

**Spain-Palma de Mallorca: Printing and related services**  
**OJ S 12/2014 17/01/2014**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Agencia de Turismo de les Illes Balears (ATB)

Postal address: c/ Rita Levi, s/n

Town: Palma de Mallorca

Postal code: 070121

Country: Spain

For the attention of: Inma Balfagon (jurídico); Sandra Diaz (promoción)

E-mail: [ibalfagon@atb.caib.es](mailto:ibalfagon@atb.caib.es); [ldesaegher@atb.caib.es](mailto:ldesaegher@atb.caib.es), [lbuades@atb.caib.es](mailto:lbuades@atb.caib.es)

**Internet address(es):**

General address of the contracting authority: [www.plataformadecontractacio.caib.es](http://www.plataformadecontractacio.caib.es)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Other: Turismo

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

impresión y encuadernación de publicaciones y material publicitario y promocional para la promoción turística de las Islas Baleares.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 15: Publishing and printing services on a fee or contract basis

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Impresión y encuadernación de publicaciones y material publicitario y promocional para la promoción turística de las Islas Baleares.

**II.1.5. CPV code(s)**

79800000 Printing and related services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

**II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

Value: 323 000 EUR  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

Lowest price

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

011/2014

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2013/S 206-357016](#) of 23.10.2013

## **Section V: Award of contract**

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### **V.1. Date of conclusion of the contract**

20.12.2013

### **V.2. Information about tenders**

Number of tenders received: 2

### **V.3. Name and address of the contractor**

Official name: AMADIP ESMENT

Town: Palma

Postal code: 07198

Country: Spain

### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 533 884 EUR

Including VAT. VAT rate (%) 21

### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

16.1.2014