

Spain-Valencia: Advertising and marketing services
OJ S 12/2018 18/01/2018
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Ciudad de las Artes y de las Ciencias, S.A.
National registration number: A46483095
Postal address: Avenida del Profesor López Piñero (Historiador de la Medicina), 7
Town: Valencia
Postal code: 46013
Country: Spain
For the attention of: Amparo Porras
E-mail: aporras@cac.es
Telephone: +34 961974400
Fax: +34 961974471
Internet address(es):
General address of the contracting authority: <http://www.cac.es>
Address of the buyer profile: <https://contrataciondelestado.es>

I.2. Type of the contracting authority

Other: Otros poderes adjudicadores

I.3. Main activity

Recreation, culture and religion

I.4. Contract award on behalf of other contracting authorities

Section II: Object of the contract

II.1. Description

II.1.1. Title

Campaña de Publicidad 2018 Ciutat de les Arts i les Ciències. Lote 4. Campaña con motivo del XX Aniversario del Hemisfèric

II.1.2. Type of contract and place of performance or delivery

Services
Service category No 13: Advertising services
NUTS code ES523 Valencia/València

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Campaña de Publicidad 2018 Ciutat de les Arts i les Ciències. Lote 4. Campaña con motivo del XX Aniversario del Hemisfèric.

II.1.5. CPV code(s)

79340000 Advertising and marketing services

II.1.6. Information about the Government Procurement Agreement (GPA)

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 140 000,00 EUR

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

PA 31/17

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2017/S 178-365582](#) of 16.9.2017

Section V: Award of contract

Contract No: 1

Lot No: 4

- Lot title: Campaña de Publicidad con motivo del XX Aniversario del Hemisferic

V.1. Date of conclusion of the contract

21.12.2017

V.2. Information about tenders

Number of tenders received: 7

V.3. Name and address of the contractor

Official name: Emotional Business, S.L.

Postal address: C/ Antonio Suarez, 22

Town: Valencia

Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 140 000,00 EUR

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

El contrato se formaliza el 16.1.2018.

VI.3. Procedures for review

VI.3.1. Review body

Official name: Tribunal Administrativo Central de Recursos Contractuales

Postal address: Avenida General Perón, 38

Town: Madrid

Postal code: 28020

Country: Spain

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

16.1.2018