

**Sweden-Karlskrona: Advertising management services**

OJ S 10/2023 13/01/2023

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Boverket

National registration number: 202100-3989

Town: Karlskrona

NUTS code: SE221 Blekinge län

Country: Sweden

Contact person: Henrik Turesson

E-mail: [upphandling@boverket.se](mailto:upphandling@boverket.se)**Internet address(es):**Main address: <http://www.boverket.se>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.com/doc.aspx?Uniqueld=afmpazjrqt&GoTo=Docs>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://tendsign.com/doc.aspx?Uniqueld=afmpazjrqt&GoTo=Tender>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Reklam- och kommunikationsbyråttjänster

Reference number: 7369/2022

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Upphandlingen avser ett ramavtal för reklam- och kommunikationsbyråttjänster till Boverket.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services, 79341100 Advertising consultancy services, 92100000 Motion picture and video services, 92110000 Motion picture and video tape production and related services

### **II.2.3. Place of performance**

NUTS code: SE221 Blekinge län

Main site or place of performance: Karlskrona

### **II.2.4. Description of the procurement**

Upphandlingen avser ett ramavtal för reklam- och kommunikationsbyråttjänster till Boverket.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 10/06/2023 End: 10/06/2025

This contract is subject to renewal: yes

Description of renewals:

2 förlängning/ar á 12 månader

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 09/02/2023 Local time: 23:59

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates****IV.2.4. Languages in which tenders or requests to participate may be submitted**

Swedish

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 09/05/2023

**IV.2.7. Conditions for opening of tenders**

Date: 10/02/2023 Local time: 00:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

Mercell annons: <https://opic.com/id/afmpazjrqt>

**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Förvaltningsrätten i Växjö

Town: Växjö

Country: Sweden

**VI.5. Date of dispatch of this notice**

09/01/2023