

627043-2026 - Konkurrencevilkår

Norge – Grafisk design – Graphic services

OJ S 176/2026 11/09/2026

Udbuds- eller koncessionsbekendtgørelse – standardordningen

Tjenesteydelser

1. Køber

1.1. Køber

Officielt navn: Arendal kommune

E-mail: postmottak@arendal.kommune.no

Køberens retlige status: Offentligretligt organ, der styres af en lokal myndighed

Den ordregivende myndigheds aktivitet: Generelle offentlige tjenesteydelser

2. Procedure

2.1. Procedure

Titel: Graphic services

Beskrivelse: Background Arendal municipality has an ongoing need for graphical services connected to information material and visual communication aimed at inhabitants and internal target groups. The municipality produces some material itself, but needs external assistance for assignments that are more complex, time consuming or require special professional competence. The procurement shall ensure access to capacity and relevant competence within graphical design, at the same time as the municipality takes care of the need for uniform visual communication and clear identity. The municipality shall be one sender. It is also important to ensure that material and visual deliveries fulfil the requirements for universal design and ensure accessible and understandable communication for different user groups. The municipality therefore needs to establish a new framework agreement that provides predictable access to graphical assistance as needed, both for smaller ongoing assignments and for major or more strategic deliveries. Description of the assignment The procurement is for graphic services for Arendal municipality. The delivery shall cover the development and production of various types of graphical material and visual elements, including information material, reports, presentations, templates, graphics for digital surfaces, infographics, illustrations and professional design consultancy services. The assignments will vary in extent and complexity. The municipality needs a tenderer who can assist with both smaller, limited assignments and large deliveries that require more planning and close cooperation with the contracting authority. Minor assignments means limited deliveries such as, for example, an ad, poster, presentation or simple illustration. Larger deliveries means assignments that include planning, coordination and multiple sub-services, such as a report or campaign material. The deliveries shall be able to be used further in the municipality's own channels and tools, and it is important that the deliveries can be further developed and adapted internally. The framework agreement shall also include the design of profile material and profile articles, as well as graphic materials connected to the use of, among other things, vehicles, buildings and work clothes. Web design for arendal.kommune.no is not included in the procurement. It is important to have clear contact points, effective clarifications and a good understanding of the municipality's graphical profile, communication needs and targets for clear, available and recognisable communication.

Identifikator for proceduren: 3aa37d62-02c9-4ccf-923d-d9e22ff41e42

Intern ID: cmqovnb4k000004kyjd72d3oe

Udbudsprocedure: Offentligt udbud

Proceduren er en hasteprocedure: nej

Hovedpunkterne i proceduren: All interested suppliers can submit tender offers through Hyyr. The competition does not have a prequalification phase. The tenders will be evaluated directly, and dialogues or negotiations will not be allowed beyond minor clarifications and corrections of the tenders. Tenderers are strongly encouraged to follow the instructions given in this tender documentation with annexes and possibly ask questions about uncertainties in the communication module in Hyyr.

2.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser

Primær klassifikation (cpv): 79822500 Grafisk design

Supplerende klassifikation (cpv): 79930000 Designervirksomhed, 79820000 Virksomhed i forbindelse med trykning, 79415200 Konsulentvirksomhed i forbindelse med design, 79933000 Hjælpevirksomhed i forbindelse med design, 79410000 Virksomhedsrådgivning og administrativ rådgivning, 79550000 Maskinskrivning, tekstbehandling og desktop publishing, 79400000 Virksomhedsrådgivning og administrativ rådgivning samt beslægtede tjenesteydelser

2.1.2. Udførelsessted

Land: Norge

Hvor som helst i det pågældende land

Yderligere oplysninger: Anywhere in Norway

2.1.3. Værdi

Anslået værdi eksklusiv moms: 2 500 000,00 NOK

2.1.4. Generelle oplysninger

Retsgrundlag:

