752700-2026 - Konkurrencevilkår

Norge – Servicevirksomhed i forbindelse med reklame og marketing – Service concession contract for advertising communication services - K26-13
OJ S 211/2026 30/10/2026
Udbuds- eller koncessionsbekendtgørelse – standardordningen
Tjenesteydelser

1. Køber

1.1. Køber

Officielt navn: Kolumbus AS
E-mail: mia.valoe@kolumbus.no
Køberens retlige status: Offentlig virksomhed, der styres af en regional myndighed
Køberen er en ordregivende enhed
Den ordregivende enheds aktiviteter: Bytransport med jernbane, sporvogn, trolleybus eller bus

2. Procedure

2.1. Procedure

Titel: Service concession contract for advertising communication services - K26-13
Beskrivelse: Kolumbus shall enter into a service concession contract for advertising communication services for buses, with an option for an extension of the contract´s extent to ferry and city bicycle. The contract includes the sale of advertisements as well as assembly, operation and maintenance of the advertising surfaces.
Identifikator for proceduren: cbc8513d-fe5f-49a7-917d-4947756e331e
Intern ID: 2026/435
Udbudsprocedure: Offentligt udbud
Hovedpunkterne i proceduren: This procurement will be carried out in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the regulations 12 August 2016 no. 976 on concession contracts (the concession contract regulations) parts I and II. Licenseees are given the right to commercially use the advertising surfaces and bear the operational risk connected to the utilisation of the service, including the risks connected to demand and revenue from the advertising sales in accordance with the signed contract, cf. the concession contract regulations § 1-2 (1) and (2). As a starting point, the competition will be decided on the basis of the submitted tenders. The contracting authority can, however, carry out negotiations in accordance with the concession contract regulations § 8-1 (4). The negotiations may occur in several phases and the contracting authority reserves the right to reduce the number of tenders to be negotiated. A first reduction can take place ahead of the negotiations. The reduction will be based on the stated award criteria in the competition. Dialogue in the form of clarifications and/or corrections will be carried out continuously in accordance with the needs that may arise.

2.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser
Primær klassifikation (cpv): 79340000 Servicevirksomhed i forbindelse med reklame og marketing
Supplerende klassifikation (cpv): 22459100 Reklameklæbemærker og -bånd, 22460000 Reklametryksager, varekataloger og håndbøger, 22462000 Andet trykt reklamemateriale, i.a.n.

, 79000000 Forretningstjenesteydelser: forskrifter, markedsføring, rådgivning, rekruttering, trykning og sikkerhed, 79341000 Reklamevirksomhed, 79341100 Konsulentvirksomhed i forbindelse med reklame, 79341200 Forvaltning af reklamevirksomhed, 79341400 Tjenester i forbindelse med reklamekampagner

2.1.2. Udførelsessted

Landsdel (NUTS): Rogaland (NO0A1)
Land: Norge
Yderligere oplysninger: See annex 1 and annexes.

2.1.3. Værdi

Anslået værdi eksklusiv moms: 180 000 000,00 NOK

2.1.4. Generelle oplysninger

Retsgrundlag:
Direktiv 2014/23/EU
Lov 17. juni 2016 nr. 73 om offentlige anskaffelser (LOA) og Forskrift 12. august 2016 nr. 976 om konsesjonskontrakter (konsesjonskontraktforskriften) - This procurement will be carried out in accordance with the Public Procurement Act of 17 June 2016 (LOA) and the regulations 12 August 2016 no. 976 on concession contracts (the concession contract regulations) parts I and II.

2.1.6. Udelukkelsesgrunde

Kilder til grundlag for udelukkelse: Udbudsdokument

5. Delkontrakt

5.1. Delkontrakt: LOT-0000

Titel: Service concession contract for advertising communication services - K26-13
Beskrivelse: Kolumbus shall enter into a service concession contract for advertising communication services for buses, with an option for an extension of the contract´s extent to ferry and city bicycle. The contract includes the sale of advertisements as well as assembly, operation and maintenance of the advertising surfaces.
Intern ID: 2026/435

5.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser
Primær klassifikation (cpv): 79340000 Servicevirksomhed i forbindelse med reklame og marketing
Supplerende klassifikation (cpv): 22459100 Reklameklæbemærker og -bånd, 22460000 Reklametryksager, varekataloger og håndbøger, 22462000 Andet trykt reklamemateriale, i.a.n. , 79000000 Forretningstjenesteydelser: forskrifter, markedsføring, rådgivning, rekruttering, trykning og sikkerhed, 79341000 Reklamevirksomhed, 79341100 Konsulentvirksomhed i forbindelse med reklame, 79341200 Forvaltning af reklamevirksomhed, 79341400 Tjenester i forbindelse med reklamekampagner
Valgmuligheder:
Beskrivelse af optioner: The contract will be valid for 3 years, with an option to extend the contract for a further 1+1 year, so that the maximum duration of the contract including the option year is five years.

