

Italy-Parma: Professional Social Networks Services
OJ S 9/2020 14/01/2020
Contract award notice
Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Food Safety Authority (EFSA)

Postal address: Via Carlo Magno 1A

Town: Parma

NUTS code: ITH52 Parma

Postal code: 43126

Country: Italy

E-mail: EFSAProurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Aviation Safety Agency (EASA)

Town: Cologne

NUTS code: DE Deutschland

Country: Germany

E-mail: tenders@easa.europa.eu

Internet address(es):

Main address: <https://www.easa.europa.eu/>

I.1. Name and addresses

Official name: European Chemicals Agency (ECHA)

Town: Helsinki

NUTS code: FI Suomi / Finland

Country: Finland

E-mail: contracts-team@echa.europa.eu

Internet address(es):

Main address: <https://echa.europa.eu/>

I.1. Name and addresses

Official name: European Asylum Support Office (EASO)

Town: La Valletta

NUTS code: MT Malta

Country: Malta

E-mail: Contracts@easo.europa.eu

Internet address(es):

Main address: <https://easo.europa.eu/>

I.1. Name and addresses

Official name: European Defence Agency (EDA)

Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
E-mail: edaprocurement@eda.europa.eu
Internet address(es):
Main address: <https://www.eda.europa.eu/>

I.1. Name and addresses

Official name: European Institute for Gender Equality (EIGE)
Town: Vilnius
NUTS code: LT Lietuva
Country: Lithuania
E-mail: procurement@eige.europa.eu
Internet address(es):
Main address: <https://eige.europa.eu/>

I.1. Name and addresses

Official name: European Medicines Agency (EMA)
Town: Amsterdam
NUTS code: NL Nederland
Country: Netherlands
E-mail: contracts@ema.europa.eu
Internet address(es):
Main address: <https://www.ema.europa.eu/en>

I.1. Name and addresses

Official name: Office of the Secretary General of the European Schools (OSG)
Town: Brussels
NUTS code: BE Belgique / België
Country: Belgium
E-mail: OSG-PROCUREMENT@eursc.eu
Internet address(es):
Main address: <https://www.eursc.eu/en>

I.1. Name and addresses

Official name: European Agency for the operational management of large-scale IT Systems in the Area of Freedom, Security and Justice (EU-LISA)
Town: Tallin
NUTS code: EE Eesti
Country: Estonia
E-mail: Szilvia.KATONA@eulisa.europa.eu
Internet address(es):
Main address: www.eulisa.europa.eu

I.1. Name and addresses

Official name: The European Union's Judicial Cooperation Unit (EUROJUST)
Town: The Hague
NUTS code: NL Nederland
Country: Netherlands
E-mail: procurement@eurojust.europa.eu
Internet address(es):
Main address: www.eurojust.europa.eu

I.1. Name and addresses

Official name: European Police Office (Europol)

Town: The Hague

NUTS code: NL Nederland

Country: Netherlands

E-mail: G3@europol.europa.eu

Internet address(es):

Main address: <https://www.europol.europa.eu>

I.1. Name and addresses

Official name: European Joint Undertaking for ITER and the Development of Fusion Energy (F4E)

Town: Barcelona

NUTS code: ES España

Country: Spain

E-mail: EFSAProcurement@efsa.europa.eu

Internet address(es):

Main address: <http://www.efsa.europa.eu/en/procurement/tenders.htm>

I.1. Name and addresses

Official name: European Border and Coast Guard Agency (Frontex)

Town: Warsaw

NUTS code: PL Polska

Country: Poland

E-mail: procurement@frontex.europa.eu

Internet address(es):

Main address: <https://frontex.europa.eu>

I.1. Name and addresses

Official name: Single Resolution Board (SRB)

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

E-mail: SRB-PROCUREMENT@srb.europa.eu

Internet address(es):

Main address: <https://srb.europa.eu>

Address of the buyer profile: <https://srb.europa.eu>

I.1. Name and addresses

Official name: European Centre for the Development of Vocational Training (CEDEFOP)

Town: Thessaloniki

NUTS code: EL Ελλάδα / Elláda

Country: Greece

E-mail: Laura.Harjapaa@cedefop.europa.eu

Internet address(es):

Main address: www.cedefop.europa.eu

I.1. Name and addresses

Official name: European Centre for Disease Prevention and Control (ECDC)

Town: Stockholm

NUTS code: SE Sverige

Country: Sweden

E-mail: napo@ecdc.europa.eu

Internet address(es):

Main address: www.ecdc.europa.eu

I.1. Name and addresses

Official name: European Union Agency for Network and Information Security (ENISA)

Town: Heraklion

NUTS code: EL Ελλάδα / Elláda

Country: Greece

E-mail: Procurement@enisa.europa.eu

Internet address(es):

Main address: www.enisa.europa.eu

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Professional Social Networks Services

Reference number: NP/EFSA/HUCAP/2019/03

II.1.2. Main CPV code

79600000 Recruitment services

II.1.3. Type of contract

Services

II.1.4. Short description

Professional social network services: promoting jobs opportunities, accessing pool of suitable profiles, promoting events to a targeted community, maximise outreach to predefined target groups, access analytics that provides evidence-based data, engaging with Network members.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 3 000 000,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ITH52 Parma

II.2.4. Description of the procurement

Professional social networks services.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Award of a contract without prior publication of a call for competition in the Official Journal of the European Union in the cases listed below

- The works, supplies or services can be provided only by a particular economic operator for the following reason:
 - absence of competition for technical reasons

Explanation:

It was explored to use the open procedure, it was however deemed not suitable as it misses the negotiation element, essential for the negotiation of competitive prices. It was therefore explored to use the competitive procedure art.12.1(b)(iii) of Annex 1 of the Financial Regulation whereby 'the contract cannot be awarded without prior negotiations because of specific circumstances related to the nature, complexity or the legal and financial make-up of the contract'. This procedure was discarded because of the incomparability of offers. It will indeed be impossible to receive 2 comparable offers from the 2 companies, as they only to some extent offer similar services. It is concluded that no existing procedure in the Financial Regulation is fully suitable in this case. The only option would be to launch 2 negotiated procedures under art. 11.1(b)(ii) of Annex 1 of the Financial Regulation whereby 'competition is absent for technical reasons'.

It is therefore proposed to proceed with a negotiated procedure with LinkedIn as it is the only provider covering all the services needed.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: NP/EFSA/HUCAP/2019/03

Title:

Professional Social Network Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

07/01/2020

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: LinkedIn Ireland Unlimited Company

Town: Dublin

NUTS code: IE061 Dublin

Country: Ireland

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

07/01/2020