

Ireland-Dublin: Public relations services
OJ S 11/2022 17/01/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Asset Management Agency (NAMA)

National registration number: N/A

Postal address: Treasury Dock, North Wall Quay

Town: Dublin 1 - D01 A9T8

NUTS code: IE Éire / Ireland

Postal code: Dublin

Country: Ireland

Contact person: NAMA Procurement Unit

E-mail: NAMAProcurement@nama.ie

Telephone: +353 16640800

Internet address(es):

Main address: <http://www.nama.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/611>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Press Office and Communications Services to NAMA

Reference number: NAMA Press Office Tender ('21)

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

Provision of Press Office and Communications Services to NAMA. Please refer to the Tender document and draft contract for more details.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 320 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services, 79416100 Public relations management services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin

II.2.4. Description of the procurement

Provision of Press Office and Communications Services to NAMA. Please refer to the Tender document and draft contract for more details.

II.2.5. Award criteria

Quality criterion - Name: Team & Resources / Weighting: 40

Quality criterion - Name: Understanding Requirements & Methodology / Weighting: 25

Quality criterion - Name: Environmental & Sustainability / Weighting: 5

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Please see tender document and draft contract for all information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 204-533270](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Press Office and Communications Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/01/2022

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Gordon MRM

Town: Dublin

NUTS code: IE Éire / Ireland

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Lowest offer: 68 280,00 EUR / Highest offer: 151 200,00 EUR taken into consideration

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

All information contained in tender document

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court Ireland

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

12/01/2022