

Belgium-Wijgmaal: IT services: consulting, software development, Internet and support

OJ S 12/2020 17/01/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: VERA Autonoom Provinciebedrijf

National registration number: 0267.390.891_23042

Postal address: Vaartdijk 3/001

Town: Wijgmaal

NUTS code: BE242 Arr. Leuven

Postal code: 3018

Country: Belgium

Contact person: Saar Verhoogen

E-mail: bestek-communicatie@vera.be

Telephone: +32 16308500

Internet address(es):

Main address: <http://www.vera.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=363870>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=363870>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [https://eten.](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=VERA+Autonoom+Provinciebedrijf-2020_001-F02)

[publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=VERA+Autonoom+Provinciebedrijf-2020_001-F02)

[wsName=VERA+Autonoom+Provinciebedrijf-2020_001-F02](https://eten.publicprocurement.be/etendering/viewWorkspacesBasedOnExtUrl.do?wsName=VERA+Autonoom+Provinciebedrijf-2020_001-F02)

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst digitale communicatietools

Reference number: VERA Autonoom Provinciebedrijf-2020_001-F02_0

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Deze opdracht omvat het leveren van diensten onder de vorm van digitale communicatietools en bijhorend advies, voor een periode van 4 jaar en het leveren van bijhorende software. De opdracht omvat de volgende percelen:

- perceel 1: Website en CMS,
- perceel 2: Brand Management Toepassing,
- perceel 3: Participatieplatform,
- perceel 4: Adviesverlening m.b.t. digitale communicatiestrategie.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for maximum number of lots: 4

II.2. Description

II.2.1. Title

Website en CMS

Lot No: 1

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Ondersteuning bij strategische uittekening structuur website/projectplanning,
- Website en al zijn basismodules: kalender, producten/IPDC, formulieren, mailingtool, nieuwsmodule, performante zoekfunctie, contactfiches, [...],
- Design en lay-out in huisstijl bestuur,
- Aanbod i.v.m. webtoegankelijkheid,
- Responsiviteit,
- Rechten en rollen, gebruikersbeheer,
- Onderhoud, opleiding en ondersteuning,
- Analysetool (geïntegreerd of koppeling met bijv google analytics),
- Hosting website,
- Veiligheid en privacy,
- Openheid en eigenaarschap van data,
- Content management systeem als basisbron voor productinformatie:
 - interoperabiliteit,
 - interne productinformatie en feedback.
- Intranet: specifieke modules.

II.2.5.

Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Brand management toepassing

Lot No: 2

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 48300000 Document creation, drawing, imaging, scheduling and productivity software package, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

— Brand management: sjabloon software die ervoor zorgt dat iedereen binnen een bestuur eenvoudig zelf folders, flyers, [...] kan opmaken binnen vooraf bepaalde sjablonen en huisstijlregels,

— Optie: digitale huisstijlgids,

— Rollen en rechtenbeheer,

— Feedback en flows voor goedkeuring.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**II.2. Description****II.2.1. Title**

Participatieplatform

Lot No: 3

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Online interactie en participatie organiseren in een lokaal bestuur,
- Mogelijkheid om verschillende projecten/campagnes te lanceren,
- Mogelijkheid tot posten ideeën, scoren, liken, reageren, [...],
- Rapportage en analyse van de reacties,
- Begeleiding bij de opzet van het participatietraject,
- Opleiding voor het gebruik van de tool,
- Huisstijl van het bestuur overnemen,
- Integratiemogelijkheden met de website.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Adviesverlening mbt digitale communicatiestrategie
Lot No: 4

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 79900000 Miscellaneous business and business-related services, 79400000 Business and management consultancy and related services

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Vooraleer besturen een keuze maken in de tools en kanalen die ze inzetten voor hun digitale communicatie, kan een strategische oefening helpen bij het bepalen van die keuze,
- Deze strategische keuze moet tool-onafhankelijk zijn, en gebeurt dus wellicht voor van een ander perceel afgenomen wordt,
- Huidige situatie in kaart brengen, noden van klanten en organisatie inventariseren, workshops om tot gewenste situatie te komen,
- Onderzoek naar gedrag klant (audit huidige gebruik tools),
- Grote strategische lijnen ivm online strategie en nodige tools.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.5. Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 17/02/2020 Local time: 09:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 28/02/2020

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

VI.4.2.

Body responsible for mediation procedures

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Raad van State

Postal address: Wetenschapsstraat 33

Town: Brussel

Postal code: 1040

Country: Belgium

VI.5. Date of dispatch of this notice

13/01/2020