as Annex C when submitting the above-mentioned declaration. All communication with the Contracting Authority regarding the tender must be conducted via Ethics. Questions received before the deadline for questions on the tender documentation set out in the timetable will be answered. Questions received after the deadline for questions regarding the tender documentation will be answered to the extent possible no later than 6 days before the expiry of the application deadline. Interested companies are requested to keep themselves informed about the tender via Ethics. Should the tenderer encounter technical difficulties when using Ethics, the tenderer may contact Ethics Support by telephone on +45 70 22 70 07. If a technical issue is expected to affect multiple tenderers, information regarding this will be published via Ethics.

Právní základ:

Směrnice 2014/24/EU

2.1.6. Důvody pro vyloučení

Zdroje důvodů pro vyloučení: Jednotné evropské osvědčení pro veřejné zakázky (ESPD)

5. Část

5.1. Část: LOT-0000

Název: Nordic Countries Stand at The ITB Travel Trade Show

Popis: VisitDenmark, VisitSweden, VisitNorway and VisitIceland constitute the national tourism organisation in each country (hereinafter together as "Visit"). Visit's mission is to market the Nordic countries as a destination to attract foreign holiday-makers and conference delegates, thereby increasing revenue in the tourism industry and generating turnover and employment in the Nordic society. Marketing is carried out in close collaboration with the tourism industry and other key private and public sector stakeholders. VisitDenmark, VisitSweden, VisitNorway and VisitIceland, is to enter into four individual contracts with one exhibition stand builder for the next two years' ITB trade fairs in Berlin, with the option to extend for a further year two times. The goal is to find a supplier capable of developing a new exhibition stand in collaboration with Visit. In addition to developing the exhibition stand, the Consultant must also be responsible for transport, assembly, dismantling, storage and adaptations to the stand, etc. during the course of the contract. The stand being developed must be reused at the two trade fairs following the first year of the contract. I.e. in 2027 and 2028 respectively, with the option of an extension to 2029 and 2030. The stand must therefore be capable of lasting for at least four years. Between trade fairs, there may be a need for modifications to the stand and the replacement of elements. The tender procedure is carried out as a public tender in accordance with Sections 56 and 57 of the Danish Public Procurement Act (Consolidated Act No. 116 of 3 February 2025, implementing Directive 2014 /24/EU of the European Parliament and of the Council of 26 February 2014 on public procurement). Based on these Tender Conditions, the Contract will be concluded with one (1) Supplier to provide the services covered thereby.

Interní identifikátor: 5c14c7d4-ebf7-4ef8-9e96-721ba16d9248

5.1.1. Účel

Charakter smlouvy: Služby

Hlavní klasifikace (cpv): 79000000 Obchodní služby: právní, marketingové, poradenské služby, nábor zaměstnanců, tiskařské a bezpečnostní služby

Možnosti:

Popis možností: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.2. Místo plnění

Země: Německo

Kdekoli v dané zemi

5.1.3. Odhadovaná doba trvání

Doba trvání: 2 Roky

5.1.4. Obnovení

Maximální počet obnovení: 2

Další informace o obnovení: The Contract will have a duration of two years and an option to extend for one year two times.

5.1.5. Hodnota

Odhadovaná hodnota bez DPH: 1 200 000,00 EUR

5.1.6. Obecné informace

Vyhrazená účast:

Účast není vyhrazena.

Musí být uvedena jména a příslušná odborná kvalifikace pracovníků pověřených realizací zakázky: Nevyžaduje se

