

Ireland-Dublin: Data and voice media
OJ S 6/2015 09/01/2015
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Raidio Teilifis Eireann (RTÉ)
Postal address: Donnybrook
Town: Dublin
Postal code: 7
Country: Ireland
For the attention of: Colette O'Rourke
E-mail: colette.orourke@rte.ie
Telephone: +353 12082820

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

13062 — SMS and IVR Managed Service.

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 5: Telecommunications services
Main site or place of performance: Dublin.
NUTS code IE021 Dublin

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

The procurement involves the establishment of a framework agreement

II.1.4. Short description of the contract or purchase(s)

RTÉ Digital operates and manages telecoms-related interactive services on behalf of RTÉ and is now seeking to select 1 or more preferred service providers for the provision of high volume SMS and/or IVR services, across a variety of media platforms, with key emphasis on TV and Radio.

II.1.5. CPV code(s)

32583000 Data and voice media, 64200000 Telecommunications services, 64210000 Telephone and data transmission services, 64212000 Mobile-telephone services, 64212100 Short Message Service (SMS) services, 64212200 Enhanced Messaging Service (EMS) services, 64212300 Multimedia Message Service (MMS) services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 500 000 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Commercial terms. Weighting 25
2. Campaign management and support. Weighting 25
3. Technical architecture. Weighting 20
4. Account management. Weighting 10
5. Company experience and background. Weighting 10
6. NPD and innovation. Weighting 10

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 197-340772](#) of 10.10.2013

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: SMS Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Oxygen8 Communications Ireland Ltd
Postal address: 4th Floor, Malt House North, Grand Canal Quay
Town: Dublin
Country: Ireland
E-mail: david.walton@oxygen8.com
Telephone: +353 862608225
Internet address: <http://www.oxygen8.ie>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 500 000 EUR
excluding VAT
Total value of the procurement:
excluding VAT
If annual or monthly value:
Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 1

- Lot title: SMS Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Phonovation Ltd
Postal address: 8 Calrinda Park North, Co. Dublin
Town: Dun Laoghaire
Country: Ireland
E-mail: paddy@phonovation.com
Telephone: +353 872529603
Fax: +353 12843011
Internet address: <http://phonovation.com/>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:
Value: 500 000 EUR
excluding VAT
Total value of the procurement:
excluding VAT
If annual or monthly value:
Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 3

Lot No: 2

- Lot title: IVR Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Oxygen8 Communications Ireland Ltd

Postal address: 4th Floor, Malt House North, Grand Canal Quay

Town: Dublin

Country: Ireland

E-mail: david.walton@oxygen8.com

Telephone: +353 862608225

Internet address: <http://www.oxygen8.ie>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 500 000 EUR

excluding VAT

Total value of the procurement:

excluding VAT

If annual or monthly value:

Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 4

Lot No: 2

- Lot title: IVR Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders

V.3. Name and address of the contractor

Official name: Phonovation Ltd

Postal address: 8 Calrinda Park North, Co. Dublin

Town: Dun Laoghaire

Country: Ireland

E-mail: paddy@phonovation.com

Telephone: +353 872529603

Fax: +353 12843011

Internet address: <http://phonovation.com/>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 500 000 EUR

excluding VAT

Total value of the procurement:

excluding VAT

If annual or monthly value:

Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 5

Lot No: 3

- Lot title: Special/Innovative/Other/Project Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Oxygen8 Communications Ireland Ltd

Postal address: 4th Floor, Malt House North

Town: Dublin

Postal code: Grand Canal Quay

Country: Ireland

E-mail: david.walton@oxygen8.com

Telephone: +353 862608225

Internet address: <http://www.oxygen8.ie>

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 500 000 EUR

excluding VAT

Total value of the procurement:

excluding VAT

If annual or monthly value:

Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Contract No: 6

Lot No: 3

- Lot title: Special/Innovative/Other/Project Services

V.1. Date of conclusion of the contract

7.1.2015

V.2. Information about tenders**V.3. Name and address of the contractor**

Official name: Phonovation Ltd

Postal address: 8 Calrinda Park North, Co. Dublin

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Country: Ireland

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V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 500 000 EUR
excluding VAT
Total value of the procurement:
excluding VAT
If annual or monthly value:
Number of years: 2

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

Official name: The Courts Services
Postal address: Phoenix Street, Smithfield
Town: Dublin
Postal code: 7
Country: Ireland

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

7.1.2015