

**Germany-Hamburg: Networking software package**  
**OJ S 12/2018 18/01/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Hamburger Verkehrsverbund GmbH

Postal address: Steindamm 94

Town: Hamburg

NUTS code: DE600 Hamburg

Postal code: 20099

Country: Germany

Contact person: Marktkommunikation, Delia Beyer

E-mail: [ausschreibung@hvv.de](mailto:ausschreibung@hvv.de)

Telephone: +49 40325775-0

Fax: +49 40325775-820

**Internet address(es):**

Main address: [www.hvv.de](http://www.hvv.de)

**I.4. Type of the contracting authority**

Other type: Regieorganisation für den Öffentlichen Personennahverkehr

**I.5. Main activity**

Other activity: Organisation des ÖPNV im Hamburger Verkehrsverbund

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Collaboration Tool im Bereich Social Media für den Hamburger Verkehrsverbund inkl. zugehöriger Dienstleistungen

Reference number: 2017/S 189-387213

**II.1.2. Main CPV code**

48210000 Networking software package

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Gegenstand der Ausschreibung ist die Beschaffung eines Collaboration Tools im Bereich Social Media für die Hamburger Verkehrsverbund GmbH und die Verbundverkehrsunternehmen inkl. zugehöriger Dienstleistungen.

**II.1.6.**

## **Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 140 000,00 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: DE6 Hamburg

### **II.2.4. Description of the procurement**

Gegenstand der Ausschreibung ist die Beschaffung eines Collaboration Tools im Bereich Social Media für die Hamburger Verkehrsverbund GmbH und die Verbundverkehrsunternehmen inkl. zugehöriger Dienstleistungen.

### **II.2.5. Award criteria**

Quality criterion - Name: Nutzerfreundlichkeit, Supportmöglichkeiten, Projektplan zur Implementierung / Weighting: 60 %  
Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2017/S 189-387213](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

04/12/2017

### **V.2.2. Information about tenders**

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: Facelift brand technologies GmbH

Postal address: Gerhofstraße 19

Town: Hamburg

NUTS code: DE6 Hamburg

Postal code: 20354

Country: Germany

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 140 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Vergabekammer bei der Finanzbehörde der Freien und Hansestadt Hamburg

Postal address: Große Bleichen 27

Town: Hamburg

Postal code: 20354

Country: Germany

E-mail: [vergabekammer@fb.hamburg.de](mailto:vergabekammer@fb.hamburg.de)

Telephone: +49 40428231491

Fax: +49 40428232020

### **VI.5. Date of dispatch of this notice**

16/01/2018