

Spain-Santiago de Compostela: Promotional services

OJ S 4/2024 05/01/2024

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Consellería del Mar

National registration number: S1511001H

Postal address: Edificio administrativo San Caetano, nº 5-2º piso

Town: Santiago de Compostela

NUTS code: ES111 A Coruña

Postal code: 15781

Country: Spain

E-mail: licitacion.mar@xunta.gal

Telephone: +34 981544990

Internet address(es):Main address: www.contratosdegalicia.galAddress of the buyer profile: www.contratosdegalicia.gal/consultaOrganismo.jsp?N=285**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: www.contratosdegalicia.gal/consultaOrganismo.jsp?N=285

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <http://www.conselleriadefacenda.es/silex>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Campaña de rutas gastronómicas por Galicia utilizando foodtrucks en 2024 y 2025

Reference number: MAR-2024-0008

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Constituye el objeto de la contratación, que se propone desde la Dirección General de Pesca, Acuicultura e Innovación Tecnológica da Consellería del Mar, la realización de una campaña de rutas gastronómicas por Galicia utilizando foodtrucks, en los años 2024 y 2025, empleando como lema principal de la campaña: Galicia sabe AMAR, en los diferentes soportes y formatos.

II.1.5. Estimated total value

Value excluding VAT: 1 050 442,64 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: ES11 Galicia

II.2.4. Description of the procurement

Constituye el objeto de la contratación, que se propone desde la Dirección General de Pesca, Acuicultura e Innovación Tecnológica da Consellería del Mar, la realización de una campaña de rutas gastronómicas por Galicia utilizando foodtrucks, en los años 2024 y 2025, empleando como lema principal de la campaña: Galicia sabe AMAR, en los diferentes soportes y formatos.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Propuesta de foodtruck / Weighting: 26

Quality criterion - Name: Propuesta de menú / Weighting: 23

Quality criterion - Name: Conciliación / Weighting: 10

Price - Weighting: 41

II.2.6. Estimated value

Value excluding VAT: 1 050 442,64 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 20

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Esta contratación está cofinanciada por el Fondo Europeo Marítimo, de Pesca y de Acuicultura – FEMPA, dentro de la medida de Mejora de la Comercialización mediante campañas de promoción de los productos pesqueros y acuícolas y en el Programa Operativo del FEMPA para España para el período 2021- 2027.

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 05/02/2024 Local time: 14:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Spanish, Galician

IV.2.7. Conditions for opening of tenders

Date: 15/02/2024 Local time: 12:00

Information about authorised persons and opening procedure: Esta fecha se refiere a la apertura de la documentación del sobre B, documentación relativa a criterios no evaluables mediante fórmulas. El lugar, fecha y hora de apertura de los sobres C, oferta económica y documentación relativa a criterios evaluables mediante fórmulas, se publicará en la página web del Perfil de Contratante indicada en el apartado I.3

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1.

Review body

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad Autónoma de Galicia (Tacgal)

Postal address: Calle Raxeira, nº 52, segundo

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: tacgal@xunta.gal

Telephone: +34 881995481

Fax: +34 881995485

Internet address: <https://tacgal.xunta.gal>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Consellería del Mar. Secretaría General Técnica. Servicio de Contratación y Régimen Patrimonial

Postal address: San Caetano, s/n

Town: Santiago de Compostela

Postal code: 15781

Country: Spain

E-mail: licitacion.mar@xunta.gal

Telephone: +34 981544990

VI.5. Date of dispatch of this notice

02/01/2024