

United Kingdom-London: Market research services
OJ S 7/2019 10/01/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Tate Gallery
Postal address: Millbank
Town: London
NUTS code: UKI London
Postal code: SW1P 4RG
Country: United Kingdom
E-mail: michael.casartelli@tate.org.uk
Internet address(es):
Main address: <https://www.tate.org.uk/>

I.1. Name and addresses

Official name: The Board of Trustees of the Victoria and Albert Museum
Postal address: Cromwell Road
Town: London
NUTS code: UKI London
Postal code: SW72RL
Country: United Kingdom
E-mail: michael.casartelli@tate.org.uk
Internet address(es):
Main address: <https://www.vam.ac.uk/>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Award Notice — Market Research Services

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

This is a contract award notice in relation to market research services. Please note, it is not a live opportunity.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 400 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services

II.2.3. Place of performance

NUTS code: UKI London

Main site or place of performance: London

II.2.4. Description of the procurement

This is a contract award notice for the supply of market research services on behalf of a number of publicly funded museums and galleries. Please note, this is not a live opportunity to bid for this work.

Tate Gallery has purchased the aforementioned services on behalf of the following organisations:

- Tate Gallery [including Tate Liverpool and St Ives] — <http://www.tate.org.uk/>
- Victoria and Albert Museum — <http://www.vam.ac.uk/>
- Natural History Museum — <http://www.nhm.ac.uk/>
- National Gallery — <http://www.nationalgallery.org.uk/>
- National Portrait Gallery — <http://www.npg.org.uk/>
- Imperial War Museums — <http://www.iwm.org.uk/>
- British Museum — <http://www.britishmuseum.org/>
- The Science Museum — <http://www.sciencemuseum.org.uk/>
- Museum of London — <http://www.museumoflondon.org.uk/london-wall/>
- National Army Museum — <http://www.nam.ac.uk/>
- The Horniman Museum and Gardens - <http://www.horniman.ac.uk/>
- The British Library — <https://www.bl.uk/>
- Royal Collection Trust — <https://www.royalcollection.org.uk/>
- The Mayor and Commonalty and Citizens of the City of London as Owner, Founder, and Principal Funder of the Barbican Centre — <https://www.barbican.org.uk/>
- The Wallace Collection — <https://www.wallacecollection.org/>

II.2.5. Award criteria

Cost criterion - Name: Methodology / Weighting: 30

Cost criterion - Name: Innovation and Added Value / Weighting: 10

Cost criterion - Name: Benchmarking / Weighting: 20

Cost criterion - Name: Cost / Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/01/2019

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: DJS Research Ltd

Postal address: 3 Pavilion Lane, Strines, Stockport

Town: Cheshire

NUTS code: UKD6 Cheshire

Postal code: SK6 7GH

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 400 000,00 GBP

Total value of the contract/lot: 1 400 000,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Note: value of contract is an estimate as this is a Framework Agreement and the actual value is unknown over the 4 year period of this agreement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=367293667>

GO Reference: GO-201919-PRO-13846189

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tate Gallery

Postal address: Millbank

Town: London

Postal code: SW1P 4RG

Country: United Kingdom

E-mail: michael.casartelli@tate.org.uk

VI.5. Date of dispatch of this notice

09/01/2019