

Germany-Heilsbronn: Marketing services
OJ S 10/2022 14/01/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadt Heilsbronn
Postal address: Kammereckerplatz 1
Town: Heilsbronn
NUTS code: DE256 Ansbach, Landkreis
Postal code: 91560
Country: Germany
E-mail: info@ai-ilv.de
Internet address(es):
Main address: <https://www.heilsbronn.de>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Citymanagement
Reference number: HEL-2021-0001

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Citymanagement

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DE256 Ansbach, Landkreis

Main site or place of performance: Stadt Heilsbronn Kammereckerplatz 1 91560 Heilsbronn

II.2.4. Description of the procurement

Der Gegenstand der Vergabe ist die Beauftragung des Citymanagements für vier Jahre.

II.2.5. Award criteria

Quality criterion - Name: Qualität / Weighting: 50,00

Price - Weighting: 50,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Die Angebotsabgabe erfolgt ausschließlich elektronisch über die Vergabeplattform der AI-ILV GmbH. Dort müssen die Vergabeunterlagen mit dem AI Bietercockpit geöffnet, bearbeitet und abgegeben werden, nachdem sich die Bieter kostenlos auf der Plattform registriert haben.

Kontaktstelle bei Fragen zur Bedienung und elektronischen Angebotsabgabe:
Nachrichtenfunktion des Bietercockpit.

Bieterfragen müssen ausschließlich elektronisch unter Verwendung des AI Bietercockpit gestellt werden. Frist für die Einreichung von Bieterfragen: Die Frist für die Einreichung von Bieterfragen endet am 25.10.2021.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 198-516746](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Citymanagement

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

17/12/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: PLANWERK Stadtentwicklung

Postal address: Äußere Sulzbacher Straße 29

Town: Nürnberg

NUTS code: DE254 Nürnberg, Kreisfreie Stadt

Postal code: 90491

Country: Germany

E-mail: kontakt@planwerk.de

Telephone: +49 9116508280

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vergabekammer Nordbayern

Postal address: Promenade 27

Town: Ansbach

Postal code: 91522

Country: Germany

Fax: +49 98153-1456

VI.5. Date of dispatch of this notice

11/01/2022