

**Ireland-Dublin: Sales, marketing and business intelligence software development services**  
**OJ S 7/2024 10/01/2024**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Central Bank of Ireland

Postal address: 1 New Wapping Street, North Wall Quay, Dublin 1.

Town: Dublin

NUTS code: IE061 Dublin

Postal code: D01 F7X3

Country: Ireland

Contact person: Deirdre Curtis

E-mail: [deirdre.curtis@centralbank.ie](mailto:deirdre.curtis@centralbank.ie)

**Internet address(es):**

Main address: [www.centralbank.ie](http://www.centralbank.ie)

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Online platform for the sale and marketing of collector coins issued by the Central Bank of Ireland

Reference number: 2023P140

**II.1.2. Main CPV code**

72212480 Sales, marketing and business intelligence software development services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

As per the Prior Information Notice, published on 5 January 2024, the Central Bank of Ireland is currently commencing a project to outsource its collector coin function. This project will involve a competitive tender for the services required, and it is anticipated that the tender will be published in 2024. While this project completes, the Central Bank has a requirement for an online platform for the sale and marketing of the collector coins it issues. Based on our market research, the Central Bank is satisfied that competition is absent for technical reasons and there is only one supplier capable of meeting our current requirements.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 330 000,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

18512100 Coins, 79342300 Customer services, 79920000 Packaging and related services, 64121000 Multi-modal courier services

### **II.2.3. Place of performance**

NUTS code: IE061 Dublin

### **II.2.4. Description of the procurement**

An online platform for the sale and marketing of collector coins issued by the Central Bank of Ireland.

### **II.2.5. Award criteria**

Quality criterion - Name: na / Weighting: 0

Cost criterion - Name: na / Weighting: 0

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

Having regard to the nature of the Central Bank's requirements, the contract value identified in this notice represents the Central Bank's best estimate at the time of award rather than a fixed value. The final value of the contract may be higher or lower than the estimated figure.

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

As per the Prior Information Notice, published on 5 January 2024, the Central Bank of Ireland is currently commencing a project to outsource its collector coin function. This project will involve a competitive tender for the services required, and it is anticipated that the tender will be published in 2024. While this project completes, the Central Bank has a requirement for an online platform for the sale and marketing of the collector coins it issues. Based on our market

research, the Central Bank is satisfied that competition is absent for technical reasons and there is only one supplier capable of meeting our current requirements.

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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#### **Title:**

A contract for the supply of an online platform for the sale and marketing of collector coins issued by the Central Bank of Ireland.

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

07/12/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Koninklijke Nederlandse Bank N.V. / Royal Dutch Mint

Postal address: Gouden Hoon 1

Town: Houten

NUTS code: NL310 Utrecht

Postal code: 3991 CX

Country: Netherlands

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 330 000,00 EUR

Total value of the contract/lot: 330 000,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: The High Court

Postal address: The High Court, Inns Quay, Dublin 8

Town: Dublin

Postal code: Dublin 8

Country: Ireland

E-mail: [highcourtcentraloffice@courts.ie](mailto:highcourtcentraloffice@courts.ie)

Internet address: [www.courts.ie](http://www.courts.ie)

##### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: High Court Central Office

Town: Dublin

Country: Ireland

E-mail: [HighCourtCentralOffice@courts.ie](mailto:HighCourtCentralOffice@courts.ie)

Telephone: +353 18886000

##### **VI.5. Date of dispatch of this notice**

05/01/2024