

**Spain-Barcelona: Information and promotion products**

OJ S 4/2020 07/01/2020

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Departamento de Agricultura, Ganadería, Pesca y Alimentación de la Generalidad de Cataluña

National registration number: S-0811001-G

Postal address: Gran Vía de les Corts Catalanes, 612-614

Town: Barcelona

NUTS code: ES España

Postal code: 08007

Country: Spain

Contact person: Servicio de Contratación y Patrimonio

E-mail: [contractacio.daam@gencat.cat](mailto:contractacio.daam@gencat.cat)

Telephone: +34 933046700

Fax: +34 933046706

**Internet address(es):**

Main address: <http://www.gencat.cat/agricultura/perfildecontractant/>

Address of the buyer profile: <https://contractaciopublica.gencat.cat/perfil/agricultura>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Servicio de elaboración del material informativo y promocional del programa escolar de fruta del curso 2018-2019 y de manipulación y distribución de cajas o bolsas, conteniendo folletones y fruta

Reference number: AG-2018-1447

**II.1.2. Main CPV code**

39294100 Information and promotion products

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Servicio de elaboración del material informativo y promocional del programa escolar de fruta del curso 2018-2019 y de manipulación y distribución de cajas o bolsas, conteniendo folletos y fruta.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 330 578,51 EUR

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: ES51 Cataluña

#### **II.2.4. Description of the procurement**

Servicio de elaboración del material informativo y promocional del programa escolar de fruta del curso 2018-2019 y de manipulación y distribución de cajas o bolsas, conteniendo folletos y fruta.

#### **II.2.5. Award criteria**

Quality criterion - Name: Criterios de valoración subjetiva o sujeta a un juicio de valor / Weighting: 15

Cost criterion - Name: Precio / Weighting: 70

Cost criterion - Name: Otros criterios objetivos / Weighting: 15

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: FEAGA - Línea presupuestaria B010502180009 (AG06/226003 FAGFEAGA)

#### **II.2.14. Additional information**

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 046-105719](#)

##### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

22/05/2019

##### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Gureak Marketing, S. L. U.

National registration number: B20158218

Town: San Sebastián

NUTS code: ES21 País Vasco

Country: Spain

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 330 578,51 EUR

Lowest offer: 277 952,07 EUR / Highest offer: 294 923,00 EUR taken into consideration

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal Catalán de Contratos del Sector Público

Postal address: Vía Laietana, 14

Town: Barcelona

Postal code: 08003

Country: Spain

Telephone: +34 935676300

Internet address: <http://tribunaldecontractes.gencat.cat>

##### **VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Recurso especial en materia de contratación en el plazo de 15 días hábiles.

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Servicio de Contratación y Patrimonio del Departamento de Agricultura, Ganadería, Pesca y Alimentación

Postal address: Gran Vía de les Corts Catalanes, 612-614

Town: Barcelona

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Country: Spain

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**VI.5. Date of dispatch of this notice**

03/01/2020