

Lithuania-Vilnius: Advertising and marketing services
OJ S 9/2024 12/01/2024
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "GO Vilnius"

National registration number: 123641468

Postal address: Gynėjų g. 16

Town: Vilnius

NUTS code: LT01 Sostinės regionas

Postal code: 01109

Country: Lithuania

Contact person: Algintė Milaševičienė

E-mail: alginte.milaseviciene@govilnius.lt

Telephone: +370 61282191

Internet address(es):

Main address: <http://www.govilnius.lt>

Address of the buyer profile: <https://pirkimai.eviesiejpirkimai.lt/ctm/Company/CompanyInformation/Index/1078>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Turizmo atstovavimo paslaugos užsienio rinkose

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Perkamos turizmo atstovavimo paslaugos užsienio rinkose. Pirkimas skaidomas į 3 dalis:

I pirkimo dalis - Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje,

II pirkimo dalis - Turizmo atstovavimo paslaugos Vokietijos rinkoje,

III pirkimo dalis - Turizmo atstovavimo paslaugos Lenkijos rinkoje.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 300 000,00 EUR

II.2. Description

II.2.1. Title

Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: LT01 Sostinės regionas

II.2.4. Description of the procurement

Perkamos turizmo atstovavimo paslaugos užsienio rinkose. Pirkimas skaidomas į 3 dalis:
I pirkimo dalis - Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje,
II pirkimo dalis - Turizmo atstovavimo paslaugos Vokietijos rinkoje,
III pirkimo dalis - Turizmo atstovavimo paslaugos Lenkijos rinkoje.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Turizmo atstovavimo paslaugos Vokietijos rinkoje
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: LT01 Sostinės regionas

II.2.4. Description of the procurement

Perkamos turizmo atstovavimo paslaugos užsienio rinkose. Pirkimas skaidomas į 3 dalis:
I pirkimo dalis - Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje,
II pirkimo dalis - Turizmo atstovavimo paslaugos Vokietijos rinkoje,
III pirkimo dalis - Turizmo atstovavimo paslaugos Lenkijos rinkoje.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Turizmo atstovavimo paslaugos Lenkijos rinkoje
Lot No: 3

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: LT01 Sostinės regionas

II.2.4. Description of the procurement

Perkamos turizmo atstovavimo paslaugos užsienio rinkose. Pirkimas skaidomas į 3 dalis:
I pirkimo dalis - Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje,
II pirkimo dalis - Turizmo atstovavimo paslaugos Vokietijos rinkoje,
III pirkimo dalis - Turizmo atstovavimo paslaugos Lenkijos rinkoje.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 169-531540](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: SUT-183

Lot No: 1

Title:

Turizmo atstovavimo paslaugos Jungtinės Karalystės rinkoje

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

29/11/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Nordic Travel Solutions LTD

National registration number: 11798448

Town: Londonas

NUTS code: UK United Kingdom

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 100 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: SUT-184

Lot No: 2

Title:

Turizmo atstovavimo paslaugos Vokietijos rinkoje

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

29/11/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: BZ.COMM GmbH

National registration number: HRB 85908

Town: Frankfurtas prie Maino

NUTS code: DE Deutschland

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 100 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: SUT-185

Lot No: 3

Title:

Turizmo atstovavimo paslaugos Lenkijos rinkoje

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

29/11/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Aviareps Sp. z o.o.

National registration number: PL5272719386

Town: Varšuva

NUTS code: PL Polska

Country: Poland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 100 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Vilniaus apygardos teismas

Town: Vilnius

Country: Lithuania

VI.5. Date of dispatch of this notice

09/01/2024