Projekt veřejných zakázek, který není financován z prostředků EU

Na zakázku se vztahuje Dohoda o vládních zakázkách: ano

Další informace: As part of their tender, the tenderer must submit a completed ESPD. The ESPD has been published as part of the tender documentation and must be completed via Ethics. The tenderer must complete the ESPD with the information specified below: - Part II.A: The tenderer must provide their name, company registration number, postal address, contact person, whether the tenderer is a micro, small or medium-sized enterprise, and whether the tenderer is participating in the tender procedure together with others (as a consortium or similar). - Part II.C: The tenderer must state whether the tenderer relies on the economic and financial and/or technical and professional capacity of other entities. - Part III: The tenderer must state whether the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5) of the Public Procurement Act. If the tenderer is subject to the grounds for exclusion set out in Sections 134a–136 and Section 137(1)(1), (2), (3), (4) and (5), the tenderer will be excluded from participation in the tender procedure, unless the tenderer can provide sufficient documentation to demonstrate that it is nevertheless reliable, cf. Section 138 of the Public Procurement Act. - Part IV.B: The tenderer must describe its economic and financial capacity as well as its technical and professional capacity, cf. point 5.1.9 above. Pursuant to Section 144 of the Public Procurement Act, the tenderer may rely on the economic/financial and/or technical /professional capacity of other economic operators, regardless of the legal relationship between the operators. A tenderer relying on other economic operators must ensure that ESPDs containing the relevant information are submitted by each of the operators on whom the tenderer relies. This also applies if the tenderer constitutes a group of economic operators, e.g. a consortium; in such cases, each participant in the consortium/group must complete separate ESPDs with the information required in Sections II–V of the ESPD. The tenderer is encouraged to use Annexes A and B or equivalent as declarations of support/association. If the same legal entity

is part of or otherwise participates in several tenders, the tenderer must ensure that the participation of the same legal entity does not give rise to the possibility of mutually influencing the content of the various tenders. Prior to the award decision, the Contracting Authority will request documentation for the information provided in the ESPD, cf. Sections 151–155 of the Public Procurement Act. The Contracting Authority reserves the right to request the documentation at an earlier stage in the tender process if the Contracting Authority deems it necessary to conduct the tender correctly. In accordance with Article 5k of Council Regulation (EU) 2022/576 of 8 April 2022 amending Regulation (EU) No 833/2014 concerning restrictive measures in view of Russia's actions destabilising the situation in Ukraine, the Contracting Authority is prohibited from awarding the Contract to: (a) Russian nationals or natural or legal persons, entities or bodies established in Russia; (b) legal persons, entities or bodies in which an entity referred to in (a) directly or indirectly holds more than 50%; or (c) natural or legal persons, entities or bodies acting on behalf of or on the instructions of an entity referred to in (a) or (b), including, if they account for more than 10% of the contract value, subcontractors, suppliers or entities whose capacity is utilised, cf. the Public Procurement Directives. Together with the request for documentation of information in the ESPD, the Contracting Authority will require a declaration from the tenderer in which the tenderer declares that there is no Russian involvement in the contract exceeding the limits set out in Article 5k. The Contracting Authority may request further information or documentation regarding the winning tenderer's ownership structure. The Contracting Authority refers to the use of the template attached as Annex C when submitting the above-mentioned declaration. All communication with the Contracting Authority regarding the tender must be conducted via Ethics. Questions received before the deadline for questions on the tender documentation set out in the timetable will be answered. Questions received after the deadline for questions regarding the tender documentation will be answered to the extent possible no later than 6 days before the expiry of the application deadline. Interested companies are requested to keep themselves informed about the tender via Ethics. Should the tenderer encounter technical difficulties when using Ethics, the tenderer may contact Ethics Support by telephone on +45 70 22 70 07. If a technical issue is expected to affect multiple tenderers, information regarding this will be published via Ethics.

5.1.9. Kriteria pro výběr

Zdroje výběrových kritérií: Jednotné evropské osvědčení pro veřejné zakázky (ESPD), Oznámení, Zadávací dokumentace

Kritérium: Celkový roční obrat

Popis výběrového kritéria: The Tenderer must state its gross profit for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had an annual turnover of at least EUR 150,000 in the last 3 available financial years.

Kritérium: Finanční poměr

Popis výběrového kritéria: The Tenderer must state its solvency ratio for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had a solvency ratio of at least 15% in the last 3 available financial years.

Kritérium: Finanční poměr

Popis výběrového kritéria: The Tenderer must state its equity for each of the last three completed and audited financial years in Part B of the ESPD. It is a minimum requirement that the Tenderer has had positive equity in the last 3 available financial years.