5.1.2. Udførelsessted

Landsdel (NUTS): Rogaland (NO0A1)

Land: Norge
Yderligere oplysninger: See annex 1 and annexes.

5.1.3. Anslået varighed

Startdato: 04/01/2027
Varigheds slutdato: 04/01/2030

5.1.4. Fornyelse

Højeste antal fornyelser: 2
Yderligere oplysninger om fornyelser: Renewal lenght is 12 months

5.1.5. Værdi

Anslået værdi eksklusiv moms: 180 000 000,00 NOK

5.1.6. Generelle oplysninger

Reserveret deltagelse:
Deltagelse uden forbehold.
Navnene på og de faglige kvalifikationer for det personale, der skal udføre kontrakten, skal angives: Ikke påkrævet
Indkøbsprojekt, der ikke finansieres med EU-midler
Udbuddet er omfattet af aftalen om offentlige udbud (GPA): nej
Dette udbud er også egnet for små og mellemstore virksomheder (SMV'er): ja

5.1.9. Udvælgelseskriterier

Kilder til udvælgelseskriterier: Bekendtgørelse, Udbudsdokument
Kriterium: Tilmelding i et handelsregister
Beskrivelse af udvælgelseskriterium: Qualification requirement: The tenderer shall be a legally established company. Documentation requirement: Norwegian tenderers: › Company Registration Certificate Foreign tenderers: › Documentation that the tenderer is registered in a trade register or company register in accordance with the law in the country where the tenderer is established.

Kriterium: Andre økonomiske eller finansielle krav
Beskrivelse af udvælgelseskriterium: Qualification requirement: Tenderers shall be credit worthy and have sufficient economic and financial capacity to fulfil the contract. Documentation requirement: Tenderers shall document a credit rating, not older than three (3) months from the tender deadline in the competition, from a certified credit rating company. The Contracting Authority reserves the right to carry out a credit assessment itself. If the tenderer does not have the possibility to submit the above mentioned documentation, or does not fulfil the qualification requirement through the above mentioned documentation, other documentation that the contracting authority finds suitable for documenting economic and financial capacity will be accepted, such as a parent company guarantee or other guarantee /security. The tenderer will be responsible for providing sufficient documentation.

Kriterium: Referencer på specificerede leverancer
Beskrivelse af udvælgelseskriterium: Qualification requirement: Tenderers shall have experience from comparable contracts for advertising communication services, where the tenderer has been responsible for the sale of advertising sites as well as assembly, maintenance and disassembly of advertisements. Tenderers are not required to have carried out the assembly, maintenance and disassembly themselves. The requirement will be seen as fulfilled if the tenderer has been responsible for administering sub-supplier(s) who have carried out these assignments. The experience does not need to be related to advertising on buses.

Experience from other relevant physical advertising surfaces will be seen as sufficient. Experience exclusively from digital advertising surfaces is not sufficient. Documentation requirement: A description of comparable deliveries from the last three (3) years. One (1) reference is sufficient to document the requested experience. Tenderers shall document fulfilment by filling in the attached template for reference descriptions; See Annex D - Reference Descriptions.

Kriterium: Foranstaltninger til sikring af kvalitet
Beskrivelse af udvælgelseskriterium: Qualification requirement: Tenderers shall have a documented and implemented quality assurance system/management system. Documentation requirement: A description of the tenderer´s quality assurance/management system that shows that the tenderer has implemented this. If a tenderer is certified in accordance with ISO 9001 or equivalent quality assurance certifications, it is sufficient to enclose a copy of a valid certificate.

Kriterium: Miljøledelsestiltag
Beskrivelse af udvælgelseskriterium: Qualification requirement: Tenderers shall have a documented and implemented environmental management system. Documentation requirement: A description of the tenderer's environmental management system that shows that the tenderer has implemented this. If a tenderer is certified by a public certification body (EMAS, Miljøfyrtårn, ISO 14001, or other recognised environmental management system /standard), it is sufficient to enclose a copy of a valid certificate.

