

Portugal-Lisbon: Advertising and marketing services

OJ S 2/2024 03/01/2024

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Secretaria-Geral do Ministério da Justiça

National registration number: 600017613

Postal address: Rua do Ouro, n.º 6

Town: Lisboa

NUTS code: PT Portugal

Postal code: 1149-019

Country: Portugal

E-mail: correio@sj.mj.pt**Internet address(es):**Main address: <https://sgmj.justica.gov.pt/>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.vortal.biz/pt-pt/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.vortal.biz/pt-pt/>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

CPI 01/2023/eBUPi/SGMJ - Serviços de comunicação e marketing digital para divulgação da campanha BUPi no período de pré e pós Páscoa de 2024,

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Serviços de comunicação e marketing digital para divulgação da campanha BUPI no período de pré e pós Páscoa de 2024

II.1.5. Estimated total value

Value excluding VAT: 175 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: PT Portugal

II.2.4. Description of the procurement

Serviços de comunicação e marketing digital para divulgação da campanha BUPI no período de pré e pós Páscoa de 2024

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 4

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: PRR - C08-i02.03/2023

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2.

Time limit for receipt of tenders or requests to participate

Date: 28/01/2024 Local time: 23:59

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Portuguese

IV.2.7. Conditions for opening of tenders

Date: 29/01/2024 Local time: 10:00

Place:

Lisboa

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Secretaria-Geral do Ministério da Justiça (SGMJ)

Postal address: Rua do Ouro, n.º 6

Town: Lisboa

Postal code: 1149-019

Country: Portugal

E-mail: correio@sg.mj.pt

VI.5. Date of dispatch of this notice

29/12/2023