

## 783653-2024 - Resultater

Thailand – PR-servicevirksomhed – Policy Dialogue and Public Diplomacy Facility for Australia, Hong Kong/Macao, New Zealand, and Singapore

OJ S 248/2024 20/12/2024

Bekendtgørelse om indgåede kontrakter eller koncessionstildeling – standardordningen  
Tjenesteydelser

### 1. Køber

---

#### 1.1. Køber

Officielt navn: European Commission, FPI - Service for Foreign Policy Instruments

E-mail: [DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu](mailto:DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu)

Køberens retlige status: EU-institution, organ eller agentur

Den ordregivende myndigheds aktivitet: Generelle offentlige tjenesteydelser

### 2. Procedure

---

#### 2.1. Procedure

Titel: Policy Dialogue and Public Diplomacy Facility for Australia, Hong Kong/Macao, New Zealand, and Singapore

Beskrivelse: This Action seeks to enable the EU to address the short and medium-term foreign policy needs and opportunities in and with Australia, Hong Kong (and Macao), New Zealand, and Singapore by deepening bilateral relations and dialogues, and by forging alliances and partnerships through public-, economic-, and cultural diplomacy tools, primarily in the fields of multilateralism and international rules-based order, trade and business relations, green policies, digital policies, cultural affairs, civil society, human rights, including labour rights, and other relevant sectors in which policy dialogues with targeted countries/territories are ongoing, planned, or have the potential to be further explored. Whenever relevant, the action will also seek synergies with and promote any interventions supported under the EU's Global Gateway initiative. This objective will be pursued through procurement of services (studies, events, technical support, communication support, etc.) to address short and medium-term EU foreign policy goals and opportunities with Australia, Hong Kong (and Macao), New Zealand, and Singapore.

Identifikator for proceduren: c536ae36-55ab-42de-9b6d-0c2bdab082e1

Tidligere bekendtgørelse: 46258-2024

Intern ID: EC-FPI/BKK/2024/EA-RP/0001

Udbudsprocedure: Begrænset

##### 2.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser

Primær klassifikation (cpv): 79416200 PR-servicevirksomhed

##### 2.1.3. Værdi

Anslået værdi eksklusiv moms: 5 000 000,00 EUR

##### 2.1.4. Generelle oplysninger

Yderligere oplysninger: SHORTLISTED CANDIDATES - LOT 2: 1) Agriconsulting Europe S.A. (AESAs) (Belgium), ICF Next S.A (Belgium); 2) CESO CI Internacional S.A. (Portugal), EPRD Biuro Polityki Gospodarczej i Rozwoju Regionalnego Sp. zo.o. (Poland); 3) CommWithUs SA

(Belgium), Norm Consulting Danışmanlık A.Ş. (Turkey), Naree International Limited (Hong Kong); 4) DAI Global Belgium SRL; 5) GOPA PACE (Belgium); 6) Particip GmbH (Germany), Sandpiper Communications Limited (Hong Kong); 7) PwC EU Services EESV (Belgium), PricewaterhouseCoopers Advisory Services Limited (Hong Kong); 8) Stantec sa/nv (Belgium), Eighty20 Marketing Ltd (Hong Kong)

**Retsgrundlag:**

Forordning (EU, Euratom) 2018/1046

## 5. Delkontrakt

---

### 5.1. Delkontrakt: LOT-0002

Titel: Policy Dialogue and Public Diplomacy Facility for Hong Kong (and Macao)

Beskrivelse: This Action seeks to enable the EU to address the short and medium-term foreign policy needs and opportunities in and with Hong Kong (and Macao), by deepening bilateral relations and dialogues, and by forging alliances and partnerships through public-, economic-, and cultural diplomacy tools, primarily in the fields of multilateralism and international rules-based order, trade and business relations, green policies, digital policies, cultural affairs, civil society, human rights, including labour rights, and other relevant sectors in which policy dialogues with targeted countries/territories are ongoing, planned, or have the potential to be further explored. Whenever relevant, the action will also seek synergies with and promote any interventions supported under the EU's Global Gateway initiative. This objective will be pursued through procurement of services (organisation of events, technical cooperation, production of policy briefs, preparation of communication material, human rights-promoting measures, civil society-, academic- and think tank exchanges, cultural/media activities, etc) to address short and medium-term EU foreign policy goals and opportunities with Hong Kong (and Macao).

Intern ID: EC-FPI/BKK/2024/EA-RP/0001-LOT-2

#### 5.1.1. Formål

Kontraktens hovedformål: Tjenesteydelser

Primær klassifikation (cpv): 79416200 PR-servicevirksomhed

Supplerende klassifikation (cpv): 71621000 Tekniske undersøgelser eller rådgivning, 79952000 Tjenesteydelser i forbindelse med arrangementer

**Valgmuligheder:**

Beskrivelse af optioner: provided they are in conformity with the basic project, new services or works consisting in the repetition of similar services or works, may be entrusted up to 100 % of the initial contract to the initial contractor by negotiated procedure without prior publication of a contract notice.

#### 5.1.2. Udførelsessted

Hvor som helst

Yderligere oplysninger: The contract will be performed in Macao

#### 5.1.2. Udførelsessted

Hvor som helst

Yderligere oplysninger: The contract will be performed in Hong Kong

#### 5.1.3. Anslået varighed

Varighed: 36 Måneder

#### 5.1.5. Værdi

Anslået værdi eksklusiv moms: 1 000 000,00 EUR

### 5.1.6. Generelle oplysninger

Offentligt udbudsprojekt, der finansieres helt eller delvist med EU-midler  
Udbuddet er omfattet af aftalen om offentlige udbud (GPA): nej

### 5.1.10. Tildelingskriterier

#### Kriterium:

Type: Kvalitet

Beskrivelse: Please consult the procurement documents.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 80

#### Kriterium:

Type: Pris

Beskrivelse: Please consult the procurement documents.

