

SE-Härnösand: advertising and marketing services
OJ S 12/2012 19/01/2012
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Länsstyrelsen Västernorrland

Postal address: Pumpbacksgatan 19

Town: Härnösand

Postal code: SE-871 86

Country: Sweden

For the attention of: Christin Borg

E-mail: christin.borg@lansstyrelsen.se

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

PR- och kommunikationstjänster för Nya Ostkustbanan.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Upphandlingen avser tjänster inom PR- och kommunikation för projekt Nya Ostkustbanan.

Målet med detta uppdrag är att, inom de givna resursramarna, på bästa möjliga sätt nå ut med kommunikationen till de definierade målgrupperna i syfte att påverka dem i önskad riktning.

II.1.5. CPV code(s)

79340000 Advertising and marketing services, 79822500 Graphic design services, 92312213
Technical author services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2011/S 190-310223](#) of 4.10.2011

Section V: Award of contract

Contract No: 1

V.1. Date of conclusion of the contract

19.12.2011

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Springtime AB

Country: Sweden

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

ID: 11032-137384-2012.

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4.

Date of dispatch of this notice

17.1.2012