See the notice on TED website

Belgium-Brussels: Single Framework Contract for Media Relations, Outreach and Interactive Online Actions
OJ S 9/2021 14/01/2021
Contract notice
Services

Legal Basis:
Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, COMM — Communication, COMM.B.2 — Interinstitutional Relations, Corporate Contracts and EDCC
Postal address: Rue de la Loi 56 (L-56), Wetstraat 56
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Postal code: B -1049
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EP - European Parliament
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: ECB - European Central Bank
Town: Frankfurt
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Country: Germany
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: SRB - Single Resolution Board
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EDA - European Defence Agency
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EIB - European Investment Bank
Town: Luxembourg
NUTS code: LU00 Luxembourg
Country: Luxembourg
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: OMBUDSMAN — European Ombudsman
Town: Strasbourg
NUTS code: FRF11 Bas-Rhin
Country: France
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EMA - European Medicines Agency
Town: Amsterdam
NUTS code: NL329 Groot-Amsterdam
Country: Netherlands
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: REA - Research Executive Agency
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses

Official name: EUROPOL - European Police Office
Town: The Hague
NUTS code: NL3 West-Nederland
Country: Netherlands
E-mail: comm-tenders@ec.europa.eu
Internet address(es):

Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EEAS - European External Action Service
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: CONSILIUM - Council of the European Union
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: F4E - Fusion for Energy Joint Undertaking
Town: Barcelona
NUTS code: ES511 Barcelona
Country: Spain
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EPPO - European Public Prosecutor’s Office
Town: Luxembourg
NUTS code: LU00 Luxembourg
Country: Luxembourg
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EESC - European Economic and Social Committee
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: ENISA - European Union Agency for Cybersecurity
Town: Athens
NUTS code: EL30 Αττική (Attiki)
Country: Greece

E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: FCH - Fuel Cells and Hydrogen Joint Undertaking
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: INEA - Innovation and Networks Executive Agency
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: ESMA - European Securities and Markets Authority
Town: Paris
NUTS code: FR101 Paris
Country: France
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: ERCEA - European Research Council Executive Agency
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EUIPO - European Union Intellectual Property Office
Town: Alicante
NUTS code: ES521 Alicante/Alacant
Country: Spain
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: COR - Committee of the Regions of the European Union
Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: ECDC - European Centre for Disease Prevention and Control
Town: Solna
NUTS code: SE110 Stockholms län
Country: Sweden
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: BEREC OFFICE - Agency for Support for BEREC (BEREC Office)
Town: Riga
NUTS code: LV006 Rīga
Country: Latvia
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EACEA - Education, Audiovisual and Culture Executive Agency
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad
Country: Belgium
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EIOPA - European Insurance and Occupational Pensions Authority
Town: Frankfurt
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Country: Germany
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.1. Name and addresses
Official name: EUROFOUND - European Foundation for the Improvement of Living and Working Conditions
Town: Dublin
NUTS code: IE061 Dublin
Country: Ireland
E-mail: comm-tenders@ec.europa.eu
Internet address(es):
Main address: https://ec.europa.eu/info/departments/communication_en

I.2. Information about joint procurement

The contract involves joint procurement

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6938
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=6938

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Single Framework Contract for Media Relations, Outreach and Interactive Online Actions
Reference number: COMM/2020/OP/0030

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

This procurement procedure aims to establish a single framework contract for the provision of services covering media relations, outreach activities and interactive online actions.

II.1.5. Estimated total value

Value excluding VAT: 45 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

55520000 Catering services, 63516000 Travel management services, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79400000 Business and management consultancy and related services, 79411000 General management consultancy services, 79416000 Public relations services, 79416100 Public relations management services, 79416200 Public relations consultancy services, 79430000 Crisis management services, 79500000 Office-support services, 79951000 Seminar organisation services, 79952000 Event services, 98341100 Accommodation management services, 79540000 Interpretation services, 79530000 Translation services

II.2.3. Place of performance

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Main site or place of performance: The services will be performed in member states of the European Union but also in any other country.

II.2.4. Description of the procurement

Single framework contract for media relations, outreach and interactive online actions.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 45 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project: Various operational appropriations.

II.2.14. Additional information

See internet address provided in section I.3).

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
See internet address provided in section I.3).

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

See internet address provided in section I.3).

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate
Date: 25/02/2021 Local time: 16:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Duration in months: 9 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders
Date: 26/02/2021 Local time: 12:00
Place:
Rue de la Loi 56 (L-56), Wetstraat 56, B -1049 Brussels, BEL.
Information about authorised persons and opening procedure: See internet address provided in section I.3).

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.2. Information about electronic workflows
Electronic payment will be used

VI.3. Additional information
See internet address provided in section I.3).

VI.4. Procedures for review

VI.4.1. Review body
Official name: General Court of the European Union
Postal address: rue du Fort Niedergrünewald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: GC.Registry@curia.europa.eu
Telephone: +352 4303-1

Internet address: http://curia.europa.eu

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
See internet address provided in section I.3).

VI.5. Date of dispatch of this notice

07/01/2021