

Belgium-Brussels: Organisation of the (European) SME Week, Including the Organisation of SME Assembly and European Enterprise Promotion Awards

OJ S 10/2024 15/01/2024

Contract award notice

Services

Legal Basis:

Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1. Name and addresses

Official name: European Innovation Council and SMEs Executive Agency (EISMEA), EISMEA.

I.02.2 – Competitiveness and Internationalisation

Postal address: Avenue du Bourget 1

Town: Brussels

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Postal code: 1140

Country: Belgium

E-mail: EISMEA-PROCUREMENT@ec.europa.eu**Internet address(es):**Main address: https://eisma.ec.europa.eu/index_en**I.4. Type of the contracting authority**

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Organisation of the (European) SME Week, Including the Organisation of SME Assembly and European Enterprise Promotion Awards

Reference number: EISMEA/2023/OP/0007

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

This call for tenders is launched in view to conclude a service contract for the provision of the following services:

1. the organisation of the SME Week;
2. the conference organisation for the yearly SME policy conference called the SME Assembly;
3. provide support for the organisation of the european enterprise promotion awards.

In addition to that, the contractor will have to:

- design and implement a comprehensive and innovative outreach and engagement strategy for the activities and results forming part of the contract;
 - propose an innovative and high impact concept of the promotion of the SME Week among European citizens;
 - propose a concept for the showcasing of 'Secrets of Success' and produce it.
- The services that are the subject of this call for tenders are described in detail in the tender specifications in Section 1.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 540 104,01 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79400000 Business and management consultancy and related services

II.2.3. Place of performance

NUTS code: BE100 Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad

Main site or place of performance: Avenue du Bourget 1, 1140 Brussels, BELGIUM.

II.2.4. Description of the procurement

Organisation of the (European) SME Week, including the organisation of SME Assembly and European Enterprise Promotion Awards.

II.2.5. Award criteria

Quality criterion - Name: Ingenuity, clarity, consistency and suitability of the offer. / Weighting: 30 points

Quality criterion - Name: Quality of the proposed methodology. / Weighting: 30 points

Quality criterion - Name: Organisation of the work and resources. / Weighting: 30 points

Quality criterion - Name: Quality control measures. / Weighting: 5 points

Quality criterion - Name: Strategy for a reduced environmental impact of tasks and deliverables. / Weighting: 5 points

Quality criterion - Name: Total quality criteria weighting. / Weighting: 80 %

Price - Weighting: 20 %

II.2.11. Information about options

Options: yes

Description of options:

Paid campaigns on social media, upon approval of the contracting authority and the European Commission, can be envisaged. The price for such paid campaigns must be included in the tenderers' technical and financial offer. Paid campaigns are optional for the contracting authority, it has the right to purchase them or not, but they are not optional for the tenderers, who have to include them in their technical and financial offer.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Please consult the procurement documents available at

<https://etendering.ted.europa.eu/cft/cft-display.html?cftId=13952>

II.2.14.

Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 122-385829](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: EISMEA/2023/OP/0007

Title:

Organisation of the (European) SME Week, including the organisation of SME Assembly and European Enterprise Promotion Awards

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

19/12/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 4

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Low Associates Brussels

Town: Brussels

NUTS code: BE Belgique / België

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 4 600 000,00 EUR

Total value of the contract/lot: 4 540 104,01 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 29 %

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: L-2925

Country: Luxembourg

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

VI.5. Date of dispatch of this notice

08/01/2024