

Ireland-Dublin: Advertising services
OJ S 13/2018 19/01/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Credit Review Office

National registration number: N/A

Postal address: The Plaza, East Point Business Park

Town: Dublin 3

NUTS code: IE Éire / Ireland

Postal code: D03 E5R6

Country: Ireland

Contact person: Catherine Collins

E-mail: catherine.collins@creditreview.ie

Telephone: +353 1-7272771

Internet address(es):

Main address: <http://www.creditreview.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/643>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Single Party Framework Agreement for Media Buying Services

Reference number: 123853

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

The Credit Review Office invites tenders under the Open procedure for establishment of a single-party framework agreement for Media Buying Services.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 600 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin 3 D03E5R6.

II.2.4. Description of the procurement

The Credit Review Office invites tenders under the Open procedure for establishment of a single-party framework agreement for Media Buying Services.

II.2.5. Award criteria

Quality criterion - Name: Proposed Methodology for Service Delivery / Weighting: 30 %

Quality criterion - Name: Technical Merit of Human Resources Offered / Weighting: 25 %

Price - Weighting: 45 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

All information relating to tenders is published on:

— www.etenders.gov.ie only

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 177-362409](https://eur-lex.europa.eu/eli/S/2017/177-362409)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

13/11/2017

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ICAN

Postal address: 2-4 Ely Place

Town: Dublin 2

NUTS code: IE Éire / Ireland

Country: Ireland

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court

Town: Dublin

Country: Ireland

VI.5. Date of dispatch of this notice

17/01/2018