

Belgium-Brussels: Use your rights – EU-wide umbrella communication campaign on EU consumer rights

OJ S 12/2018 18/01/2018

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, DG Justice and Consumers, Unit JUST/04 Programme and Financial Management

Postal address: Office MO59 04/21

Town: Brussels

NUTS code: BE1 Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest

Postal code: 1049

Country: Belgium

E-mail: just-04-procurement@ec.europa.eu

Internet address(es):

Main address: http://ec.europa.eu/justice/newsroom/contracts/index_en.htm

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=3142>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=3142>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Use your rights – EU-wide umbrella communication campaign on EU consumer rights

Reference number: JUST/2017/CONS/PR/JU01/0100

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of the contract is to launch an integrated EU-wide campaign which will have a general focus on consumer rights, creating one recognisable 'umbrella' for EU consumer rights and promoting the role of the EU in ensuring these rights. The campaign should further concentrate on a series of thematic areas in selected countries. The umbrella campaign would have two key objectives:

- Awareness – to convey that the EU offers clear rules that protect/empower you as a consumer.
- Action – to inspire consumers to use their rights.

II.1.5. Estimated total value

Value excluding VAT: 5 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics, 79400000 Business and management consultancy and related services, 79900000 Miscellaneous business and business-related services

II.2.3. Place of performance

NUTS code: BE Belgique / België

Main site or place of performance: Contractor's premises.

II.2.4. Description of the procurement

The future contractor will design, prepare, pre-test, produce, implement and monitor an integrated communication campaign across the EU under the supervision of the European Commission, with a specific focus on 10 selected Member States in terms of particular themes (Bulgaria, Croatia, Cyprus, Denmark, Greece, Italy, Portugal, Romania, Slovenia and Spain).

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 5 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 18

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See Internet address provided in Section I.3.

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

III.2. Conditions related to the contract

III.2.3. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/03/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 07/03/2018 Local time: 14:30

Place:

Commission building MO59.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

For British candidates or tenderers:

Please be aware that after the United Kingdom's withdrawal from the EU, the rules of access to EU procurement procedures of economic operators established in third countries will apply to candidates or tenderers from the United Kingdom depending on the outcome of the negotiations. In case such access is not provided by legal provisions in force candidates or tenderers from the United Kingdom could be rejected from the procurement procedure.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: generalcourt.registry@curia.europa.eu

Telephone: +352 4303-1

Fax: +352 4303-2100

Internet address: <http://curia.europa.eu/>

VI.4.2. Body responsible for mediation procedures

Official name: General Court

Town: Luxembourg

Country: Luxembourg

Internet address: <http://curia.europa.eu/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: not applicable

Town: not applicable

Country: Luxembourg

Internet address: <http://curia.europa.eu/>

VI.5. Date of dispatch of this notice

11/01/2018