

**Norway-Oslo: Legal advisory and information services**  
**OJ S 10/2015 15/01/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Direktoratet for forvaltning og IKT (Difi)

National registration number: 991825827

Postal address: Grev Wedels plass 9

Town: Oslo

Postal code: 00151

Country: Norway

For the attention of: Ellen Jahren

E-mail: [ellen.jahren@difi.no](mailto:ellen.jahren@difi.no)

Telephone: +47 22451000

Fax: +47 22451001

**Internet address(es):**

General address of the contracting authority: <http://www.difi.no>

Address of the buyer profile: <https://kgv.doffin.no/ctm/Supplier/CompanyInformation/Index/3594>

Electronic access to information: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/117437>

**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.3. Main activity**

General public services

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Framework agreement for assistance with communication services within: A) Strategic and operative communication consultancy and B) Design, graphical production and printing.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: 0151 Oslo, Norway.

NUTS code NO Norge

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

**II.1.4.**

### **Short description of the contract or purchase(s)**

We will establish one framework agreement per area, with one service provider per contract. A total of two framework agreements will be signed. Tenders can be submitted for both parts, but 2 separate tenders must be submitted. We would like the main service provider for contract B (design, graphical production and printing) to be responsible for the entire printing process, and contact with any sub provider for printing.

Difi has many different communication needs and projects, of varying sizes, target groups and time perspectives. We can have a need for simple PR assistance that can be used when there is a need for extra resources. This can, for example, be general consultancy, support, development and implementation of campaigns, consultancy for handling crises, or assistance with the development of strategies for different communication measures. At other times there is only a direct need for graphical services, such as the development of brochures and different material. We shall also further develop our existing graphical profile. The framework agreement shall give Difi a flexible possibility to get assistance when needed.

#### **II.1.5. CPV code(s)**

79140000 Legal advisory and information services, 79415200 Design consultancy services, 79822500 Graphic design services, 79800000 Printing and related services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 2 000 000 NOK  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Quality. Weighting 60
2. Price. Weighting 40

#### **IV.2.2. Information about electronic auction**

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

14/00293 og 14/00716

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2014/S 104-184140](#) of 31.5.2014

## **Section V: Award of contract**

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Contract No: 1

Lot No: 1

- Lot title: Strategic and operative communication consultancy service

**V.1. Date of conclusion of the contract**

17.9.2014

**V.2. Information about tenders**

Number of tenders received: 13

**V.3. Name and address of the contractor**

Official name: WergelandApenes AS

National registration number: 996606880

Postal address: Hegdehaugsveien 24

Town: Oslo

Postal code: 0352

Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 1 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

Contract No: 2

Lot No: 1

- Lot title: Design, graphic production and printing

**V.1. Date of conclusion of the contract**

25.9.2014

**V.2. Information about tenders**

**V.3. Name and address of the contractor**

Official name: Tank Design AS

National registration number: 880526642

Postal address: Sagveien 18

Town: Oslo

Postal code: 0459

Country: Norway

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 1 000 000 NOK

excluding VAT

If annual or monthly value:

Number of years: 4

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Not known

Short description of the value/proportion of the contract to be sub-contracted: Possibly printing.

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **VI.2. Additional information**

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

### **VI.4. Date of dispatch of this notice**

13.1.2015