

Netherlands-Velp: Advertising and marketing services
OJ S 10/2023 13/01/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hogeschool Van Hall Larenstein

National registration number: 01087061

Postal address: Larensteinselaan 26 a

Town: Velp

NUTS code: NL Nederland

Postal code: 6882CT

Country: Netherlands

Contact person: Rob van der Kooi

E-mail: rob.vanderkooi@hvhl.nl

Telephone: +31 648540193

Internet address(es):

Main address: www.hvhl.nl

Address of the buyer profile: <https://s2c.mercell.com/buyer/1978>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reclamebureau

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Hogeschool van Hall Larenstein voert zelf diensten uit op het gebied van reclame /marketingcommunicatie en grafische vormgeving/DTP. Indien nodig wordt gebruik gemaakt van leveranciers. Hogeschool van Hall Larenstein overschrijdt bij de inkoop van diensten op het gebied van reclame/marketingcommunicatie en grafische vormgeving/DTP de Europese aanbestedingsgrens.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 79 406,25 EUR

II.2. Description**II.2.3. Place of performance**

NUTS code: NL Nederland

II.2.4. Description of the procurement

Hogeschool van Hall Larenstein voert zelf diensten uit op het gebied van reclame /marketingcommunicatie en grafische vormgeving/DTP. Indien nodig wordt gebruik gemaakt van leveranciers. Hogeschool van Hall Larenstein overschrijdt bij de inkoop van diensten op het gebied van reclame/marketingcommunicatie en grafische vormgeving/DTP de Europese aanbestedingsgrens.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2022/S 196-556646](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Contract No: nvt

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/01/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: David raakt merken B.V.

National registration number: 17218791

Postal address: Liessentstraat 9

Town: Uden

NUTS code: NL Nederland

Postal code: 5405AH

Country: Netherlands

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 79 406,25 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Gelderland

Town: Arnhem

Country: Netherlands

VI.5. Date of dispatch of this notice

10/01/2023