

Spain-Barcelona: Internet services
OJ S 7/2024 10/01/2024
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: CORPORACIÓ CATALANA DE MITJANS AUDIOVISUALS, S.A.

National registration number: ESA08849622

Postal address: Carrer Oriol Martorell, 1

Town: BARCELONA

NUTS code: ES511 Barcelona

Postal code: 08970

Country: Spain

Contact person: Marta Escudé

E-mail: administracioiserveiscompres@ccma.cat

Telephone: +34 934999489

Fax: +34 933721253

Internet address(es):

Main address: [https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/cap.pscp?reqCode=viewDetail&idCap=203758&cap=Corporaci%F3%20Catalana%20de%20Mitjans%20Audiovisuals,%20SA%20\(CCMA,%20SA\)](https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/cap.pscp?reqCode=viewDetail&idCap=203758&cap=Corporaci%F3%20Catalana%20de%20Mitjans%20Audiovisuals,%20SA%20(CCMA,%20SA))

Address of the buyer profile: [https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/cap.pscp?reqCode=viewDetail&idCap=203758&cap=Corporaci%F3%20Catalana%20de%20Mitjans%20Audiovisuals,%20SA%20\(CCMA,%20SA\)](https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/cap.pscp?reqCode=viewDetail&idCap=203758&cap=Corporaci%F3%20Catalana%20de%20Mitjans%20Audiovisuals,%20SA%20(CCMA,%20SA))

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Telecomunicaciones

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Servicio de gestión, diseño, desarrollo y mantenimiento de una plataforma de contenidos audiovisuales y transmedia

Reference number: 2304OB01

II.1.2. Main CPV code

72400000 Internet services

II.1.3. Type of contract

Services

II.1.4. Short description

El objeto de esta concurrencia es la contratación por parte de la Corporació Catalana de Mitjans Audiovisuais, SA (en adelante CCMA, SA) del servicio de gestión, diseño, desarrollo y mantenimiento de una plataforma de distribución de contenidos audiovisuales y transmedia (OTT), de oferta de entretenimiento e información en catalán propia y de terceros.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 25 965 842,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES51 Cataluña

II.2.4. Description of the procurement

El objeto de esta concurrencia es la contratación por parte de la Corporació Catalana de Mitjans Audiovisuais, SA (en adelante CCMA, SA) del servicio de gestión, diseño, desarrollo y mantenimiento de una plataforma de distribución de contenidos audiovisuales y transmedia (OTT), de oferta de entretenimiento e información en catalán propia y de terceros.

II.2.5. Award criteria

Quality criterion - Name: Criterios de valoración subjetiva / Weighting: 49

Quality criterion - Name: Otros criterios de valoración cuantificables de forma automática / Weighting: 30

Price - Weighting: 21

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

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Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 070-213742](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2106677

Lot No: 1

Title:

Servicio de gestión, diseño, desarrollo y mantenimiento de una plataforma de contenidos audiovisuales y transmedia

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/11/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: UTE MEDIAPRO INETUM

Town: U56526353

NUTS code: ES511 Barcelona

Country: Spain

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 29 608 334,00 EUR

Total value of the contract/lot: 25 965 842,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

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VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal Català de Contractes del Sector Públic

Postal address: Carrer del Foc, 57

Town: Barcelona

Postal code: 08038

Country: Spain

E-mail: tcsp@gencat.cat

Telephone: +34 935676300

Internet address: www.gencat.cat

VI.4.2. Body responsible for mediation procedures

Official name: Tribunal Català de Contractes del Sector Públic

Postal address: Carrer del Foc, 57

Town: Barcelona

Postal code: 08038

Country: Spain

E-mail: tcsp@gencat.cat

Telephone: +34 935676300

Internet address: www.gencat.cat

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

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VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal Català de Contractes del Sector Públic

Postal address: Carrer del Foc, 57

Town: Barcelona

Postal code: 08038

Country: Spain

E-mail: tcsp@gencat.cat

Telephone: +34 935676300

Internet address: www.gencat.cat

VI.5. Date of dispatch of this notice

05/01/2024