

United Kingdom-Aberystwyth: Marketing services

OJ S 10/2018 16/01/2018

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hybu Cig Cymru — Meat Promotion Wales

Postal address: PO Box 176

Town: Aberystwyth

NUTS code: UKL1 West Wales and The Valleys

Postal code: SY23 2YA

Country: United Kingdom

E-mail: requests@hccmpw.org.uk

Telephone: +44 1970625050

Internet address(es):

Main address: www.hccmpw.org.uk

Address of the buyer profile: http://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA24146

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: www.hccmpw.org.uk/about_hcc/procurement/new_opportunities/

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the following address:

Official name: Hybu Cig Cymru — Meat Promotion Wales

Town: Aberystwyth

Country: United Kingdom

E-mail: requests@hccmpw.org.uk

NUTS code: UKL1 West Wales and The Valleys

Internet address(es):

Main address: www.hccmpw.org.uk

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Other activity: Promotion and development of Welsh red meat

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

In Market Representative — Italy

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

HCC requires tenderers who can provide support services to HCC in the context of HCC's export development initiatives in Italy. Examples of the support services which may be required are the planning and delivery of market development plans and promotion programmes, identifying and facilitating new market opportunities for HCC, providing market information and intelligence to HCC and, ongoing liaison with Welsh red meat exporting companies and relevant agencies.

II.1.5. Estimated total value

Value excluding VAT: 200 000,00 GBP

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.2. Additional CPV code(s)**

79342000 Marketing services

II.2.3. Place of performance

NUTS code: IT Italia

Main site or place of performance: In market representative for Italy.

II.2.4. Description of the procurement

HCC requires tenderers who can provide support services to HCC in the context of HCC's export development initiatives in Italy. Examples of the support services which may be required are the planning and delivery of market development plans and promotion programmes, identifying and facilitating new market opportunities for HCC, providing market information and intelligence to HCC and, ongoing liaison with Welsh red meat exporting companies and relevant agencies.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

HCC may extend the contract for a maximum of 2 12month extensions.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 16/02/2018 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 19/02/2018 Local time: 08:00

Place:

Aberystwyth.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

Note: To register your interest in this notice and obtain any additional information please visit the Sell2Wales website at http://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=75750

(WA Ref:75750)

The buyer considers that this contract is suitable for consortia.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Hybu Cig Cymru — Meat Promotion Wales

Postal address: PO Box 176

Town: Aberystwyth

Postal code: SY23 2YA

Country: United Kingdom

Telephone: +44 1970625050

Internet address: www.hccmpw.org.uk

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

As detailed in the procurement papers.

VI.5. Date of dispatch of this notice

12/01/2018