

Germany-Hamburg: Sporting services
OJ S 2/2014 03/01/2014
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: DAK - Gesundheit

Postal address: Nagelsweg 27-31

Town: Hamburg

Postal code: 20097

Country: Germany

Contact person: Strategischer Einkauf und Vergabestelle I - 0042 10

E-mail: vergabestelle10@dak.de

Internet address(es):

General address of the contracting authority: www.dak.de

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Health

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Event-Service-Agentur.

II.1.2. Type of contract and place of performance or delivery

Services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

Der Auftragnehmer übernimmt die Beratung, Planung, Gestaltung, Koordination und Durchführung von Kommunikations-, PR-, Eventmarketing-, Sponsoring- und anderen Maßnahmen der DAK-Gesundheit. Dazugehört u. a. die Entwicklung eines Eventkonzepts, die Beratung und Umsetzung von Aktionen wie z. B. eines Aktions- und Informationsstands, entsprechende Personalstellung sowie logistische Dienstleistungen.

II.1.5. CPV code(s)

92600000 Sporting services, 92620000 Sport-related services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Preis. Weighting 40
2. Qualität. Weighting 60

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

0061 10

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 194-334674](#) of 5.10.2013

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 6

V.3. Name and address of the contractor

Official name: imagepeople GmbH

Town: Essen

Postal code: 45136

Country: Germany

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: Vergabekammer des Bundes

Postal address: Villemombler Straße 76

Town: Bonn

Postal code: 53123

Country: Germany

VI.3.2. Review procedure

Precise information on deadline(s) for review procedures: Auf die Vorgaben zur Einlegung von Nachprüfungsanträgen in § 107 Abs. 3 GWB wird ausdrücklich verwiesen. Danach ist ein Nachprüfungsantrag insbesondere dann unzulässig, wenn mehr als 15 Kalendertage nach Eingang der Mitteilung des Auftraggebers, einer Rüge nicht abhelfen zu wollen, vergangen sind.

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

2.1.2014