

**PL-Warsaw: Radio campaign for the European Parliament Information Office in Poland**

OJ S 18/2013 25/01/2013

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: European Parliament, Directorate-General for Communication

Postal address: ul. Jasna 14/16a

Town: Warsaw

Postal code: 00-041

Country: Poland

For the attention of: Jacek Safuta

E-mail: [epwarszawa@europarl.europa.eu](mailto:epwarszawa@europarl.europa.eu)

Telephone: +48 225952473

Fax: +48 225952480

**Internet address(es):**General address of the contracting authority: <https://www.europarl.europa.eu>Address of the buyer profile: <http://www.europarl.pl>Electronic access to information: <http://www.europarl.europa.eu/tenders/invitations.htm>**I.2. Type of the contracting authority**

European institution/agency or international organisation

**I.3. Main activity**

Other: Communication.

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Radio campaign for the European Parliament Information Office in Poland.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: Poland.

NUTS code PL Polska

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

The subject of the contract is to develop a concept and implement a radio campaign on the request of the European Parliament Information Office in Poland. The contractor will be responsible for the production and broadcasting of a series of 52 radio programmes in a Polish

national or supra-regional radio station. The programmes should focus on the role of the European Parliament in the structure of the European Union institutional system, to report about its works and decisions, especially about its plenary sessions; to inform about the position of the Polish and other Members of the European Parliament and their political groups, and to cover the activities of the EPIO. The principal aim of the programmes is to increase knowledge on legislative activities of the European Parliament and make people more aware of the influence the EP decisions have on the EU citizens' everyday life. The initial duration of the contract shall be 1 year. It may be renewed tacitly on an annual basis up to 3 times. The maximum duration of the contract shall be 4 years.

**II.1.5. CPV code(s)**

79341400 Advertising campaign services - QA02

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 239 959,12 EUR  
excluding VAT

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**Section IV: Procedure**

**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Understanding the objectives and tasks of the contract to be implemented. Weighting 50
2. Quality and relevance of the proposed methodology. Weighting 30
3. Organisation of the team, project management. Weighting 20

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

EP/COMM/IO-PL/CON/2012/04.

**IV.3.2. Previous publication concerning this procedure**

**Contract notice**

Notice number in the OJ S: [2012/S 161-267620](#) of 23.8.2012

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**Section V: Award of contract**

Contract No: EP/COMM/IO-PL/2012/04

**V.1. Date of conclusion of the contract**

27.11.2012

**V.2. Information about tenders**

Number of tenders received: 1

**V.3. Name and address of the contractor**

Official name: Polskie Radio

Postal address: al. Niepodległości 77/85

Town: Warsaw

Postal code: 00-977

Country: Poland

Telephone: +48 7735886300

Internet address: <http://www.polskieradio.com/>

**V.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot:

Value: 240 000 EUR

excluding VAT

Total value of the procurement:

Value: 239 959,12 EUR

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**VI.2. Additional information****VI.3. Procedures for review****VI.3.1. Review body**

Official name: General Court of the Court of Justice of the European Union

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)

Fax: +352 4303-2600

Internet address: <http://curia.europa.eu/>

**VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

15.1.2013