Direktiv 2014/24/EU

Anskaffelsesforskriften -

2.1.6. Udelukkelsesgrunde

Kilder til grundlag for udelukkelse: Udbudsdokument, Udbudsdokument

5. Delkontrakt

5.1. Delkontrakt: LOT-0001

Titel: Graphic services

Beskrivelse: Background Arendal municipality has an ongoing need for graphical services connected to information material and visual communication aimed at inhabitants and internal target groups. The municipality produces some material itself, but needs external assistance for assignments that are more complex, time consuming or require special professional competence. The procurement shall ensure access to capacity and relevant competence within graphical design, at the same time as the municipality takes care of the need for uniform visual communication and clear identity. The municipality shall be one sender. It is also important to ensure that material and visual deliveries fulfil the requirements for universal design and ensure accessible and understandable communication for different user groups. The municipality therefore needs to establish a new framework agreement that provides predictable access to graphical assistance as needed, both for smaller ongoing assignments and for major or more strategic deliveries. Description of the assignment The procurement is

for graphic services for Arendal municipality. The delivery shall cover the development and production of various types of graphical material and visual elements, including information material, reports, presentations, templates, graphics for digital surfaces, infographics, illustrations and professional design consultancy services. The assignments will vary in extent and complexity. The municipality needs a tenderer who can assist with both smaller, limited assignments and large deliveries that require more planning and close cooperation with the contracting authority. Minor assignments means limited deliveries such as, for example, an ad, poster, presentation or simple illustration. Larger deliveries means assignments that include planning, coordination and multiple sub-services, such as a report or campaign material. The deliveries shall be able to be used further in the municipality's own channels and tools, and it is important that the deliveries can be further developed and adapted internally. The framework agreement shall also include the design of profile material and profile articles, as well as graphic materials connected to the use of, among other things, vehicles, buildings and work clothes. Web design for arendal.kommune.no is not included in the procurement. It is important to have clear contact points, effective clarifications and a good understanding of the municipality's graphical profile, communication needs and targets for clear, available and recognisable communication.

Intern ID: cmgovnb6s000304kyhmdbhdzg

5.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser

Primær klassifikation (cpv): 79822500 Grafisk design

Supplerende klassifikation (cpv): 79930000 Designervirksomhed, 79820000 Virksomhed i forbindelse med trykning, 79415200 Konsulentvirksomhed i forbindelse med design, 79933000 Hjælpevirksomhed i forbindelse med design, 79410000 Virksomhedsrådgivning og administrativ rådgivning, 79550000 Maskinskrivning, tekstbehandling og desktop publishing, 79400000 Virksomhedsrådgivning og administrativ rådgivning samt beslægtede tjenesteydelser

Valgmuligheder:

Beskrivelse af optioner: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.2. Udførelsessted

Land: Norge

Hvor som helst i det pågældende land

Yderligere oplysninger: Anywhere in Norway

5.1.3. Anslået varighed

Varighed: 48 Måneder

5.1.4. Fornyelse

Højeste antal fornyelser: 2

Yderligere oplysninger om fornyelser: The contract can be extended for 1 year at a time, up to 2 times (2+1+1).

5.1.5. Værdi

Anslået værdi eksklusiv moms: 2 500 000,00 NOK

5.1.6. Generelle oplysninger

Reserveret deltagelse:

Deltagelse uden forbehold.

Indkøbsprojekt, der ikke finansieres med EU-midler

Udbuddet er omfattet af aftalen om offentlige udbud (GPA): ja

5.1.7. Strategiske udbud

Formålet med strategiske udbud: Opfyldelse af sociale mål

Beskrivelse: The objective of the procurement is to promote social aims.

Socialt mål, som fremmes: Adgangsmuligheder for alle

5.1.9. Udvalgelseskriterier

Kilder til udvalgelseskriterier: Udbudsdokument

5.1.10. Tildelingskriterier

Kriterium:

Type: Kvalitet

Navn: Collaboration and implementation ability

Beskrivelse: An assessment of how the tenderer organises cooperation, contact point, start-up, clarifications, response time and the ability to handle both small and large assignments within the agreed time in close cooperation with the contracting authority.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 10

Kriterium:

Type: Kvalitet

Navn: Competence and experience

Beskrivelse: Assessment of relevant competence and experience for key personnel.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 20

Kriterium:

Type: Pris

Navn: Price

Beskrivelse: Evaluation of the offered hourly rate. The hourly rate shall apply independent of who carries out the assignment at the tenderer and applies for both large and minor assignments. Key personnel who shall carry out assignments under the framework agreement are mainly stated.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 40

Kriterium:

Type: Kvalitet

Navn: Assignment comprehension and quality in the delivery.

