

537409-2026 - Wettbewerb

Finnland – IT-Dienste: Beratung, Software-Entwicklung, Internet und Hilfestellung – Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

OJ S 148/2026 04/08/2026

**Auftrags- oder Konzessionsbekanntmachung – Standardregelung
Dienstleistungen**

1. Beschaffer

1.1. Beschaffer

Offizielle Bezeichnung: Finnish Heritage Agency / Museovirasto

E-Mail: hankinnat@museovirasto.fi

Rechtsform des Erwerbers: Einrichtung des öffentlichen Rechts

Tätigkeit des öffentlichen Auftraggebers: Allgemeine öffentliche Verwaltung

2. Verfahren

2.1. Verfahren

Titel: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

Beschreibung: The Finnish Heritage Agency, the Exhibitions and Events department of the National Museum of Finland (hereinafter the "Procurement unit") invites suppliers to submit tenders for media design and production (hereinafter the "Service") in this call for tenders and its attached annexes. The Service consists of programming, project management and technical delivery of an artificial intelligence System in the form of an interactive media software which will be used according to attached plans. The entire deliverable procurement is referred to in hereinafter as the "System". The National Museum of Finland will conduct the procurement through an open tendering procedure. The aim is for production to begin immediately after the selection of the supplier in approximately September 2026, and for delivery to the Procurement Unit to be completed no later than January 2027. The procurement documents are available in English. The Procurement unit requests a tender for:

1. Exhibition Media, AV and Interactive Elements including: - Lobby Screen - Intro to the Universe (projection) - Chatty objects - 9 interactive conversational artificial intelligence stations: - Chatty Objects Birds - Chatty Object Scarab - Chatty Object Meteorite - Chatty Object Shiva - Chatty Object Canoe - Chatty Object Turtle Seats - Chatty Object Raven Mask - Chatty Object Chilkat Blanket - Chatty Object Bad Luck Bird - Chatty Object Scarab - Projection (Hybrid element) - Agnicayana film projection solution - Exhibition wide - soundscapes including: - Anvil & hammer - Chatty Objects Birds - Audio - Egg - Chatty Object Meteorite - (hybrid element) - Chatty Object Canoe - (hybrid element) - Chatty Object Raven Mask - (hybrid element) - World tree - Conch - Universe - Overhead Screen - Universe - Chatty Universe The following items are not included within this tender: - Film content for the Agnicayana film projection - Recording of poem for the Egg Soundscape
2. Software, Services and Project Management including: - Software development and testing - Software installation and configuration - Technical and user documentation - Support and on-call services during the exhibition run - Training for the client's staff in the operation of the delivered systems - Project management covering the entire Procurement
3. Documentation set: - Technical documentation (architecture, APIs, content formats, deployment instructions). - Operational

documentation for daily use by exhibition staff. - Maintenance instructions, including restart procedures and troubleshooting steps. - Documentation required under the attached Annex 3 "03_Data and privacy requirements annex". - The tenderer shall provide sufficient documentation to enable re-installation and re-use of the System by the Procurement unit without dependency on the tenderer if the Procurement unit wants to use the System in the future after the exhibition. 4. Installation & on site deployment The tenderer shall: - Install all required system software components on site in coordination with the AV integrator contractor (procured separately) and the Procurement unit's team. - Integrate "The Universe" content into existing overhead LED screen and newly purchased hardware. - Conduct full system testing. 5. Training for museum staff The tenderer shall: - Provide training sessions for Procurement unit's staff on System operation, daily use and safety as applicable and needed for the procurement. - Provide training materials (slides, troubleshooting guides, quickstart sheets). 6. Final handover package The tenderer shall provide: - Final approved versions of all media assets. - Backup copies of the System and its configurations. - A complete inventory of all delivered software. - End of project report summarizing methods, design decisions, and technical notes. The procurements requirements are explained in more detail further on in this call for tenders and its attached annexes. The estimated value of the procurement is according to the Procurement unit 400 000 - 550 000 EUR (VAT 0%). Some of the attached annexes in the call for tenders contains confidential information. The documents are available upon request via email to hankinnat@museovirasto.fi. The tenderer shall in its request to receive the documents ensure, that it keeps the information received from the Procurement unit only to itself and uses that information for its tender according to this procurement process. The information is considered confidential even after the procurement process has ended.

