

F-Nantes: Design consultancy services

OJ S 9/2013 12/01/2013

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Le voyage à Nantes

Postal address: 1-3 rue Crucy, BP 92211,

Town: Nantes Cedex 1

Postal code: 44022

Country: France

For the attention of: Alice Jubré

E-mail: alice.jubre@lvan.fr

Additional information can be obtained from:

Official name: spl Le Voyage à Nantes

Postal address: 1-3 rue Crucy, BP 92211,

Town: Nantes Cedex 1

Postal code: 44022

For the attention of: Alice Jubré

E-mail: alice.jubre@lvan.fr

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

the abovementioned address

Tenders or requests to participate must be submitted: the abovementioned address

I.2. Type of the contracting authority

Other: Société publique locale (SPL)

I.3. Main activity

Other: Tourisme et culture

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title attributed to the contract by the contracting authority

Conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 27: Other services

Main site or place of performance: 1-3 rue Crucy, BP 92211, 44022 Nantes Cedex 1.

NUTS code FR511 Loire-Atlantique

II.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

II.1.4. Information about framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 1

II.1.5. Short description of the contract or purchase(s)

Conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents.

II.1.6. CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000 Computer-site planning consultancy services

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

II.1.8. Lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

II.1.9. Information about variants

Variants will be accepted: yes

II.2. Scope of the procurement

II.2.1. Total quantity or scope

II.2.2. Information about options

Options: yes

Description of options: option relative uniquement au lot no 1 "Conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour les sites du Château des ducs de Bretagne et du Mémorial de l'abolition de l'esclavage". L'option porte sur la refonte et sur les mises à jour consécutives du site internet du Château des ducs de Bretagne

II.2.3. Information about renewals

This contract is subject to renewal: yes

Number of possible renewals: 3

II.3. Duration of the contract or time limit for completion

Duration in months: 12 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour les sites du Château des ducs de Bretagne et du Mémorial de l'abolition de l'esclavage

1) Short description

Prestations principales d'assistance en communication et d'exécution graphique sur papier et /ou autres supports. Prestations optionnelles de refonte et de mises à jour consécutives du site internet du Château des ducs de Bretagne

2) CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000
Computer-site planning consultancy services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 2

Lot title: conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour le site des Machines de l'île

1) Short description

Prestations d'assistance en communication et d'exécution graphique (hors web)

2) CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000
Computer-site planning consultancy services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 3

Lot title: conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour l'activité Estuaire

1) Short description

Prestations d'assistance en communication, exécution graphique papier et/ou autres supports et mises à jour du site internet

2) CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000
Computer-site planning consultancy services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 4

Lot title: conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour l'activité Le Voyage à Nantes incluant Les Tables de Nantes, le festival Les Goûts Uniques ou toutes autres opérations événementielles

1) Short description

Prestations d'assistance en communication, exécution graphique papier et/ou autres supports et mises à jour du site internet

2) CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000
Computer-site planning consultancy services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Lot No: 5

Lot title: conseil en communication, création et exécution graphique, réédition et suivi de fabrication de documents pour l'activité Nantes Tourisme

1) Short description

Prestations d'assistance en communication, exécutions graphiques sur papier et/ou autres supports, mises à jour du site internet

2) CPV code(s)

79415200 Design consultancy services, 79822500 Graphic design services, 72130000 Computer-site planning consultancy services

3) Quantity or scope

4) Indication about different time frame or duration

5) Additional information about lots

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

III.2.2. Economic and financial ability

III.2.3. Technical and professional ability

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Criteria below

1. Critère qualitatif. Weighting 70

2. Critère prix. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

2013COM001

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

11.2.2013 - 17:00

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

French.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

IV.3.8. Conditions for opening of tenders

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

VI.2. Information about European Union funds

VI.3. Additional information

Date d'envoi du présent avis au JOUE et au BOAMP : 9 janvier 2013.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

9.1.2013