

France-Caen: Data-processing services
OJ S 12/2019 17/01/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ars de Basse Normandie
Postal address: 2 place Jean Nouzille
Town: Caen
NUTS code: FRD Normandie
Postal code: 14000
Country: France
E-mail: ars-normandie-achats@ars.sante.fr
Telephone: +33 231709696

Internet address(es):

Main address: <http://www.ars.normandie.sante.fr>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Veille et réalisation d'une revue de presse électronique quotidienne au profit de l'Ars de Normandie
Reference number: 2017A0013

II.1.2. Main CPV code

72310000 Data-processing services

II.1.3. Type of contract

Services

II.1.4. Short description

Veille et réalisation d'une revue de presse électronique quotidienne au profit de l'Ars de Normandie.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7.

Total value of the procurement

Value excluding VAT: 117 100,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72319000 Data supply services, 92400000 News-agency services, 64216200 Electronic information services

II.2.3. Place of performance

NUTS code: FRD Normandie

II.2.4. Description of the procurement

Veille et réalisation d'une revue de presse électronique quotidienne au profit de l'Ars de Normandie.

II.2.5. Award criteria

Quality criterion - Name: Méthodologie employée pour la surveillance des retombées média / Weighting: 30

Quality criterion - Name: Fonctionnalité de la plateforme en ligne / Weighting: 20

Quality criterion - Name: Présentation du panorama presse / Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: yes

Description of options:

L'Ars de Normandie se réserve expressément la faculté de réaliser des modifications au marché public (article 139 et 140 du décret n° 2016-360 relatif aux marchés publics) et/ou des marchés publics négociés sans publicité ni mise en concurrence préalable au sens de l'article 30-I-7 du décret n° 2016-360 relatif aux marchés publics.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2018AOO13

Title:

Veille et réalisation d'une revue de presse électronique quotidienne au profit de l'Ars de Normandie

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/11/2018

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kantar Média

Postal address: 60 avenue du Général de Gaulle

Town: Paris-la-Défense

NUTS code: FR France

Postal code: 92064

Country: France

Internet address: <https://www.kantarmedia.com/fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 117 100,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif

Postal address: 3 rue Arthur le Duc

Town: Caen

Postal code: 14000

Country: France

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Ars de Normandie

Postal address: 2 place Jean Nouzille — CS 55035

Town: Caen

Postal code: 14050

Country: France

VI.5. Date of dispatch of this notice

14/01/2019