

**Belgium-Brussels: Advertising and marketing services**

OJ S 10/2023 13/01/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Departement Kanselarij en Buitenlandse Zaken

National registration number: 0316.380.841\_642314

Postal address: Herman Teirlinckgebouw, Havenlaan 88

Town: Brussel

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1000

Country: Belgium

E-mail: [joyce.decock@vlaanderen.be](mailto:joyce.decock@vlaanderen.be)

Telephone: +32 492594582

**Internet address(es):**Main address: <http://www.vlaanderen.be>Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=469334>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=469334>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=DKBUZA-2023%2FCOMM%2FJDC-F02>**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Other activity: communicatie buitenlands beleid

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Overeenkomst voor de aanstelling van een communicatiebureau voor de communicatie van het Vlaamse luik van het Belgische EU voorzitterschap in de eerste helft van 2024

Reference number: DKBUZA-2023/COMM/JDC-F02\_0

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

Voor deze opdracht zijn we op zoek naar een communicatiebureau dat de overkoepelende communicatie-acties van het Vlaamse luik van het Belgische EU voorzitterschap (EUVZP) vorm geeft en de uitwerking ervan (mee) verzorgt.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: BE2 Vlaams Gewest

Main site or place of performance: Vlaanderen en Brussel

### **II.2.4. Description of the procurement**

De opdracht wordt geplaatst aan de hand van een mededingingsprocedure met onderhandeling

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: no

### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 3 Objective criteria for choosing the limited number of candidates  
:

zie selectieleidraad 3.5

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.2.**

## **Economic and financial standing**

Selection criteria as stated in the procurement documents

### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.5. Information about negotiation**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 13/02/2023 Local time: 11:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Dutch

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

#### **VI.5. Date of dispatch of this notice**

09/01/2023