

United Kingdom-London: Public relations services
OJ S 8/2018 12/01/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Big Lottery Fund

Postal address: 1 Plough Place

Town: London

NUTS code: UK United Kingdom

Postal code: EC4A 1DE

Country: United Kingdom

Contact person: Procurement

E-mail: procurement@biglotteryfund.org.uk

Internet address(es):

Main address: <https://www.biglotteryfund.org.uk/>

Address of the buyer profile: <http://www.delta-esourcing.com/tenders/UK-title/46CU787P4S>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Non Departmental Public Body

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

A Better Start campaign to promote early social, emotional and language development

Reference number: BIG001-0856

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

The Big Lottery Fund (the Fund) is seeking to procure 2 lots:

Lot 1: The Fund is seeking to appoint an organisation with specialist expertise in communications campaigns to support five local partnerships to plan and deliver a campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Lot 2: The Fund is seeking to appoint an organisation to evaluate the campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Respondents can bid for one or both lots.

Please refer to the full ITT and supporting documents for the full specification, requirements, process and timescales. All procurement documents can be found on the buyer's URL and all tenders should register their interest to gain access to the documents.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 584 715,00 GBP

II.2. Description

II.2.1. Title

The design and delivery of the campaign

Lot No: 1

II.2.2. Additional CPV code(s)

79416000 Public relations services

II.2.3. Place of performance

NUTS code: UK United Kingdom

Main site or place of performance: UNITED KINGDOM.

II.2.4. Description of the procurement

Lot 1: The Fund is seeking to appoint an organisation with specialist expertise in communications campaigns to support five local partnerships to plan and deliver a campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Please refer to the full ITT and supporting documents for the full specification, process and timescales to be followed.

II.2.5. Award criteria

Quality criterion - Name: Proposal i) Understanding of campaign aims, methodology & activities; ii) Some original sample sketches of campaign deliverables; iii) For understanding of each partnership and local area / Weighting: 25

Quality criterion - Name: Provide a clear and realistic project plan that clearly responds to the requirements set out in Section 2 / Weighting: 15

Quality criterion - Name: Proposed delivery team, how you propose to manage to meet requirements & skills available & how these will be relevant to delivery. Stating roles they will play and suggested resource allocations / Weighting: 15

Quality criterion - Name: Explain how you would ensure a collaborative working relationship with the 5 ABS partnerships, the Fund, the successful contractor for Lot 2 of this contract and other stakeholders / Weighting: 10

Quality criterion - Name: Describe the risks to delivering this project to time, budget & quality, together with your detailed proposals for mitigating them / Weighting: 10

Cost criterion - Name: Total fixed cost price for undertaking the requirement / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

The campaign evaluation
Lot No: 2

II.2.2. Additional CPV code(s)

73110000 Research services

II.2.3. Place of performance

NUTS code: UK United Kingdom
Main site or place of performance: UNITED KINGDOM.

II.2.4. Description of the procurement

Lot 2: The Fund is seeking to appoint an organisation to evaluate the campaign to promote early social, emotional and language development outcomes for children (from pregnancy to their fourth birthday).

Please refer to the full ITT and supporting documents for the full specification, process and timescales to be followed.

II.2.5. Award criteria

Quality criterion - Name: Detail your proposal to meet our requirements for Lot 2. This should include your understanding of the evaluation aims, proposed methodology and a description of all proposed activities / Weighting: 25

Quality criterion - Name: Provide a clear, realistic and integrated project plan for all strands of work that responds to the requirements set out in section 2 / Weighting: 15

Quality criterion - Name: Detail proposed delivery team, proposal to manage to meet project requirements & skills available & how these will be relevant to delivery. What roles they will play & suggested resource allocations / Weighting: 15

Quality criterion - Name: Explain how you would ensure a collaborative working relationship with the 5 ABS partnerships, the Fund, the successful contract for Lot 1 and other stakeholders. / Weighting: 10

Quality criterion - Name: Identify the risks to delivering this project to time, budget and quality, together with your detailed proposals for mitigating them. / Weighting: 10

Cost criterion - Name: Total fixed cost price for undertaking the requirement / Weighting: 25

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2017/S 186-380977

Lot No: 1

Title:

The design and delivery of the campaign

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2017

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: 23red

Postal address: 20 Northdown Street

Town: London

NUTS code: UK United Kingdom

Postal code: N1 9BG

Country: United Kingdom

E-mail: procurement@biglotteryfund.org.uk

Internet address: www.biglotteryfund.org.uk

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 442 960,00 GBP

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

The campaign evaluation

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2017

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ecorys UK Limited

Postal address: Albert House, Quay Place, 92-93 Edward Street

Town: Birmingham

NUTS code: UK United Kingdom

Postal code: B1 2RA

Country: United Kingdom

E-mail: procurement@biglotteryfund.org.uk

Internet address: www.biglotteryfund.org.uk

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 141 755,00 GBP

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=296387403>

GO Reference: GO-2018110-PRO-11701440.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Big Lottery Fund

Postal address: 1 Plough Place

Town: London

Postal code: EC4A 1DE

Country: United Kingdom

E-mail: procurement@biglotteryfund.org.uk

Internet address: <https://www.biglotteryfund.org.uk/>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

The Contracting Authority will incorporate a standstill period of 10 calendar days at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. Further information is set out in the Public Contracts Regulation 2015 (as amended).

VI.5. Date of dispatch of this notice

10/01/2018