

Ireland-Dublin: Public-opinion polling services
OJ S 7/2021 12/01/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Raidió Teilifís Éireann (RTÉ)

National registration number: 8T50578M

Postal address: Donnybrook, Co. Dublin

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Mark Carron

E-mail: mark.carron@rte.ie

Telephone: +353 12083373

Internet address(es):

Main address: <http://www.rte.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/396>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

RTÉ Brand and Reputation Research

Reference number: 20P033

II.1.2. Main CPV code

79320000 Public-opinion polling services

II.1.3. Type of contract

Services

II.1.4. Short description

Effective from January 2021, RTÉ wishes to research, understand and monitor the Irish public's consumption of, and attitudes and sentiment towards, RTÉ.

This competition calls for companies to tender for one continuous survey incorporating three separate modules, namely reputation tracking, brand tracking and service usage.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Lowest offer: 426 350,00 EUR / Highest offer: 453 600,00 EUR taken into consideration

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics, 79311000 Survey services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79342310 Customer survey services, 79342311 Customer satisfaction survey

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: RTÉ Donnybrook, Dublin 4.

II.2.4. Description of the procurement

Effective from January 2021, RTÉ wishes to research, understand and monitor the Irish public's consumption of, and attitudes and sentiment towards, RTÉ.

This competition calls for companies to tender for one continuous survey incorporating three separate modules, namely reputation tracking, brand tracking and service usage.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 183-442306](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

RTÉ Brand and Reputation Research

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/01/2021

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: RED C Research and Marketing Ltd

National registration number: ie6391854v

Postal address: Ground Floor, Block G, Eastpoint Busines Park

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

E-mail: bryan@redcresearch.ie

Telephone: +353 18186316

Internet address: <http://www.redcresearch.ie>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 426 350,00 EUR / Highest offer: 453 600,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The Courts Service

Postal address: 15-24 Phoenix Street Smithfield

Town: Dublin

Postal code: D07X 028

Country: Ireland

VI.5. Date of dispatch of this notice

07/01/2021