

Ireland-Dublin: Public relations consultancy services
OJ S 13/2017 19/01/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: The Pharmaceutical Society of Ireland

National registration number: N/A

Postal address: PSI House, Fenian Street

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

Contact person: Eileen Troy

E-mail: procurement@psi.ie

Telephone: +353 12184000

Fax: +353 12837678

Internet address(es):

Main address: <http://www.thepsi.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1254>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

ITT for the establishment of a Single Party Framework for the provision of ongoing professional support in the strategic development, planning and delivery of PSIs communications and public affairs.

Reference number: 2016-002

II.1.2. Main CPV code

79416200 Public relations consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The Pharmaceutical Society of Ireland (PSI) is the pharmacy regulator with responsibility to safeguard public health and safety by regulating pharmacists and pharmacies. The PSI

intends to appoint a suitably qualified and experienced public relations and communications service provider to support a range of operational and strategic communications activities. The PSI intends to establish a single-party framework agreement for the provision of ongoing professional support in the strategic development, planning and delivery of PSI's communications and public affairs. Please consult the Invitation to Tender document, available to download from www.etenders.gov.ie Ref 106275.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 350 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79410000 Business and management consultancy services, 79411100 Business development consultancy services, 79416000 Public relations services, 79416100 Public relations management services, 79430000 Crisis management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin.

II.2.4. Description of the procurement

The Pharmaceutical Society of Ireland (PSI) is the pharmacy regulator with responsibility to safeguard public health and safety by regulating pharmacists and pharmacies. The PSI intends to appoint a suitably qualified and experienced public relations and communications service provider to support a range of operational and strategic communications activities. The PSI intends to establish a single-party framework agreement for the provision of ongoing professional support in the strategic development, planning and delivery of PSI's communications and public affairs. Please consult the Invitation to Tender document, available to download from www.etenders.gov.ie Ref 106275.

II.2.5. Award criteria

Quality criterion - Name: Demonstrated an understanding of the requirements of the PSI / Weighting: 10 %

Quality criterion - Name: Methodology for delivery of the entire service as specified in the tender document / Weighting: 30 %

Quality criterion - Name: Technical merit of human resources offered (including quality and balance of proposed resources) / Weighting: 20 %

Quality criterion - Name: Reliability and continuity of supply / Weighting: 5 %

Cost criterion - Name: Ultimate cost / Weighting: 35 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 115-204272](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

ITT for the establishment of a Single Party Framework for the provision of ongoing professional support in the strategic development, planning and delivery of PSIs communications and public affairs

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/01/2017

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Weber Shandwick

National registration number: N/A

Postal address: 60 Sir John Rogerson's Quay

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

E-mail: smolloy@webershandwick.com

Telephone: +353 16798600
Fax: +353 16798606
Internet address: <http://www.webershandwick.ie>
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 350 000,00 EUR

Total value of the contract/lot: 350 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Please refer to the Request for Tender documents associated with the notice published on www.etenders.gov.ie (RFT #106275).

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court of Ireland

Town: Dublin

Country: Ireland

Telephone: +353 18886000

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Precise information on deadline(s) for review procedures: Please consult your own legal advisors.

VI.5. Date of dispatch of this notice

17/01/2017