

**UK-Elstree: feasibility study, advisory service, analysis**  
**OJ S 4/2012 07/01/2012**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Bio Products Laboratory Limited

Postal address: Dagger Lane

Town: Elstree

Postal code: WD6 3BX

Country: United Kingdom

For the attention of: Leanne Bull

E-mail: [leanne.bull@bpl.co.uk](mailto:leanne.bull@bpl.co.uk)

Telephone: +44 2089572444

Fax: +44 2089572610

**Internet address(es):**

General address of the contracting authority: [www.bpl.co.uk](http://www.bpl.co.uk)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Health

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

KOL mapping and advisory work board.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

NUTS code UKH23 Hertfordshire

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

BPL is looking for a company to map and identify KOLs in both US and UK in the immunoglobulin therapy area organise and facilitate two advisory boards per year.

**II.1.5. CPV code(s)**

71241000 Feasibility study, advisory service, analysis

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Accelerated restricted

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Proposal meeting with brief objectives. Weighting 30
2. Relevant experience. Weighting 150
3. Previous experience. Weighting 30
4. Strategic direction. Weighting 30
5. Overall value. Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

CR/1349

#### **IV.3.2. Previous publication concerning this procedure**

##### **Other previous publications**

Notice number in the OJ S: [2011/S 153-254794](#) of 11.8.2011

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: KOL Mapping and advisory work board.

### **V.1. Date of conclusion of the contract**

25.11.2011

### **V.2. Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

### **V.3. Name and address of the contractor**

Official name: Prime Medica

Postal address: Mere House Brook Street

Town: Knutsford

Postal code: WA16 8GP

Country: United Kingdom

**V.4. Information on value of the contract/lot**

**V.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

6.1.2012