Kennung des Verfahrens: d090c66f-fef3-4e35-b5a0-1bf61475478a

Interne Kennung: 610535

Verfahrensart: Offenes Verfahren

Das Verfahren wird beschleunigt: nein

2.1.1. Zweck

Art des Auftrags: Dienstleistungen

Haupteinstufung (cpv): 72000000 IT-Dienste: Beratung, Software-Entwicklung, Internet und Hilfestellung

Zusätzliche Einstufung (cpv): 72200000 Softwareprogrammierung und -beratung, 72212100 Entwicklung von branchenspezifischer Software, 72222200 Planung von Informationssystemen oder -technologie, 72224100 Planung im Bereich Systemimplementierung, 73300000 Planung und Ausführung von Forschung und Entwicklung, 92521100 Museumsausstellungen

2.1.2. Erfüllungsort

Postanschrift: National museum of Finland, Mannerheimintie 34, 00100, Helsinki

Stadt: Helsinki

Postleitzahl: 00100

Land, Gliederung (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finnland

2.1.2. Erfüllungsort

Postanschrift: Finnish heritage agency, PL 913, 00101 Helsinki

Stadt: Helsinki

Postleitzahl: 00101

Land, Gliederung (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finnland

2.1.4. Allgemeine Informationen

Rechtsgrundlage:

Richtlinie 2014/24/EU

2.1.6. Ausschlussgründe

Quellen der Ausschlussgründe: Auftragsunterlagen, Bekanntmachung, Einheitliche Europäische Eigenerklärung (EEE)

Korruption: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for corruption, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Betrug: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for fraud, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Geldwäsche oder Terrorismusfinanzierung: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for money laundering or terrorist financing, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Beteiligung an einer kriminellen Vereinigung: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for participation in a criminal organisation, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Terroristische Straftaten oder Straftaten im Zusammenhang mit terroristischen Aktivitäten: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for terrorist offences or offences linked to terrorist activities, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Kinderarbeit und andere Formen des Menschenhandels: The economic operator itself or any person who is a member of its administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for child labour and other forms of trafficking in human beings, by a conviction rendered at the most five years ago or in which an exclusion period set out directly in the conviction continues to be applicable.

Verstoß gegen umweltrechtliche Verpflichtungen: The economic operator has breached its obligations in the field of environmental law.

Verstoß gegen arbeitsrechtliche Verpflichtungen: The economic operator has breached its obligations in the field of labour law.

Verstoß gegen sozialrechtliche Verpflichtungen: The economic operator has breached its obligations in the field of social law.

Vereinbarungen mit anderen Wirtschaftsteilnehmern zur Verzerrung des Wettbewerbs: The economic operator has entered into agreements with other economic operators aimed at distorting competition.

Schwerwiegendes berufliches Fehlverhalten: The economic operator is guilty of grave professional misconduct.

Täuschung, Zurückhaltung von Informationen, Unfähigkeit zur Vorlage erforderlicher Unterlagen oder Erlangung vertraulicher Informationen zu dem Verfahren: The economic operator can confirm that: a) It has been guilty of serious misrepresentation in supplying the information required for the verification of the absence of grounds for exclusion or the fulfilment of the selection criteria, b) It has withheld such information, c) It has not been able, without delay, to submit the supporting documents required by a contracting authority or contracting entity, and d) It has undertaken to unduly influence the decision making process of the contracting authority or contracting entity, to obtain confidential information that may confer upon it undue advantages in the procurement procedure or to negligently provide misleading information that may have a material influence on decisions concerning exclusion, selection or award.

