

**Netherlands-Amsterdam: Advertising services**  
**OJ S 10/2018 16/01/2018**  
**Contract notice – utilities**  
**Services**

**Legal Basis:**

Directive 2014/25/EU

**Section I: Contracting entity**

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**I.1. Name and addresses**

Official name: GVB Exploitatie B.V.

National registration number: 34259721

Postal address: Arlandaweg 106

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1043 HP

Country: Netherlands

Contact person: Wouter Braam

E-mail: [wouter.braam@gvb.nl](mailto:wouter.braam@gvb.nl)

Telephone: +31 622462031

**Internet address(es):**

Main address: <http://www.gvb.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=81492>

**I.1. Name and addresses**

Official name: GVB Veren B.V.

National registration number: 34259718

Postal address: Arlandaweg 106

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1043 HP

Country: Netherlands

Contact person: Wouter Braam

E-mail: [wouter.braam@gvb.nl](mailto:wouter.braam@gvb.nl)

Telephone: +316 22462031

**Internet address(es):**

Main address: <http://www.gvb.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=81492>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=81492>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

## **I.6. Main activity**

Recreation, culture and religion

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Exploitatie reclame-ruimte op voertuigen  
Reference number: 2017-63

#### **II.1.2. Main CPV code**

79341000 Advertising services

#### **II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Het betreft de exploitatie van reclame-ruimte op:  
a) Maximaal 20 trams;  
b) Maximaal 2 veerponten (onder voorbehoud);  
c) Maximaal 40 bussen.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

Trams en Veren (waarbij Veren onder voorbehoud is);  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79341000 Advertising services

#### **II.2.3. Place of performance**

NUTS code: NL Nederland  
Main site or place of performance: Amsterdam.

#### **II.2.4. Description of the procurement**

Exploitatie van reclame-ruimte op Trams en Veren (waarbij Veren onder voorbehoud is).

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36  
This contract is subject to renewal: yes  
Description of renewals:

De opdracht kan worden verlengd met maximaal 2 maal 12 maanden.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Bussen

Lot No: 2

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Amsterdam.

**II.2.4. Description of the procurement**

Exploitatie van reclame-ruimte op bussen.

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

De opdracht kan maximaal 2 maal met 12 maanden worden verlengd.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 23/02/2018 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 1 (from the date stated for receipt of tender)

#### **IV.2.7. Conditions for opening of tenders**

Date: 23/02/2018 Local time: 12:30

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Rechtbank Amsterdam

Town: Amsterdam

Country: Netherlands

### **VI.5. Date of dispatch of this notice**

12/01/2018