

France-Aubervilliers: Business services: law, marketing, consulting, recruitment, printing and security

OJ S 7/2017 11/01/2017

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Direccte IDF

Postal address: 19-21 rue Madeleine Vionnet

Town: Aubervilliers

NUTS code: FR1 Ile-de-France

Postal code: 93300

Country: France

Contact person: Service budgétaire et financier

E-mail: sylwia.nowakowska@direccte.gouv.fr

Internet address(es):

Main address: <https://www.marches-publics.gouv.fr/?page=entreprise.AccueilEntreprise>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=entreprise.AccueilEntreprise>

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.

[EntrepriseAdvancedSearch&AllCons&refConsultation=317040&orgAcronyme=e8r](https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=317040&orgAcronyme=e8r)

Additional information can be obtained from another address:

Official name: Direccte IDF

Postal address: 19-21 rue Madeleine Vionnet

Town: Aubervilliers

NUTS code: FR1 Ile-de-France

Postal code: 93300

Country: France

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E-mail: sylwia.nowakowska@direccte.gouv.fr

Internet address(es):

Main address: <https://www.marches-publics.gouv.fr/?page=entreprise>.

[EntrepriseAdvancedSearch&AllCons&refConsultation](https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation)

Tenders or requests to participate must be submitted to the following address:

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Internet address(es):

Main address: <https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation>

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Conseils, organisation et réalisation de prestations de communication concernant le volet déconcentré en Île-de-France du PON FSE 2014-2020.

Reference number: AOO-2017-COMMUNICATION-FSE

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché a pour objet l'achat de diverses prestations de communication pour le département du fonds social européen de la Direccte d'Île-de-France, concernant le volet déconcentré en Île-de-France du Programme opérationnel national (PON) 2014-2020 pour une durée de 2 ans. Ce marché est composé des 4 lots suivants: — conseils, organisation, suivi des actions de communication et événementiel; — conception et exécution graphique, reportages photos et vidéos, et animation internet; — réalisation et livraison des impressions (lot réservé à des structures d'insertion par l'activité économique); — réalisation et livraison des objets promotionnels.

II.1.5. Estimated total value

Value excluding VAT: 200 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Conseils, organisation, suivi des actions de communication et événementiel concernant le volet déconcentré en Île-de-France du PON FSE 2014-2020

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services, 79950000 Exhibition, fair and congress organisation services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

Main site or place of performance: Île-de-France.

II.2.4. Description of the procurement

Les prestations concernées par le lot 1 sont les suivantes:

- conseils stratégiques,
- conseils opérationnels, coordination et organisation,
- suivi des actions, compte rendu, et rédaction du rapport d'activité,
- préparation et organisation de petits et moyens événements de communication (jusqu'à 150 personnes),
- préparation et organisation de grands événements de communication (150-300 personnes).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 120 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

II.2. Description

II.2.1. Title

Conception et exécution graphique, reportages photos et vidéos, et animation internet concernant le volet déconcentré en Île-de-France du PON FSE 2014-202

Lot No: 2

II.2.2. Additional CPV code(s)

79900000 Miscellaneous business and business-related services, 79822500 Graphic design services, 79960000 Photographic and ancillary services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

Main site or place of performance: Île-de-France.

II.2.4. Description of the procurement

Les prestations concernées par le lot 2 sont les suivantes:

- définition d'une cohérence graphique pour les supports de communication,
- conception graphique, mise en page et édition,
- conseil et appui à l'administration et au développement de l'espace dédié sur le site europeidf.fr
- réalisation de reportages photos et vidéos,
- réalisation d'une exposition itinérante.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 27 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

II.2. Description

II.2.1. Title

Réalisation et livraison des impressions concernant le volet déconcentré en Île-de-France du PON FSE 2014-2020

Lot No: 3

II.2.2. Additional CPV code(s)

79823000 Printing and delivery services, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

Main site or place of performance: Île-de-France.

II.2.4. Description of the procurement

La prestation du lot 3 consiste à réaliser et livrer des impressions: dépliant, brochure, affiche, flyer, lettre d'information, carte, kakémono, fond de scène, etc.

Le cahier des charges techniques et particulières précise dans son annexe 4 la liste indicative des caractéristiques des impressions à réaliser (liste non exhaustive).

Le lot 3 est un marché réservé à des structures d'insertion par l'activité économique mentionnées à l'article L.5132-4 du code du travail et à des structures équivalentes.

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 16 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Réalisation et livraison des objets promotionnels concernant le volet déconcentré en Île-de-France du PON FSE 2014-2020

Lot No: 4

II.2.2. Additional CPV code(s)

18530000 Presents and rewards

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

Main site or place of performance: Île-de-France.

II.2.4. Description of the procurement

La prestation du lot 4 consiste à réaliser et livrer les objets promotionnels: clés USB, stylos, porte-cartes, porte-clés, tee-shirt, parapluie, petits drapeaux imprimés, etc.

Le cahier des charges techniques et particulières précise dans son annexe 5 la liste indicative des objets promotionnels (liste non exhaustive).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 37 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 16/02/2017 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 16/02/2017 Local time: 14:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information**VI.4. Procedures for review**

VI.4.1. Review body

Official name: Tribunal administratif de Montreuil

Postal address: 7 rue Catherine Puig

Town: Montreuil-sous-Bois

Postal code: 93100

Country: France

VI.4.2. Body responsible for mediation procedures

Official name: Comité consultatif interrégional de règlement amiable des différends ou litiges relatif aux marchés publics

Postal address: 5 rue Leblanc

Town: Paris

Postal code: 75015

Country: France

VI.5. Date of dispatch of this notice

09/01/2017