Interessenkonflikt aufgrund seiner Teilnahme an dem Vergabeverfahren: The economic operator is aware of any conflict of interest, as indicated in national law, the relevant notice or the procurement documents due to its participation in the procurement procedure.

Direkte oder indirekte Beteiligung an der Vorbereitung des Vergabeverfahrens: The economic operator or an undertaking related to it has advised the contracting authority or contracting entity or otherwise been involved in the preparation of the procurement procedure.

Vorzeitige Beendigung, Schadensersatz oder andere vergleichbare Sanktionen: The economic operator has experienced that a prior public contract, a prior contract with a contracting entity or a prior concession contract was terminated early, or that damages or other comparable sanctions were imposed in connection with that prior contract.

Verstoß gegen die in den rein innerstaatlichen Ausschlussgründen verankerten Verpflichtungen: Any person who is a member of the economic operator's administrative, management or supervisory body or has powers of representation, decision or control therein has been the subject of a conviction by final judgment for work safety offence, working hours offence, work discrimination, extortionate work discrimination, violation of the right to organise or unauthorised use of foreign labour.

Verstoß gegen die Verpflichtung zur Entrichtung von Sozialversicherungsbeiträgen: The economic operator has breached its obligations relating to the payment social security contributions, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Verstoß gegen die Verpflichtung zur Entrichtung von Steuern: The economic operator has breached its obligations relating to the payment of taxes, both in the country in which it is established and in Member State of the contracting authority or contracting entity if other than the country of establishment.

Einstellung der gewerblichen Tätigkeit: The business activities of the economic operator are suspended.

Konkurs: The economic operator is bankrupt.

Vergleichsverfahren: The economic operator is in arrangement with creditors.

Zahlungsunfähigkeit: The economic operator is the subject of insolvency or winding-up.

Verwaltung der Vermögenswerte durch einen Insolvenzverwalter: The assets of the economic operator are being administered by a liquidator or by the court.

Der Zahlungsunfähigkeit vergleichbare Lage gemäß nationaler Rechtsvorschriften: The economic operator is in any analogous situation like bankruptcy arising from a similar procedure under national laws and regulations.

5. Los

5.1. Los: LOT-0000

Titel: Digital exhibition design, software development and production for the reopening exhibition for the National Museum of Finland.

Beschreibung: The Finnish Heritage Agency, the Exhibitions and Events department of the National Museum of Finland (hereinafter the "Procurement unit") invites suppliers to submit tenders for media design and production (hereinafter the "Service") in this call for tenders and its attached annexes. The Service consists of programming, project management and technical delivery of an artificial intelligence System in the form of an interactive media software which will be used according to attached plans. The entire deliverable procurement is referred to in hereinafter as the "System". The National Museum of Finland will conduct the procurement through an open tendering procedure. The aim is for production to begin immediately after the selection of the supplier in approximately September 2026, and for delivery to the Procurement Unit to be completed no later than January 2027. The procurement documents are available in English. The Procurement unit requests a tender for:

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Interne Kennung: 610535

5.1.1. Zweck

Art des Auftrags: Dienstleistungen

Haupteinstufung (cpv): 72000000 IT-Dienste: Beratung, Software-Entwicklung, Internet und Hilfestellung

Zusätzliche Einstufung (cpv): 72200000 Softwareprogrammierung und -beratung, 72212100 Entwicklung von branchenspezifischer Software, 72222200 Planung von Informationssystemen oder -technologie, 72224100 Planung im Bereich Systemimplementierung, 73300000 Planung und Ausführung von Forschung und Entwicklung, 92521100 Museumsausstellungen

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Stadt: Helsinki

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Land, Gliederung (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finnland

5.1.2. Erfüllungsort

Postanschrift: Finnish heritage agency, PL 913, 00101 Helsinki

Stadt: Helsinki

Postleitzahl: 00101

Land, Gliederung (NUTS): Helsinki-Uusimaa (FI1B1)

Land: Finnland

5.1.3. Geschätzte Dauer

Andere Laufzeit: Unbekannt

5.1.6. Allgemeine Informationen

Vorbehaltene Teilnahme:

Teilnahme ist nicht vorbehalten.

