

**United Kingdom-York: Software package and information systems**  
**OJ S 14/2014 21/01/2014**  
**Contract award notice**  
**Supplies**

**Directive 2004/18/EC**

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: The University of York

Postal address: Heslington

Town: York

Postal code: YO10 5BR

Country: United Kingdom

Contact person: Procurement Office

For the attention of: Michael McGill

E-mail: [michael.mcgill@york.ac.uk](mailto:michael.mcgill@york.ac.uk)

Telephone: +44 1904328211

**Internet address(es):**

General address of the contracting authority: [www.york.ac.uk](http://www.york.ac.uk)

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Education

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

---

**II.1. Description**

**II.1.1. Title**

Online Learning System.

**II.1.2. Type of contract and place of performance or delivery**

Supplies

Purchase

Main site or place of performance: The University of York, Heslington, York YO10 5DD.

NUTS code UKE21 York

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

The University has in place existing strategies for learning and teaching which highlight commitments to enhance the campus-based student experience whilst supporting careful growth in distance learning. In the context of technology enhanced learning, the emphasis is on enhancing the experience of students through the development of material and activities which facilitate a student-centred approach to learning and teaching, and greater flexibility in

the accessibility of learning resources, such as through mobile devices.

The University is seeking to renew its central e-learning provision with a view to identifying a solution that will be fully operational from October 2015.

The University seeks a solution that will enable the University to provide world-class opportunities for online learning for students, staff, collaborative partners and the external community. The solution should support the full spectrum of online learning functions, ranging from natural and elegant 'information repository' provision for high quality content resources, through to powerful learning support tools that may support academic collaboration and student-led learning. The solution will be 'mobile ready' and have the flexibility to adapt to future needs and should provide users with an intuitive and efficient interface with contemporary web-design controls. It will support seamless integrations with other business systems and learning applications, as well as providing multiple entry points for different user groups and communities.

This procurement exercise was for the purchase of the software and the installation, training and on-going service of the system.

#### **II.1.5. CPV code(s)**

48000000 Software package and information systems, 48200000 Networking, Internet and intranet software package, 48800000 Information systems and servers

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

---

### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Restricted

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Pedagogical Functionality (Content (7%), Assessment (6%), Communications (6%), Course Management (6%)). Weighting 25
2. System Functionality (Admin Requirements (5%), Integrations and Interoperability (8%), Technical Requirements (12%)). Weighting 25
3. Service Requirements (Future developments (2%), Deployment (8%)). Weighting 10
4. Cost. Weighting 30
5. Compliance with conditions of contract. Weighting 10

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

UY/SD/203

#### **IV.3.2. Previous publication concerning this procedure**

no

### **Section V: Award of contract**

---

#### **V.1. Date of conclusion of the contract**

17.1.2014

#### **V.2. Information about tenders**

Number of tenders received: 3

#### **V.3. Name and address of the contractor**

Official name: Blackboard International B.V.

Postal address: 175 Oxford Street

Town: London

Postal code: W1D 2JS

Country: United Kingdom

#### **V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 560 000 GBP

excluding VAT

Total value of the procurement:

Lowest offer 370 000 and Highest offer 812 806 GBP

excluding VAT

#### **V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

### **Section VI: Complementary information**

---

#### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

#### **VI.2. Additional information**

#### **VI.3. Procedures for review**

##### **VI.3.1. Review body**

Official name: see VI.3.2

##### **Body responsible for mediation procedures**

Official name: See VI.3.2

##### **VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: The University of York has incorporated the minimum 10 calendar day standstill period at the point information on the award of the contract was communicated to tenderers. This period allowed unsuccessful tenderers to seek further debriefing before the contract was entered into.

If an appeal regarding the award of a contract has not been successfully resolved the Public Contracts Regulations 2006 (SI 2006 No 5) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be brought promptly (generally

within 3 months). Where a contract has not been entered into the Court may order the setting aside of the award decision or order the authority to amend any document and may award damages. If the contract has been entered into the Court may only award damages.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: VI.3.2

**VI.4. Date of dispatch of this notice**

17.1.2014