Kategori for tildelingskriteriet vægt: Vægtning (procentdel, præcis)

Tildelingskriterium talværdi: 20

### 5.1.15. Teknikker

#### Rammeaftale:

Ingen rammeaftale

#### Oplysninger om det dynamiske indkøbssystem:

Intet dynamisk indkøbssystem

Elektronisk auktion: nej

### 5.1.16. Yderligere oplysninger, mægling og gennemgang

Organisation med ansvar for klager: Court of Justice of the European Union

Organisation, der underskriver kontrakten: European Commission, FPI - Service for Foreign Policy Instruments

TED eSender: European Commission

## 6. Resultater

---

Værdien af alle kontrakter tildelt i denne bekendtgørelse: 999 825,00 EUR

### 6.1. Resultat delkontrakt-ID: LOT-0002

Status for udvælgelse af vinder: Der er udvalgt mindst én vinder.

### 6.1.2. Oplysninger om vinderne

#### Vinder:

Ledende organisation hos tilbudsgiveren: PARTICIP GMBH

Officielt navn: Sandpiper Communications Limited.

#### Tilbud:

Tilbud – Identifikator: Joint tender led by PARTICIP GMBH

ID for delkontrakt eller gruppe af delkontrakter: LOT-0002

#### Kontraktoplysninger:

Identifikator for kontrakten: NDICI ASIA FPI/2024/459-871

Datoen for udvælgelsen af det vindende tilbud: 09/10/2024

Dato for indgåelse af kontrakten: 08/11/2024

#### Oplysninger om EU-midler:

Organisation, der underskriver kontrakten: European Commission, FPI - Service for Foreign Policy Instruments

#### 6.1.4. Statistiske oplysninger

##### Modtagne tilbud og ansøgninger om deltagelse:

Type modtagne indgivelser: Tilbud, der er indgivet ad elektronisk vej

Antal modtagne tilbud og ansøgninger om deltagelse: 4

## 8. Organisationer

---

### 8.1. ORG-0001

Officielt navn: European Commission, FPI - Service for Foreign Policy Instruments

Registreringsnummer: COM

Afdeling: FPI.3 - Rapid Response Europe, Asia & Americas

Postadresse: Athenee Tower, 10th floor, 63 Wireless Road

By: Bangkok

Postnummer: 10330

Land: Thailand

E-mail: [DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu](mailto:DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu)

Telefon: +32 2 299 11 11

Internetadresse: [https://ec.europa.eu/fpi/home\\_en](https://ec.europa.eu/fpi/home_en)

#### Denne organisations roller:

Køber

Organisation, der underskriver kontrakten

### 8.1. ORG-0002

Officielt navn: Court of Justice of the European Union

Registreringsnummer: CURIA

Postadresse: Rue du Fort Niedergrünwald

By: Luxembourg

Postnummer: L-2925

Landsdel (NUTS): Luxembourg (LU000)

Land: Luxembourg

E-mail: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)

Telefon: +352 4303-1

Internetadresse: <http://curia.europa.eu>

#### Denne organisations roller:

Organisation med ansvar for klager

### 8.1. ORG-0003

Officielt navn: European Commission

Registreringsnummer: EUCOM

Postadresse: Mondrian (CDMA), Rue du Champ de Mars 21

By: Brussels

Postnummer: B-1050

Landsdel (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Land: Belgien

E-mail: [DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu](mailto:DELEGATION-THAILAND-FPI-CALL@eeas.europa.eu)

Telefon: +32 2 299 11 11

Internetadresse: <https://commission.europa.eu/>

#### Denne organisations roller:

TED eSender

### 8.1. ORG-0004

Officielt navn: PARTICIP GMBH  
Registreringsnummer: DE142927394  
Postadresse: MERZHAUSER STR 183  
By: FREIBURG  
Postnummer: 79100  
Landsdel (NUTS): Extra-Regio NUTS 3 (DEZZZ)  
Land: Tyskland  
E-mail: [info@particip.de](mailto:info@particip.de)  
Telefon: +49761790740

**Denne organisations roller:**

Tilbudsgiver

Ledende organisation hos tilbudsgiveren

**Vinder af disse delkontrakter: LOT-0002**

**8.1. ORG-0005**

Officielt navn: Sandpiper Communications Limited.  
Registreringsnummer: 1926304  
Postadresse: 1701-2, 17/F, Tai Tung Building, 8 Fleming Road  
By: Wanchai  
Land: Hongkong  
E-mail: [hongkong@sandpipercomms.com](mailto:hongkong@sandpipercomms.com)  
Telefon: +852 3114 6339

**Denne organisations roller:**

Tilbudsgiver

**Vinder af disse delkontrakter: LOT-0002**

## Oplysninger om bekendtgørelsen

---

Bekendtgørelsens ID: b0d0776f-69ad-4805-9a89-4d7d73879454 - 01

Formulartype: Resultater

Bekendtgørelsestype: Bekendtgørelse om indgåede kontrakter eller koncessionstildeling – standardordningen

Bekendtgørelsesundertype: 29

Afsendelsesdato for bekendtgørelsen: 19/12/2024 07:58:57 (UTC+01:00) centraleuropæisk tid, vesteuropæisk sommertid

Bekendtgørelsens officielle sprog: engelsk

Bekendtgørelsesnummer: 783653-2024

EUT-S-nummer: 248/2024

Offentliggørelsesdato: 20/12/2024