Beskrivelse: Assessment of the tenderer's understanding of the municipality's need for general visual communication, clear sender identity, universal design, further use of material and the ability to deliver graphical work that is clearly, available and suitable for different target groups and channels.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 30

Kriterium:

Type: Kvalitet

Navn: Climate and environment

Beskrivelse: The procurement has a climate footprint and an environmental impact that is immaterial

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 0

5.1.11. Tilbudsdokumenter

Adresse på udbudsdokumenterne: <https://hyyr.no/procurement/cmgovnb4k000004kyjd72d3oe>

5.1.12. Tilbudsvilkår

Vilkår for indgivelse:

Elektronisk indgivelse: Påkrævet

Indgivelsesadresse: <https://hyyr.no/procurement/cmgovnb4k000004kyjd72d3oe>

Sprog, som tilbud og ansøgninger om deltagelse kan indgives på: norsk, engelsk

Elektronisk katalog: Ikke tilladt

Tilbudsgivere kan indgive mere end ét tilbud: Ikke tilladt

Frist for modtagelse af tilbud: 12/10/2026 12:00:00 (UTC+02:00) østeuropæisk tid, centraleuropæisk sommertid

Varighed, hvor tilbuddet skal forblive gyldigt: 60 Døgn

Betingelser for kontraktens udførelse:

Udførelsen af kontrakten skal ske inden for rammerne af programmer for beskyttet beskæftigelse: Nej

Vilkår relateret til kontraktens udførelse: See Tender Documents

Elektronisk fakturering: Påkrævet

Der vil blive anvendt elektronisk bestilling: nej

Der vil blive anvendt elektronisk betaling: nej

Oplysninger om finansiering og betaling: See tender documents

5.1.15. Teknikker

Rammeaftale:

Rammeaftale uden fornyet iværksættelse af konkurrence

Det maksimale antal deltagere: 1

Oplysninger om det dynamiske indkøbssystem:

Intet dynamisk indkøbssystem

5.1.16. Yderligere oplysninger, mægling og gennemgang

Organisation med ansvar for klager: AGDER TINGRETT

Organisation, der leverer supplerende oplysninger om udbudsproceduren: Arendal kommune

Organisation, der leverer yderligere oplysninger om klageprocedurerne: AGDER TINGRETT

Organisation, der modtager ansøgninger om deltagelse: Hyyr AS

8. Organisationer

8.1. ORG-0001

Officielt navn: AGDER TINGRETT

Registreringsnummer: 926723480

Postadresse: Tollbodgata 45

By: KRISTIANSAND S

Postnummer: 4614

Landsdel (NUTS): Agder (NO092)

Land: Norge

Enhed: AGDER TINGRETT

Denne organisations roller:

Organisation med ansvar for klager

Organisation, der leverer yderligere oplysninger om klageprocedurerne

8.1. ORG-0002

Officielt navn: Hyyr AS
Registreringsnummer: 924998687
Postadresse: Gaustadalléen 21
By: Oslo
Postnummer: 0349
Landsdel (NUTS): Oslo (NO081)
Land: Norge
Enhed: Hyyr Support
E-mail: admin@hyyr.no
Telefon: +47 90 63 65 38

Denne organisations roller:

Organisation, der modtager ansøgninger om deltagelse

8.1. ORG-0003

Officielt navn: Arendal kommune
Registreringsnummer: 940493021
Postadresse: Sam Eydes Plass 2
By: Arendal
Postnummer: 4836
Landsdel (NUTS): Agder (NO092)
Land: Norge
Enhed: Arendal kommune
E-mail: postmottak@arendal.kommune.no
Telefon: 37013000

Denne organisations roller:

Køber

Organisation, der leverer supplerende oplysninger om udbudsproceduren

Oplysninger om bekendtgørelsen

Bekendtgørelsens ID: 42952766-ad40-4136-88d1-c2e9e2553bbe - 01
Formulartype: Konkurrencevilkår
Bekendtgørelsestype: Udbuds- eller koncessionsbekendtgørelse – standardordningen
Bekendtgørelsesundertype: 16
Afsendelsesdato for bekendtgørelsen: 09/09/2026 16:41:01 (UTC+02:00) østeuropæisk tid, centraleuropæisk sommertid
Bekendtgørelsens officielle sprog: engelsk
Bekendtgørelsesnummer: 627043-2026
EUT-S-nummer: 176/2026
Offentliggørelsesdato: 11/09/2026