

France-Paris: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 2/2019 03/01/2019

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Établissement public

Postal address: 222 rue de l'Université

Town: Paris

NUTS code: FR101 Paris

Postal code: 75007

Country: France

E-mail: marches-publics@quaibrantly.fr

Telephone: +33 156617000

Fax: +33 156617138

Internet address(es):Main address: <http://www.marches.quaibrantly.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Mise en place, réalisation, exploitation et suivi de dispositifs d'études des publics du musée du quai Branly — Jacques Chirac

Reference number: 2018-MQB-02599-MA-00-00

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Mise en place, réalisation, exploitation et suivi de dispositifs d'études des publics du musée du quai Branly — Jacques Chirac. — Lot n° 1: Observatoire permanent des publics (OPP) du musée du quai Branly — Jacques Chirac.

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 384 200,00 EUR

II.2. Description

II.2.1. Title

Observatoire permanent des publics (OPP) du musée du quai Branly — Jacques Chirac
Lot No: 1

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FR101 Paris
Main site or place of performance: Paris.

II.2.4. Description of the procurement

Prestations d'observatoire permanent des publics (Opp) pour le musée du quai Branly - jacques Chirac

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60
Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

La consultation initiale a été déclarée sans suite faute d'offres recevables, au sens de l'article 59 du décret n° 2016-360 du 25.3.2016 relatif aux marchés publics. Une procédure concurrentielle avec négociation a été lancée avec les candidats initiaux conformément aux dispositions 25-ii-6° du décret n° 2016-360 précité.

II.2. Description

II.2.1. Title

Études ponctuelles qualitatives et quantitatives des publics du musée du quai Branly — Jacques Chirac
Lot No: 2

II.2.2. Additional CPV code(s)

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FR101 Paris
Main site or place of performance: Paris.

II.2.4. Description of the procurement

Prestations d'études ponctuelles qualitatives et quantitatives des publics du musée du quai Branly — Jacques Chirac.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 127-289731](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018-MQB-02599-MA-00-00

Lot No: 1

Title:

Mise en place, la réalisation, l'exploitation et le suivi du dispositif d'observatoire permanent des publics du musée du quai Branly — Jacques Chirac

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/12/2018

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Test SA

Postal address: 7 rue Jean Mermoz — bâtiment B

Town: Versailles

NUTS code: FR10 Ile-de-France

Postal code: 78000

Country: France

Internet address: <https://www.test-sa.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 144 200,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2018-MQB-00158-AC-00-00

Lot No: 2

Title:

Études ponctuelles des publics

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

04/10/2018

V.2.2. Information about tenders

Number of tenders received: 9

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Crédoc

Postal address: 142 rue du Chevaleret

Town: Paris

NUTS code: FR101 Paris

Postal code: 75013

Country: France

Internet address: <https://www.credoc.fr/>

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Alpha Culture

Postal address: 94 boulevard Péreire

Town: Paris

NUTS code: FR101 Paris
Postal code: 75017
Country: France
The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Test SAS
Postal address: 7 rue Jean Mermoz — bâtiment B
Town: Versailles
NUTS code: FR10 Ile-de-France
Postal code: 78000
Country: France
Internet address: <https://www.test-sa.com/>
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: L'Œil du public
Postal address: 69 rue Oberkampf
Town: Paris
NUTS code: FR101 Paris
Postal code: 75011
Country: France
Internet address: <https://www.loeildupublic.com/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 240 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Le lot 1 a été déclaré sans suite faute d'offres recevables, au sens de l'article 59 du décret n° 2016-360 du 25.3.2016 relatif aux marchés publics dans le cadre de la procédure initiale. Une procédure concurrentielle avec négociation a été lancée pour le lot 1 avec les candidats initiaux conformément aux dispositions 25-ii-6° du décret n° 2016-360 précité.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris Cedex 4
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.4.4.

Service from which information about the review procedure may be obtained

Official name: Greffe du tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris Cedex 4

Postal code: 75181

Country: France

E-mail: greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Fax: +33 144594646

VI.5. Date of dispatch of this notice

02/01/2019