

**Spain-Valencia: Printing and delivery services**  
**OJ S 5/2023 06/01/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Presidencia de la Generalitat

National registration number: S4611001A

Postal address: En Bou, 9-11

Town: Valencia

NUTS code: ES523 Valencia/València

Postal code: 46001

Country: Spain

Contact person: Presidencia de la Generalitat

E-mail: [contratapre@gva.es](mailto:contratapre@gva.es)

**Internet address(es):**

Main address: <https://contrataciondelestado.es>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=dv8%2F9KKDNo8QK2TEfXGy%2BA%3D%3D>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Contratación de los servicios de imprenta para la impresión y entrega de materiales denaturaleza divulgativa y promocional de la Generalitat

Reference number: CNMY22/DGPI/21

**II.1.2. Main CPV code**

79823000 Printing and delivery services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contratación de los servicios de imprenta para la impresión y entrega de materiales denaturaleza divulgativa y promocional de la Generalitat

**II.1.6.**

## Information about lots

This contract is divided into lots: yes

### II.1.7. Total value of the procurement

Value excluding VAT: 130 000,00 EUR

## II.2. Description

### II.2.1. Title

Imprenta pequeños formatos( papelería/ folletos flyers, carteles, adhesivos...)

Lot No: 1

### II.2.2. Additional CPV code(s)

79823000 Printing and delivery services

### II.2.3. Place of performance

NUTS code: ES523 Valencia/València

### II.2.4. Description of the procurement

Imprenta pequeños formatos( papelería/ folletos flyers, carteles, adhesivos...)

### II.2.5. Award criteria

Cost criterion - Name: Mejoras medioambientales / Weighting: 5

Cost criterion - Name: Plazo de entrega / Weighting: 20

Cost criterion - Name: Precio / Weighting: 75

### II.2.11. Information about options

Options: no

### II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

### II.2.14. Additional information

## II.2. Description

### II.2.1. Title

Grandes formatos (Vinilos/cartón pluma, lonas, ...)

Lot No: 2

### II.2.2. Additional CPV code(s)

79823000 Printing and delivery services

### II.2.3. Place of performance

NUTS code: ES523 Valencia/València

### II.2.4. Description of the procurement

Grandes formatos (Vinilos/cartón pluma, lonas, ...)

### II.2.5. Award criteria

Cost criterion - Name: Mejoras medioambientales / Weighting: 5

Cost criterion - Name: Plazo de entrega / Weighting: 20

Cost criterion - Name: Precio / Weighting: 75

### II.2.11.

## **Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

---

### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 186-526767](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

---

**Contract No:** 1

**Lot No:** 1

**Title:**

Imprenta pequeños formatos( papelería/ folletos flyers, carteles, adhesivos...)

A contract/lot is awarded: yes

### **V.2. Award of contract**

#### **V.2.1. Date of conclusion of the contract**

29/12/2022

#### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

#### **V.2.3. Name and address of the contractor**

Official name: INDUSTRIAS GRAFICAS ALICANTE, S.L.

National registration number: B03358900

Postal address: Avenida del Zodiaco 15

Town: Alicante  
NUTS code: ES521 Alicante/Alacant  
Postal code: 03006  
Country: Spain  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 97 500,00 EUR  
Total value of the contract/lot: 97 500,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

**Contract No: 2**

**Lot No: 2**

**Title:**

Grandes formatos (Vinilos/cartón pluma, lonas, ...)

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

30/12/2022

**V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: ValenciaOutdoor, SL  
National registration number: B98876543  
Postal address: Ovidi Montllor 5  
Town: Valencia  
NUTS code: ES523 Valencia/València  
Postal code: 46960  
Country: Spain  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 32 500,00 EUR  
Total value of the contract/lot: 32 500,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: TARC

Postal address: Avda. General Peron 38 planta 8

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: TARC

Postal address: Avda. General Peron 38 planta 8

Town: Madrid

Postal code: 28020

Country: Spain

E-mail: [tribunal\\_recursos.contratos@hacienda.gob.es](mailto:tribunal_recursos.contratos@hacienda.gob.es)

**VI.5. Date of dispatch of this notice**

02/01/2023