

**Norway-Porsgrunn: Travel agency and similar services**  
**OJ S 2/2024 03/01/2024**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Porsgrunn kommune  
National registration number: 939 991 034  
Postal address: Storgata 153  
Town: Porsgrunn  
NUTS code: NO091 Vestfold og Telemark  
Postal code: 3915  
Country: Norway  
Contact person: Kristine Langerød  
E-mail: [kristine.langerod@skien.kommune.no](mailto:kristine.langerod@skien.kommune.no)  
**Internet address(es):**  
Main address: <https://www.porsgrunn.kommune.no/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Tourism services  
Reference number: 22/3

**II.1.2. Main CPV code**

63510000 Travel agency and similar services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Marketing and destination services for Porsgrunn Municipality.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7. Total value of the procurement**

Value excluding VAT: 40 000 000,00 NOK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

63513000 Tourist information services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: NO091 Vestfold og Telemark

Main site or place of performance: Porsgrunn Municipality

### **II.2.4. Description of the procurement**

The aim of the procurement is to increase interest for Porsgrunn as an attractive tourist destination - locally, regionally, nationally, and internationally. It is important for the municipality to secure existing jobs and establish new jobs within tourism and the guest industry in the municipality. The result of this procurement will contribute to this goal. In addition the procurement will contribute to increased value creation in the industry by securing a good and innovative profiling of Porsgrunn and the region as a tourist destination.

### **II.2.5. Award criteria**

Cost criterion - Name: Quality / Weighting: 80%

Cost criterion - Name: Price / Weighting: 20%

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 070-187957](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

01/06/2022

### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Vestfold Telemark Reiseliv AS

National registration number: 928 127 982

Postal address: Unionsgata 18

Town: Skien

NUTS code: NO091 Vestfold og Telemark

Postal code: 3732

Country: Norway

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 4 000 000,00 NOK

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

Mercell notice: <https://opic.com/id/afcwtcmaf>

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Telemark tingrett

Postal address: Postboks 2624

Town: Skien

Postal code: 3702

Country: Norway

### **VI.5. Date of dispatch of this notice**

29/12/2023