Auftragsvergabeprojekt nicht aus EU-Mitteln finanziert

Die Beschaffung fällt unter das Übereinkommen über das öffentliche Beschaffungswesen: ja

Diese Auftragsvergabe ist auch für kleine und mittlere Unternehmen (KMU) geeignet: nein

5.1.7. Strategische Auftragsvergabe

Innovationsfördernde Auftragsvergabe: Die erbrachten Bauleistungen, Dienstleistungen oder gelieferten Güter sind im Vergleich zu anderen bereits auf dem Markt verfügbaren Bauleistungen, Dienstleistungen oder Gütern neuartig.

5.1.9. Eignungskriterien

Quellen der Eignungskriterien: Auftragsunterlagen, Bekanntmachung, Einheitliche Europäische Eigenerklärung (EEE)

Kriterium: Referenzen zu bestimmten Lieferungen

Beschreibung des Eignungskriteriums: Description (English): The tenderer assures it has experience in delivering at least two (2) generative media systems. References must have been done within the last five (5) years, counting from the deadline for submitting tenders.

Kriterium: Durchschnittlicher Jahresumsatz

Beschreibung des Eignungskriteriums: Description (English): Tenderers turnover for each of the two (2) most recent fiscal years must exceed 1 000 000 euros.

5.1.10. Zuschlagskriterien

Kriterium:

Art: Preis

Bezeichnung: Halvin hinta

Beschreibung: Halvimman kokonaishinnan saanut tarjoaja saa hinnan osalta täydet pisteet.

Muiden tarjousten pisteet määäräytyvät tarjotun hinnan suhteessa halvimpaan tarjoukseen kaavalla: halvin hinta / tarjottu hinta * hinnan kokonaispisteet.

Kategorie des Festwert-Zuschlagskriteriums: Fester Wert (insgesamt)

Zuschlagskriterium — Zahl: 12 345 678

Kriterium:

Art: Qualität

Bezeichnung: Laatuvaatimukset

Beschreibung: Laatuvaatimuksista tarjoajat saavat pisteitä. Laadulliset tekijät pisteytetään kohdassa "Quality Requirements".

Kategorie des Festwert-Zuschlagskriteriums: Fester Wert (insgesamt)

Zuschlagskriterium — Zahl: 12 345 678

5.1.11. Auftragsunterlagen

Frist für die Anforderung zusätzlicher Informationen: 20/08/2026 13:00:00 (UTC+00:00)

Westeuropäische Zeit, GMT

Internetadresse der Auftragsunterlagen: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

5.1.12. Bedingungen für die Auftragsvergabe

Bedingungen für die Einreichung:

Elektronische Einreichung: Erforderlich

Adresse für die Einreichung: <https://tarjouspalvelu.fi/museovirasto?id=610535&tpk=f6f2964d-2e09-48f0-841d-2c542bf854d2>

Sprachen, in denen Angebote oder Teilnahmeanträge eingereicht werden können: Englisch

Elektronischer Katalog: Nicht zulässig

Die Bieter können mehrere Angebote einreichen: Nicht zulässig

Frist für den Eingang der Angebote: 02/09/2026 09:00:00 (UTC+00:00) Westeuropäische Zeit, GMT

Dauer, während der das Angebot gültig bleiben muss: 3 Monate

Informationen über die öffentliche Angebotsöffnung:

Eröffnungstermin: 02/09/2026 09:05:00 (UTC+00:00) Westeuropäische Zeit, GMT

Auftragsbedingungen:

