

**Belgium-Brussels: Study on measuring the economic impact of cloud computing in Europe — SMART 2014/0031**  
**OJ S 17/2015 24/01/2015**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: European Commission, DG Communications Networks, Content and Technology

Postal address: BU25 3/131

Town: Brussels

Postal code: 1049

Country: Belgium

For the attention of: Pearse O'Donohue

E-mail: [cnect-e2@ec.europa.eu](mailto:cnect-e2@ec.europa.eu)

Telephone: +32 22991280

**Internet address(es):**

General address of the contracting authority: [http://ec.europa.eu/dgs/connect/index\\_en.htm](http://ec.europa.eu/dgs/connect/index_en.htm)

Address of the buyer profile: <http://ec.europa.eu/digital-agenda/en/newsroom/all/1374>

Electronic access to information: <https://etendering.ted.europa.eu/cft/cft-display.html?cftId=472>

**I.2. Type of the contracting authority**

European institution/agency or international organisation

**I.3. Main activity**

Other: Communications networks, content and technology.

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

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**Section II: Object of the contract**

**II.1. Description**

**II.1.1. Title**

Study on measuring the economic impact of cloud computing in Europe — SMART 2014/0031.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 11: Management consulting services [6] and related services

Main site or place of performance: Contractor's premises.

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

The main objective of the study is to:

analyse the cloud computing market in the European Union, and provide quantitative

estimates, including the analysis of micro- and macro-economic as well as social and environmental impact of cloud computing in the European Union.

**II.1.5. CPV code(s)**

79419000 Evaluation consultancy services, 73220000 Development consultancy services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot**

**II.2.1. Total value of the contract/lot**

Value: 147 500 EUR  
excluding VAT

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**Section IV: Procedure**

**IV.1. Type of procedure**

**IV.1.1. Type of procedure**

Open

**IV.2. Award criteria**

**IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Understanding of the tasks required. Weighting 20
2. Technical quality of the tender. Weighting 50
3. Organisation of work. Weighting 30

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

SMART 2014/0031

**IV.3.2. Previous publication concerning this procedure**

**Prior information notice**

Notice number in the OJ S: [2013/S 252-441252](#) of 31.12.2013

**Contract notice**

Notice number in the OJ S: [2014/S 100-173873](#) of 24.5.2014

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**Section V: Award of contract**

Contract No: 30-CE-0674504/00-76

**V.1. Date of conclusion of the contract**

18.12.2014

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: Deloitte Consulting CVBA/SCRL  
Postal address: Berkenlaan 8B  
Town: Diegem  
Postal code: 1831  
Country: Belgium  
E-mail: [pcaulier@deloitte.com](mailto:pcaulier@deloitte.com)  
Telephone: +32 28002916  
Fax: +32 27495670

**V.4. Information on value of the contract/lot**

Total value of the procurement:  
Value: 147 500 EUR  
excluding VAT  
If annual or monthly value:  
Number of months: 13

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:  
Proportion: 25,42 %

**Section VI: Complementary information**

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes  
Identification of the project: Horizon 2020 — work programme 2014–2015 — other actions (not subject to calls for proposals).

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

Official name: General Court  
Postal address: rue du Fort Niedergrünwald  
Town: Luxembourg  
Postal code: 2925  
Country: Luxembourg  
E-mail: [generalcourt.registry@curia.europa.eu](mailto:generalcourt.registry@curia.europa.eu)  
Telephone: +352 4303-1  
Fax: +352 4303-2100

**VI.3.2. Review procedure**

Precise information on deadline(s) for review procedures: Within 2 months of the notification to the plaintiff, or, in absence thereof, of the day on which it came to the knowledge of the plaintiff. A complaint to the European Ombudsman does not have an effect either to suspend this period or to open a new period for lodging appeals.

**VI.3.3. Service from which information about the review procedure may be obtained**

Official name: European Commission, Directorate-General for Communications Networks, Content and Technology, Unit E2: Software and Services, Cloud, attention: Mr Pearse

O'Donohue

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**VI.4. Date of dispatch of this notice**

14.1.2015