5.1.10. Tildelingskriterier

Kriterium:

Type: Pris
Navn: Commercial terms
Beskrivelse: The award criteria will be evaluated based on the percentage stated in the contract Annex 2. Documentation requirement: Complete Annex 2 - Commercial Terms point 4 in accordance with the stated guidelines.
Kategori for tildelingskriteriet vægt: Prioriteret rækkefølge
Tildelingskriterium talværdi: 1
Begrundelse for ikke at angive vægtningen af tildelingskriterierne: When concession contracts are procured, the contract award criteria shall be stated in prioritised order in the procurement documents, cf. the concession contract regulations § 8-9 (1).

5.1.11. Tilbudsdokumenter

Frist for anmodning om yderligere oplysninger: 16/11/2026 23:00:00 (UTC+00:00) vesteuropæisk tid, GMT
Adresse på udbudsdokumenterne: https://tendsign.com/doc.aspx?MeFormsNoticeId=102851

5.1.12. Tilbudsvilkår

Vilkår for indgivelse:

Elektronisk indgivelse: Påkrævet
Indgivelsesadresse: https://tendsign.com/doc.aspx?MeFormsNoticeId=102851&GoTo=Tender
Sprog, som tilbud og ansøgninger om deltagelse kan indgives på: norsk
Alternative tilbud: Ikke tilladt
Tilbudsgivere kan indgive mere end ét tilbud: Ikke tilladt
Frist for modtagelse af tilbud: 25/11/2026 11:00:58 (UTC+00:00) vesteuropæisk tid, GMT
Varighed, hvor tilbuddet skal forblive gyldigt: 95 Døgn

Betingelser for kontraktens udførelse:

Udførelsen af kontrakten skal ske inden for rammerne af programmer for beskyttet beskæftigelse: Nej
Vilkår relateret til kontraktens udførelse: See the tender documentation part 2.
Der kræves en fortrolighedsaftale: nej
Elektronisk fakturering: Påkrævet
Der vil blive anvendt elektronisk bestilling: ja
Der vil blive anvendt elektronisk betaling: ja
Oplysninger om finansiering og betaling: See the tender documentation part 2.

5.1.16. Yderligere oplysninger, mægling og gennemgang

Organisation med ansvar for klager: Sør-Rogaland tingrett
Oplysninger om klagefrister: In accordance with the tender documentation and the Procurement Act and the concession contract regulations.
Organisation, der leverer supplerende oplysninger om udbudsproceduren: Kolumbus AS
Organisation, der leverer yderligere oplysninger om klageprocedurerne: Sør-Rogaland tingrett
Organisation, der modtager ansøgninger om deltagelse: Kolumbus AS
Organisation, der behandler tilbud: Kolumbus AS

8. Organisationer

8.1. ORG-0001

Officielt navn: Kolumbus AS
Registreringsnummer: 914749360
Afdeling: Inventura AS
Postadresse: Jernbaneveien 9
By: Stavanger
Postnummer: 4005
Landsdel (NUTS): Rogaland (NO0A1)
Land: Norge
Enhed: Mia Valø
E-mail: mia.valoe@kolumbus.no
Telefon: 51199900
Internetadresse: https://kolumbus.no
Denne organisations roller:
Køber
Organisation, der leverer supplerende oplysninger om udbudsproceduren
Organisation, der modtager ansøgninger om deltagelse
Organisation, der behandler tilbud

8.1. ORG-0002

Officielt navn: Sør-Rogaland tingrett
Registreringsnummer: 926 723 448
Postadresse: Postboks 159
By: Stavanger
Postnummer: 4001
Landsdel (NUTS): Rogaland (NO0A1)
Land: Norge
E-mail: sor-rogaland.tingrett@domstol.no
Telefon: 52 00 46 00
Internetadresse: https://www.domstol.no/no/domstoler/tingrett/sor-rogaland-tingrett/

Denne organisations roller:
Organisation med ansvar for klager
Organisation, der leverer yderligere oplysninger om klageprocedurerne

Oplysninger om bekendtgørelsen

Bekendtgørelsens ID: 0c3ad915-43d3-4bf3-b776-c4a89ca656dd - 01
Formulartype: Konkurrencevilkår
Bekendtgørelsestype: Udbuds- eller koncessionsbekendtgørelse – standardordningen
Bekendtgørelsesundertype: 19
Afsendelsesdato for bekendtgørelsen: 29/10/2026 08:18:09 (UTC+00:00) vesteuropæisk tid, GMT
Dato for afsendelse af bekendtgørelsen (eSender): 29/10/2026 08:18:21 (UTC+00:00) vesteuropæisk tid, GMT
Bekendtgørelsens officielle sprog: engelsk
Bekendtgørelsesnummer: 752700-2026
EUT-S-nummer: 211/2026
Offentliggørelsesdato: 30/10/2026