

**France-Issy-les-Moulineaux: Radio and television services**  
**OJ S 4/2024 05/01/2024**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: France Médias Monde SA

National registration number: 50152402900086

Postal address: <http://www.francemediasmonde.com/>

Town: Issy-les-Moulineaux

NUTS code: FR105 Hauts-de-Seine

Postal code: 92130

Country: France

Contact person: Service des achats

E-mail: [achats@francemm.com](mailto:achats@francemm.com)

**Internet address(es):**

Main address: <http://www.francemediasmonde.com>

Address of the buyer profile: [https://francemediasmonde.e-marchespublics.com/pack/annonce\\_marche\\_public\\_23232\\_953855.html](https://francemediasmonde.e-marchespublics.com/pack/annonce_marche_public_23232_953855.html)

**I.4. Type of the contracting authority**

Other type: Société privée financée à 100% par l'Etat

**I.5. Main activity**

Other activity: Audiovisuels

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Prestations d'expertise et d'assistance sur les environnements audiovisuels TV et radio

Reference number: 23084

**II.1.2. Main CPV code**

92200000 Radio and television services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Accord-cadre portant sur des prestations d'expertises et d'assistance sur les environnements TV et RADIO pour France Médias Monde.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 3 000 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

92200000 Radio and television services

### **II.2.3. Place of performance**

NUTS code: FR105 Hauts-de-Seine

Main site or place of performance: Issy les Moulineaux Issy les Moulineaux

### **II.2.4. Description of the procurement**

L'objet de l'accord-cadre porte sur des prestations d'expertises et d'assistance sur les environnements TV et RADIO pour France Médias Monde.

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 50

Price - Weighting: 50

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

Le contrat est un accord-cadre multi-attributaire à marchés subséquents sans montant minimum, et avec montant maximum de 750 000 euros HT par an, conformément aux articles R2162-2 et suivants du code de la commande publique. Le nombre d'attributaires maximum est de huit (8). L'accord-cadre est conclu à prix unitaires conformément au bordereau des prix plafonds en annexe de l'acte d'engagement.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 165-519705](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 23084

**Title:**

Prestations d'expertise et d'assistance sur les environnements audiovisuels TV et radio

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

20/12/2023

##### V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: 42 CONSULTING

National registration number: 49332301800041

Postal address: 31 rue Paul Meurice

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75020

Country: France

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 000 000,00 EUR

##### V.2.5. Information about subcontracting

### Section V: Award of contract

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##### V.2.1. Date of conclusion of the contract

20/12/2023

##### V.2.2. Information about tenders

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: COGNACQ JAY IMAGE  
National registration number: 40243315500064  
Postal address: 15 rue Cognacq jay  
Town: PARIS  
NUTS code: FR101 Paris  
Postal code: 75007  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 3 000 000,00 EUR  
Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 23084

**Title:**

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A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11  
Number of tenders received by electronic means: 11  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: VIDEOLIVE  
National registration number: 83912273600011  
Postal address: 22 rue de l'Europe  
Town: LOIVRE  
NUTS code: FRF Grand Est  
Postal code: 51220  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Thum + Mahr GmbH

National registration number: 00000000000000

Postal address: Heinrich-Hertz-Str. 3

Town: MONHEIM

NUTS code: DE24 Oberfranken

Postal code: 40789

Country: Germany

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 23084

**Title:**

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A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: ASKI-DA TALDEA

National registration number: 48144560900029

Postal address: 157 boulevard Macdonald

Town: PARIS

NUTS code: FR101 Paris

Postal code: 75019  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 23084

**Title:**

Prestations d'expertise et d'assistance sur les environnements audiovisuels TV et radio

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: BY-SYSTEMS SRL

National registration number: BE 0819.832.61

Postal address: 13 avenue Charles Plisnier

Town: Bruxelles

NUTS code: BE Belgique / België

Postal code: 1070

Country: Belgium

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 23084

**Title:**

Prestations d'expertise et d'assistance sur les environnements audiovisuels TV et radio

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1.**

**Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: C2M

National registration number: 49903734900051

Postal address: 24 rue du gouverneur Eboué

Town: Issy les Moulineaux

NUTS code: FR105 Hauts-de-Seine

Postal code: 92130

Country: France

The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

**V.2.5. Information about subcontracting****Section V: Award of contract**

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**Contract No:** 23084

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A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

20/12/2023

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: VIDELIO

National registration number: 35009370400657

Postal address: 141 avenue des Grésillons

Town: GENEVILLIERS

NUTS code: FR105 Hauts-de-Seine

Postal code: 92230

Country: France

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 000 000,00 EUR

## V.2.5. Information about subcontracting

### Section VI: Complementary information

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#### VI.3. Additional information

Le contrat est un accord-cadre multi-attributaire à marchés subséquents. Il est conclu sans montant minimum et avec un montant maximum de 750â€000 euros HT par an. Le nombre maximal d'attributaires est de 8.

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal judiciaire de Nanterre  
Postal address: 6 rue Pablo Picasso  
Town: Nanterre  
Postal code: 92000  
Country: France

##### VI.4.2. Body responsible for mediation procedures

Official name: Tribunal judiciaire de Nanterre  
Postal address: 6 rue Pablo Picasso  
Town: Nanterre  
Postal code: 92000  
Country: France

##### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:  
Recours en référé contractuel après signature du marché, dans les trente et un jours qui suivent la publication de l'avis d'attribution du contrat, ou à défaut de la publication d'un tel avis, dans les six mois qui suivent la date de conclusion de celui-ci

##### VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal judiciaire de Nanterre  
Postal address: 6 rue Pablo Picasso  
Town: Nanterre  
Postal code: 92000  
Country: France

#### VI.5. Date of dispatch of this notice

02/01/2024