

France-Colomiers: Advertising management services
OJ S 10/2023 13/01/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ville de Colomiers
National registration number: 21310149600015
Postal address: 1 Place Alex Raymond
Town: Colomiers Cedex
NUTS code: FRJ23 Haute-Garonne
Postal code: 31770
Country: France
E-mail: commande.publique@mairie-colomiers.fr

Internet address(es):

Main address: <https://www.ville-colomiers.fr/>
Address of the buyer profile: <https://www.achatpublic.com/>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

régies publicitaires
Reference number: 2022pi17

II.1.2. Main CPV code

79341200 Advertising management services

II.1.3. Type of contract

Services

II.1.4. Short description

chaque lot fera l'objet d'une attribution séparée. Les prestations sont réglées par des prix forfaitaires. La présente consultation concerne des marchés de régies publicitaire pour :- la signalétique d'orientation des commerces et services columérins Régie publicitaire (lot 1)- la conception et la fourniture de l'agenda de la ville de Colomiers (lot 2).-conception et édition du plan de la ville de Colomiers (lot 3)

II.1.6.

Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 600 000,00 EUR

II.2. Description

II.2.1. Title

signalétique d'orientation des commerces

Lot No: 01

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

Main site or place of performance: ville de Colomiers 31770 Colomiers

II.2.4. Description of the procurement

signalétique d'orientation des commerces et des services columérins Actions de marketing territorial

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

II.2. Description

II.2.1. Title

agenda

Lot No: 02

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne

Main site or place of performance: ville de Colomiers 31770 Colomiers

II.2.4. Description of the procurement

conception de l'agenda de la ville de colomiers

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

plan de la ville
Lot No: 03

II.2.2. Additional CPV code(s)

79341200 Advertising management services

II.2.3. Place of performance

NUTS code: FRJ23 Haute-Garonne
Main site or place of performance: ville de Colomiers 31770 Colomiers

II.2.4. Description of the procurement

plan de la ville de Colomiers
Conception graphique et et edition du plan de la ville de colomiers

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 194-549308](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022pi17-01

Lot No: 01

Title:

signalétique d'orientation des commerces

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/01/2023

V.2.2. Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: mep Conseil

Postal address: 4 avenue André-Marie Ampère

Town: Colomiers

NUTS code: FRJ23 Haute-Garonne

Postal code: 31770

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2022pi17-02

Lot No: 02

Title:

agenda

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/01/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: mep Conseil

Postal address: 4 avenue André-Marie Ampère

Town: Colomiers

NUTS code: FRJ23 Haute-Garonne

Postal code: 31770

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 50 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section V: Award of contract

Contract No: 2022pi17-03

Lot No: 03

Title:

plan de la ville

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

09/01/2023

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: bucerep

Postal address: 54 bis rue Alsace Lorraine

Town: Toulouse

NUTS code: FRJ23 Haute-Garonne

Postal code: 31000

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 50 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif de Toulouse

Postal address: 68, rue Raymond Iv

Town: Toulouse

Postal code: 31068

Country: France

E-mail: greffe.ta-toulouse@juradm.fr

Telephone: +33 562735757

Fax: +33 562735740

VI.4.2. Body responsible for mediation procedures

Official name: tribunal administratif de Toulouse

Postal address: 68, rue Raymond Iv

Town: Toulouse

Postal code: 31068

Country: France

E-mail: greffe.ta-toulouse@juradm.fr

Telephone: +33 562735757

Fax: +33 562735740

VI.5. Date of dispatch of this notice

10/01/2023