Die Auftragsausführung muss im Rahmen von Programmen für geschützte

Beschäftigungsverhältnisse erfolgen: Nein

Elektronische Rechnungsstellung: Erforderlich

Aufträge werden elektronisch erteilt: ja

Zahlungen werden elektronisch geleistet: ja

5.1.15. Techniken

Rahmenvereinbarung:

Keine Rahmenvereinbarung

Informationen über das dynamische Beschaffungssystem:

Kein dynamisches Beschaffungssystem

5.1.16. Weitere Informationen, Schlichtung und Nachprüfung

Schlichtungsstelle: Markkinaoikeus

Überprüfungsstelle: Markkinaoikeus

Informationen über die Überprüfungsfristen: Suomeksi: Hankintapäätöksestä on oikeus tehdä valitus Markkinaoikeuteen. Valitus on tehtävä kirjallisesti 14 päivän kuluessa siitä, kun asianosainen on saanut tiedon hankintaa koskevasta päätöksestä valitusosoituksineen. Tiedoksisaantipäivää ei lasketa mukaan valitusaikaan.

Organisation, die weitere Informationen für die Nachprüfungsverfahren bereitstellt: Markkinaoikeus

8. Organisationen

8.1. ORG-0001

Offizielle Bezeichnung: Markkinaoikeus

Registrierungsnummer: 3006157-6

Postanschrift: Radanrakentajantie 5

Stadt: Helsinki

Postleitzahl: 00520

Land, Gliederung (NUTS): Helsinki-Uusimaa (F11B1)

Land: Finnland

E-Mail: markkinaoikeus@oikeus.fi

Telefon: +358 295643300

Internetadresse: <https://www.markkinaoikeus.fi>

Rollen dieser Organisation:

Überprüfungsstelle

Organisation, die weitere Informationen für die Nachprüfungsverfahren bereitstellt

Schlichtungsstelle

8.1. ORG-0002

Offizielle Bezeichnung: Finnish Heritage Agency / Museovirasto

Registrierungsnummer: 0292559-2

Postanschrift: PL 913

Stadt: Helsinki

Postleitzahl: 00101

Land, Gliederung (NUTS): Helsinki-Uusimaa (F11B1)

Land: Finnland

Kontaktperson: National Museum of Finland

E-Mail: hankinnat@museovirasto.fi

Telefon: +358 295336070

Internetadresse: <http://www.museovirasto.fi>

Rollen dieser Organisation:

Beschaffer

8.1. ORG-0003

Offizielle Bezeichnung: Hansel Oy (Hilma)

Registrierungsnummer: FI09880841
Postanschrift: Mannerheiminaukio 1a
Stadt: Helsinki
Postleitzahl: 00100
Land, Gliederung (NUTS): Helsinki-Uusimaa (FI1B1)
Land: Finnland
Kontaktperson: eSender
E-Mail: tekninen@hankintailmoitukset.fi
Telefon: 029 55 636 30
Internetadresse: <http://hankintailmoitukset.fi>
Rollen dieser Organisation:
TED eSender

Informationen zur Bekanntmachung

Kennung/Fassung der Bekanntmachung: 5ee357e9-712d-43bc-895a-d3932967dbc8 - 01
Formulartyp: Wettbewerb
Art der Bekanntmachung: Auftrags- oder Konzessionsbekanntmachung – Standardregelung
Unterart der Bekanntmachung: 16
Datum der Übermittlung der Bekanntmachung: 31/07/2026 13:17:15 (UTC+00:00)
Westeuropäische Zeit, GMT
Bekanntmachung — eSender-Übermittlungsdatum: 31/07/2026 13:17:16 (UTC+00:00)
Westeuropäische Zeit, GMT
Sprachen, in denen diese Bekanntmachung offiziell verfügbar ist: Englisch
Veröffentlichungsnummer der Bekanntmachung: 537409-2026
ABl. S – Nummer der Ausgabe: 148/2026
Datum der Veröffentlichung: 04/08/2026