

Spain-Madrid: Recreational, cultural and sporting services
OJ S 7/2021 12/01/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ayuntamiento de Madrid — Junta Municipal de Distrito de Hortaleza

National registration number: P2807900B

Postal address: Carretera de Canillas, 2

Town: Madrid

NUTS code: ES300 Madrid

Postal code: 28043

Country: Spain

E-mail: ncontrahortaleza@madrid.es

Telephone: +34 914803566

Internet address(es):

Main address: <https://contrataciondelestado.es/wps/portal/perfilContratante>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Programa de actividades culturales infantiles, público familiar y adultos, organización e infraestructura técnica del distrito de Hortaleza

Reference number: 300/2019/00029

II.1.2. Main CPV code

92000000 Recreational, cultural and sporting services

II.1.3. Type of contract

Services

II.1.4. Short description

Contratación de las actividades culturales, infantiles, público familiar y adultos que se van a llevar a cabo en los centros culturales y otros edificios municipales del distrito de Hortaleza durante doce meses, desde el 1.10.2020 o desde la fecha de formalización del contrato si fuera posterior, así como su cobertura técnico-organizativa y de apoyo, con el fin de ofrecer una programación cultural variada de calidad que propicie un óptimo disfrute del ocio y la cultura entre la población del distrito.

Los servicios a contratar, así como las condiciones de los mismos, son puntualmente detallados en el Pliego de Prescripciones Técnicas. En cualquier caso la organización de las diferentes actividades, fechas, lugares y demás cuestiones meramente técnicas se realizarán bajo las directrices e instrucciones de los funcionarios municipales responsables de la Unidad de Servicios Culturales y Ocio Comunitario del distrito con el objetivo único de obtener la máxima eficacia y coordina.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 8 590,00 EUR

II.2. Description

II.2.1. Title

Navidad Hortaleza.

Lot No: 2

II.2.2. Additional CPV code(s)

92000000 Recreational, cultural and sporting services

II.2.3. Place of performance

NUTS code: ES300 Madrid

II.2.4. Description of the procurement

El objeto de este lote es la prestación de los servicios de organización y desarrollo de una serie de actividades y representaciones propias de la navidad especialmente diseñadas para el público infantil y que fomenten su participación.

II.2.5. Award criteria

Cost criterion - Name: Oferta económica / Weighting: 10

Cost criterion - Name: Mejoras / Weighting: 90

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Navidad hortaleza

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II.2.2. Additional CPV code(s)

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Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 115-279653](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 300/2020/00029

Lot No: 2

Title:

Navidad Hortaleza

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/11/2020

V.2.2.

Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Approaching Cultures, S. L.

National registration number: B87285037

Postal address: C/ de la Verdad, 7, 6.^a planta, 3.^a puerta

Town: Madrid

NUTS code: ES300 Madrid

Country: Spain

E-mail: lorenzopalomares@hotmail.com

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 57 322,45 EUR

Total value of the contract/lot: 8 590,00 EUR

V.2.5. Information about subcontracting

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Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Administrativo de Contratación Pública de la Comunidad de Madrid

Town: Madrid

Country: Spain

VI.5. Date of dispatch of this notice

07/01/2021