Kritérium: Reference na určité služby

Popis výběrového kritéria: The Tenderer must submit at least one reference. It is a minimum requirement that the Tenderer has at least one (1) reference relating to works of a comparable nature to the procurement being tendered. Works of a comparable nature will include, amongst other things • Exhibition concepts developed for parts of the tourism industry • Exhibition concepts developed with a focus on Nordic aesthetics/taste

5.1.10. Kritéria pro zadání

Kritérium:

Typ: Cena

Jméno/název: Price

Popis: The sub-criterion “Price” is evaluated on the basis of the Tenderer’s response to Sub-Appendix 2.A. On this basis, a total “Technical Evaluation Score” is calculated, which will form the basis for the evaluation.

Kategorie kritéria pro zadání s váhou: Váha (procenta, přesně)

Číslo spojené s kritériem pro zadání zakázky: 30

Kritérium:

Typ: Kvalita

Jméno/název: Exhibition Stand Concept

Popis: Evaluation of the sub-criterion “Exhibition Stand Concept” is based on the Tenderer’s response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers’ responses are set out in the instructions for Appendix 1.

Kategorie kritéria pro zadání s váhou: Váha (procenta, přesně)

Číslo spojené s kritériem pro zadání zakázky: 40

Kritérium:

Typ: Kvalita

Jméno/název: Environment

Popis: Evaluation of the sub-criterion “Environment” is based on the Tenderer’s response to Appendix 1 and Sub-Appendix 1.A. The elements included in the evaluation of the Tenderers’ responses are set out in the instructions for Appendix 1.

Kategorie kritéria pro zadání s váhou: Váha (procenta, přesně)

Číslo spojené s kritériem pro zadání zakázky: 30

5.1.11. Zadávací dokumentace

Lhůta pro vyžádání dalších informací: 14/09/2026 21:55:00 (UTC+00:00) západoevropský čas

Adresa zadávací dokumentace: <https://www.ethics.dk/ethics/eo#/0f3618b7-3026-4163-88e0-f4eac3e27bcc/publicMaterial>

5.1.12. Podmínky zadávání zakázek

Podmínky podání:

Elektronické podání: Požadována

Adresa pro podání: <https://www.ethics.dk/ethics/eo#/0f3618b7-3026-4163-88e0-f4eac3e27bcc/homepage>

Jazyky, v nichž lze podávat nabídky nebo žádosti o účast: angličtina

Elektronický katalog: Nepovolena

Varianty: Nepovolena

Uchazeči mohou podat více než jednu nabídku: Nepovolena

Lhůta pro doručení nabídek: 21/09/2026 08:00:00 (UTC+00:00) západoevropský čas

Doba, po kterou musí nabídka zůstat platná: 90 Dny

Informace, které lze doplnit po uplynutí lhůty pro předkládání návrhů:

Žádné doklady nemohou být předloženy později.

Informace o veřejném otvírání nabídek:

Datum otevření: 22/09/2026 06:00:00 (UTC+00:00) západoevropský čas

Další informace: No public opening of tenders will take place

Smluvní podmínky:

Plnění zakázky musí být provedeno v rámci programů chráněného zaměstnání: Ne

Podmínky týkající se plnění zakázky: Please refer to the remaining tender documents and the Contract.

Požaduje se dohoda o zachování mlčenlivosti: ne

Elektronická fakturace: Požadována

Bude použito elektronické objednávání: ne

Bude použita elektronická platba: ano

5.1.15. Techniky

Rámcová dohoda:

Žádná rámcová dohoda

Informace o dynamickém nákupním systému:

Žádný dynamický nákupní systém

5.1.16. Další informace, mediace a přezkum

Organizace příslušná pro přezkum: Klagenævnet for Udbud

Informace o lhůtách pro přezkum: Under the Act on the Complaints Board for Public Procurement etc. (the Act is available at www.retsinformation.dk), the following time limits apply to the lodging of complaints, cf. section 7(2) of the Act: 1) 45 calendar days after the contracting authority has published a notice in the Official Journal of the European Union stating that the contracting authority has concluded a contract. The time limit is calculated from the day following the date on which the notice was published. 2) 20 calendar days from the day following the contracting authority's notification of its decision, cf. section 185(2) of the Public Procurement Act. No later than at the same time as a complaint is lodged with the Complaints Board for Public Procurement, the complainant must notify the contracting authority in writing that a complaint is being lodged with the Complaints Board for Public Procurement, and whether the complaint has been lodged during the standstill period, cf. section 6(4) of the Act. In cases where the complaint has not been lodged during the standstill period, the complainant must also state whether suspensive effect of the complaint is sought, cf. section 12(1) of the Act. The Complaints Board for Public Procurement's email address is klfu@naevneneshus.dk. The Complaints Board for Public Procurement's guidance on complaints can be found at <https://naevneneshus.dk/naevnsoversigt/klagenævnet-for-udbud/vejledning/>

