

France-Mont-de-Marsan: Advertising and marketing services

OJ S 6/2024 09/01/2024

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: conseil Départemental des Landes

National registration number: 22400001800016

Postal address: 23 Rue Victor Hugo

Town: Mont-de-Marsan

NUTS code: FRI13 Landes

Postal code: 40025

Country: France

E-mail: marchespublics@landes.fr**Internet address(es):**Main address: <http://www.landes.fr>Address of the buyer profile: <http://www.landes.fr>**I.4. Type of the contracting authority**

Other type: Collectivité territoriale

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

communication promotionnelle par l'objet

Reference number: 22S0347

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

communication promotionnelle par l'objet

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 740 000,00 EUR

II.2. Description

II.2.1. Title

objets dérivés
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FRI13 Landes
Main site or place of performance: département des Landes

II.2.4. Description of the procurement

objets dérivés

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

textile personnalisable
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FRI13 Landes
Main site or place of performance: département des Landes

II.2.4. Description of the procurement

textile personnalisable

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

trophés personnalisés
Lot No: 3

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FRI13 Landes
Main site or place of performance: département des Landes

II.2.4. Description of the procurement

trophées personnalisés

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

signalétique promotionnelle
Lot No: 4

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FRI13 Landes
Main site or place of performance: département des Landes

II.2.4. Description of the procurement

signalétique promotionnelle

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 070-208086](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2023CP026F001

Lot No: 1

Title:

objets dérivés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/12/2023

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: ceci n'est pas un groupement d'opérateurs économiques mais un accord-cadre multi-attributaires retenus selon le classement : dream act

National registration number: 81438383200031

Postal address: 47 Avenue Pasteur

Town: Montreuil

NUTS code: FR106 Seine-Saint-Denis

Postal code: 93100

Country: France

E-mail: cecile@dreamact.eu

The contractor is an SME: yes

V.2.3.

Name and address of the contractor

Official name: vendredi 13
National registration number: 49822003700036
Postal address: rue de la Garigue
Town: Lavour
NUTS code: FRI13 Landes
Postal code: 81502
Country: France
E-mail: gbreffel@vendredi-13.fr
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 180 000,00 EUR
Total value of the contract/lot: 180 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2023CP026F002

Lot No: 2

Title:

textile personnalisable

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

05/12/2023

V.2.2. Information about tenders

Number of tenders received: 6
Number of tenders received from SMEs: 6
Number of tenders received by electronic means: 6
The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: ceci n'est pas un groupement d'opérateurs économiques mais un accord-cadre multi-attributaires retenus selon le classement : VENDREDI 13
National registration number: 49822003700036
Postal address: rue de la Garrigue
Town: Lavour
NUTS code: FRI13 Landes
Postal code: 81502
Country: France
E-mail: gbreffel@vendredi-13.fr
The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: soc visio plus

National registration number: 39497929800020
Postal address: allée du Broc
Town: Saint-Avit
NUTS code: FRI13 Landes
Postal code: 40090
Country: France
E-mail: compta@visioplus.fr
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 180 000,00 EUR
Total value of the contract/lot: 180 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023CP026F003

Lot No: 3

Title:

trophés personnalisés

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/12/2023

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: landes gravues

National registration number: 34238353600030

Postal address: 165 Avenue Saint Vincent de Paul

Town: Dax

NUTS code: FRI13 Landes

Postal code: 40100

Country: France

E-mail: contact@landesgravure.fr

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 170 000,00 EUR

Total value of the contract/lot: 170 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 2023CP026F004

Lot No: 4

Title:

signalétique promotionnelle

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/12/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: ceci n'est pas un groupement d'opérateurs économiques mais un accord-cadre multi-attributaires retenus selon le classement : recto verso

National registration number: 40250123300090

Postal address: 579 Avenue KENNEDY

Town: Mont-de-Marsan

NUTS code: FRI13 Landes

Postal code: 40002

Country: France

E-mail: olivier.edant@copytel.fr

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: soc visio plus

National registration number: 39497929800020

Postal address: allée du Broc

Town: Saint-Avit

NUTS code: FRI13 Landes

Postal code: 40090

Country: France

E-mail: compta@visioplus.fr

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 210 000,00 EUR

Total value of the contract/lot: 210 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Pau

Postal address: villa Noulibos-50 Cours Lyautey

Town: Pau Cedex

Postal code: 64010

Country: France

E-mail: greffe.ta-pau@juradm.fr

Internet address: <http://www.telerecours.fr>

VI.5. Date of dispatch of this notice

04/01/2024