Organizace poskytující informace o obecném právním rámci pro ochranu životního prostředí, který se použije v místě, kde má být zakázka plněna: Konkurrence- og Forbrugerstyrelsen

Organizace poskytující další informace o zadávacím řízení: VisitDenmark

Organizace poskytující přístup k zadávací dokumentaci v režimu offline: VisitDenmark

Organizace poskytující další informace o podání návrhů na přezkum: Konkurrence- og Forbrugerstyrelsen

Organizace přijímající žádosti o účast: VisitDenmark

Organizace zpracovávající nabídky: VisitDenmark

8. Organizace

8.1. ORG-0001

Oficiální název: VisitDenmark

Registrační číslo: 33055331

Poštovní adresa: Islands Brygge 43, 3.
Obec: København S
PSČ: 2300
Nižší územní jednotka země (NUTS): Byen København (DK011)
Země: Dánsko
Kontaktní místo: Mikkel Taanum
E-mail: mikkel.taanum@twobirds.com
Telefon: 20133820

Úlohy této organizace:

Kupující

Organizace poskytující další informace o zadávacím řízení

Organizace poskytující přístup k zadávací dokumentaci v režimu offline

Organizace přijímající žádosti o účast

Organizace zpracovávající nabídky

8.1. ORG-0002

Oficiální název: Klagenævnet for Udbud

Registrační číslo: 37795526

Poštovní adresa: Toldboden 2

Obec: Viborg

PSČ: 8800

Nižší územní jednotka země (NUTS): Vestjylland (DK041)

Země: Dánsko

Kontaktní místo: Klagenævnet for Udbud

E-mail: klfu@naevneneshus.dk

Telefon: +45 72405600

Internetová adresa: <https://naevneneshus.dk/start-din-klage/klagenaevenet-for-udbud/>

Úlohy této organizace:

Organizace příslušná pro přezkum

8.1. ORG-0003

Oficiální název: Konkurrence- og Forbrugerstyrelsen

Registrační číslo: 10294819

Poštovní adresa: Carl Jacobsens Vej 35

Obec: Valby

PSČ: 2500

Nižší územní jednotka země (NUTS): Byen København (DK011)

Země: Dánsko

Kontaktní místo: Konkurrence- og Forbrugerstyrelsen

E-mail: kfst@kfst.dk

Telefon: +45 41715000

Internetová adresa: <https://www.kfst.dk>

Úlohy této organizace:

Organizace poskytující další informace o podání návrhů na přezkum

Organizace poskytující informace o obecném právním rámci pro ochranu životního prostředí, který se použije v místě, kde má být zakázka plněna

8.1. ORG-0004

Oficiální název: Mercell Holding ASA

Registrační číslo: 980921565

Poštovní adresa: Askekroken 11

Obec: Oslo
PSC: 0277
Nižší územní jednotka země (NUTS): Oslo (NO081)
Země: Norsko
Kontaktní místo: eSender
E-mail: publication@mercell.com
Telefon: +47 21018800
Fax: +47 21018801
Internetová adresa: <http://mercell.com/>
Úlohy této organizace:
TED eSender

Oznámení - informace

Identifikátor oznámení/verze: 0255c382-4400-4378-abe3-c4ea2b3de900 - 01
Druh formuláře: Zadávání
Typ oznámení: Oznámení o zahájení zadávacího nebo koncesního řízení – standardní režim
Podtyp oznámení: 16
Datum odeslání oznámení: 21/08/2026 12:34:42 (UTC+00:00) západoevropský čas
Datum odeslání oznámení (eSender): 21/08/2026 12:36:46 (UTC+00:00) západoevropský čas
Jazyky, v nichž je toto oznámení oficiálně k dispozici: angličtina
Číslo zveřejnění oznámení: 582618-2026
Číslo vydání v řadě S Úř. věst.: 162/2026
Datum zveřejnění: 24/08/2026